# World BSINAIN

A Magazine

May 2003

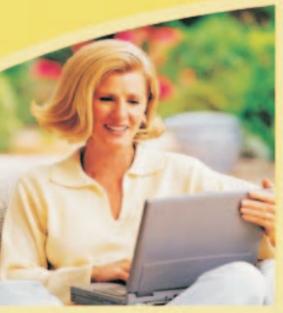


NIGHTS IN SEPTEMBER

- 1. DREAM IT
- 2. PLAN IT
- 3. CALL THE VACATION PLANNING CENTER
- 4. START PACKING!

Your Vacation Planning Issue







# Check out the RCI Community!

### Come see why other vacation owners love RCICommunity.com.

Visit the RCI Community to get great travel information and inspiration - from fellow timeshare owners. This is the place travellers come to swap stories, discover destinations, and dream about trips still untaken. Here are just a few of the things you can do:

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# Visit RCICommunity.com today!

Dave Herrick

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# editor's desk

### How To Get the Vacation You Want

t's May, and for many of us that means that a major summer vacation is coming up. As a WorldMark owner, you have the tremendous advantage of being connected to a network of vacation specialists whose sole desire is to make sure you have a great time in the location of your choice. Whether you're vacationing for two days or two weeks, across the state or across the sea, taking a solo journey or coordinating a grand family reunion, WorldMark's policies, programs and professionals are in place to enhance your vacation experience.

An educated owner is a successful vacation planner, and we've decided to make this issue of *Destinations* a primer on some of the basic features of ownership. These pages are full of tips and tricks for successful trip planning for red season, helpful hints for white season and encouraging reasons to look at blue season in a way that you might not have before. You'll also find features on the Adventure Club, FAX Credits, Bonus Time and Exchanges—both the history of these club enhancements and a reiteration of their benefits to you as an owner. As well, you can explore your ownership even further by going to Destinations Extra and other great sources of valuable information (such as the Vacation Forum) on your WorldMark Web site.

When it comes to planning your WorldMark vacation, it's true that you can't *always* get what you want. But if you take time to get to know the ins and outs of your club, you just might find that you can get exactly what you need.



POOLSIDE AT WORLDMARK DENARAU ISLAND, FIJI / PHOTO BY ANGIE O'DONNELL



DESTINATIONS / May 2003

- Red, White, Blue and You

  Get the lowdown on how to achieve the vacation of your dreams in any season.
- Adventure Club

  Ever wonder how the Adventure Club got its start? Learn the history and reap the benefits of this credit-expanding program
- Friends And eXtends a.k.a. FAX Credits
  Bring your whole family on vacation by taking advantage of this great program.
- The ABCs of Exchanges
  Discover how your vacation options are infinite.
- 13 The Added Bonus of WorldMark Learn how easy Bonus Time rules can be.

Beste Jacholski Baker

# Your Club, Your Words, Your Images

### Announcing the Destinations Photo and Essay Contest

This year, we not only want to see where your WorldMark adventures have been taking you, we want to read all about them as well. The first *Destinations* Photo and Essay Contest combines the seventh annual WorldMark Vacation Memories Photo Contest with a new Essay Contest. You now have two mediums with which to share the happy memories of your WorldMark vacation. Get out there, have fun, and then tell the world about it with your words and your pictures! Winning entries will appear in the December 2003 issue of *Destinations*.

### **Photo Contest Rules**

All entries must have been taken on a WorldMark or exchange vacation during 2002 or 2003. Each owner may submit only one print, transparency or slide (slide must be accompanied by print of the image). Original files must be included with printouts of digital images. Sorry, we cannot accept images electronically. Please label each print, slide and transparency with your name, owner number, address, phone number, and name of the WorldMark or exchange resort you were visiting. To protect your images, write on them with permanent marker and safely package in cardboard or padded envelope. Images will not be returned-sorry, no exceptions. One winning entry per person, per year. By entering the contest, participants agree to free use of their photographs by WorldMark and Trendwest Resorts, including publication in future issues of Destinations and Destinations Extra.

### **First Prize:**

Seven-night stay at the WorldMark resort of your choice

### **Second Prize:**

Five-night stay at the WorldMark resort of your choice

### **Third Prize:**

Three-night stay at the WorldMark resort of your choice

### **Owners' Choice Award:**

Two-night stay at the
WorldMark resort of your choice
(Voting for Owners' Choice will take place
at the Annual Owners' Meeting
on October 16, 2003)

#### **Honorable Mention:**

10 winners will receive \$50 USD gift certificates to use at the WorldMark store.

### **Essay Contest Rules**

All essays must be about a WorldMark or exchange vacation taken during 2002 or 2003. Entries must be typed or written on a word-processor, double-spaced, and contain no more than 500 words. Each owner may submit only one essay. Sorry, we cannot accept essays electronically. Please label each page with your name, owner number, address, phone number, and name of the WorldMark or exchange resort you were visiting. Essays will not be returned-sorry, no exceptions. One winning entry per person, per year. By entering the contest, participants agree to free use of their essays by WorldMark and Trendwest Resorts, including publication

in future issues of *Destinations* and *Destinations Extra*.

#### First Prize:

Seven-night stay at the WorldMark resort of your choice

#### Second Prize:

Five-night stay at the WorldMark resort of your choice

### **Third Prize:**

Three-night stay at the WorldMark resort of your choice

#### **Honorable Mention:**

Three winners will receive \$50 USD gift certificates to use at the WorldMark store and have their essay published online in *Destinations Extra*.

### Mail all photos and essay entries to:

Destinations Photo and Essay Contest

Destinations Editor

Trendwest Resorts, Inc.

9805 Willows Road

Redmond, WA 98052

All entries must be postmarked no later than Friday, September 19, 2003.





# Next Month in Your Magazine...

Here's what's on deck for the June issue of Destinations:

- Golf discounts
- WorldMark Winter Getaways
- Board Member profiles

# Lake Tahoe's New Assistant Manager



Lake Tahoe has a new Assistant Resort Manager: **Terrie Jones**. Terrie first joined the WorldMark team in 1997 as a building supervisor at Angels Camp and was promoted to Housekeeping Manager less than a year later. Terrie has been the Central Region's housekeeping trainer, was selected to be a member of

our first-rate Resort Training Team, and in July 2002 she relocated to South Shore in Lake Tahoe to help get that resort up and running. Terrie looks forward to taking the best care of you at our "classic" Tahoe location.



## **Holiday Closures**

In honor of Memorial Day, Owner Services, Trendwest Travel and Adventures In Exchange will be closed on Monday, May 26; WorldMark Reservations will be open from 6 a.m. to 2 p.m.



**WORLDMARK GIFT CERTIFICATES** 

# Just What Mom Always Wanted!

Mother's Day is on May 11 — the perfect time to get Mom the gift that is always just the right size. And remember: Father's Day is right around the corner!

Two-night Weekend Getaway - \$229 USD Four-night Midweek Escape - \$399 USD Seven-night Dream Vacation - \$795 USD

Call 1-800-457-0103 today to place your order!

Gift certificates are redeemed with FAX Credits and are subject to Owner Guidelines. Certificates are valid for any size unit (excluding penthouses) and must be booked within a year for travel no more than two years from the date of issue. For more information on FAX Credits call 1-888-648-7363.

# We Have a Winner!

comment card drawing

The latest winners of a three-night WorldMark stay are **Carl and Pam Overby** of Mount Vernon, WA. They completed a resort comment card, which was selected in our monthly drawing. Our congratulations to the Overbys, and our thanks to everyone who takes the time to fill out those cards—we appreciate it!

# inventory specials

**June is Busting Out All Over** 

During the month of June, you can vacation at the following resorts for just four cents per credit. Call the Vacation Planning Center at 1-800-457-0103 to make your reservations.

### MIDWEEK AND LIMITED WEEKENDS

Rancho Vistoso, AZ Victoria, BC Wolf Creek, UT

### **MIDWEEK ONLY**

Angels Camp, CA Bison Ranch, AZ Branson, MO Lake of the Ozarks, MO

### **EXOTIC**

Denarau Island, Fiji

Midweek stays must take place Sunday through Thursday. Reservations at the above resorts are not subject to the 14-day booking window, and you may book multiple units. Holidays are excluded.

# Dues Increase for 2003

In order for WorldMark, The Club to operate cost-efficiently without sacrificing quality, it is essential that we keep owners' dues in line with our costs. The current 2003 budget calls for a modest dues increase effective June 1, 2003.

### Modest Increases Enhance Owner Value

The last time dues went up was in 2001. Since then, we have seen a significant rise in the costs of utilities, insurance, employee benefits and more. As well, in order to maintain the quality of your resorts, we are making additional contributions to the club's building reserve funds to support future renovations. Recent improvements include luggage racks in each bedroom and security locks on entry doors; over the next few years you'll see us replacing all entry-door locks with electronic locks, and this year we will be adding pool towels to in-room inventory, alarm clocks to second bedrooms and wall-mounted hair dryers to bathrooms.



VACATION CREDITS OWNED	PREVIOUS RATE	NEW RATE	ANNUAL INCREASE	QUARTERLY IMPACT	MONTHLY IMPACT
5,000	\$261.00	\$274.00	\$13.00	\$3.25	\$1.08
5,001-7,500	340.00	357.00	17.00	4.25	1.41
7,501-10,000	419.00	440.00	21.00	5.25	1.75
10,001-12,500	498.00	523.00	25.00	6.25	2.08
12,501-15,000	577.00	606.00	29.00	7.25	2.41
15,001-17,500	656.00	689.00	33.00	8.25	2.75
17,501-20,000	735.00	772.00	37.00	9.25	3.08

### Club Revenues Work For You

Your club is financially healthy, and the staff of WorldMark is committed to providing you with the highest quality vacation experience in the most cost-effective manner possible. WorldMark, The Club is a not-for-profit organization—all club revenues are used solely to enhance your investment in your and your family's lifetime of vacations. Our first priority is and has always been to provide you with the maximum level of customer service. If you have questions regarding any of this information, please call Owner Services at 1-888-648-7363 or e-mail us at ownersupport@worldmarktheclub.com.



BY DAVE HERRICK,
VICE PRESIDENT
OF RESORT
OPERATIONS



## inbrief

### The Short of It Is...

We've had some inquiries regarding abbreviations used in recent issues of Destinations. Here is a clarification for some of our most frequently used acronyms:

USD - United States dollars

CAN (or CDN) - Canadian dollars

CST 2067820 or CSR 2067820-50 – California Seller of Travel, followed by our registration number. We are registered with the State of California as a "seller of travel."



### **Ongoing Projects**

Destination	Units	Est. Completion	Status
Angels Camp II, CA	88	Summer 2003	Framing to operational
Gleneden, OR restoration	No increase	Summer 2003	Siding to landscaping
Orlando, FL	50	April 2003	Open
Seaside, OR	*283 total	Summer 2003	Finishing
Solvang, CA	90	TBD	On hold
South Shore Phase II, NV	*110	Summer 2003	Sheetrock to loading

<sup>\*</sup>Seaside = 169 WorldMark + 114 Residence Club units; South Shore II = 51 WorldMark + 59 Residence Club units.

Information as of April 7, 2003.





WORLDMARK WINDSOR COMPUTER RENDERING

### Windsor, CA

Phase I of our resort in verdant Sonoma County is on schedule for an autumn opening. Asphalt drives, parking lots and concrete curbs are complete; swimming pools, spas and pool-area concrete decking are in process; framing, roofing and exterior sheathing are finished on all buildings; exterior siding is up on buildings 1, 1A, 2, 4, 5 and 6; interior framing and sheetrock installation are complete on buildings 1, 1A, 2 and 4, and are in process on building 5; the model unit mock-up has been inspected.

### What's In A Name?

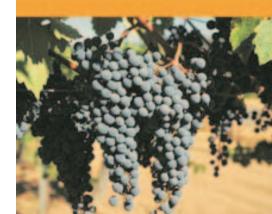
World Mark Windsor

Our beautiful new resort under construction in Sonoma County will officially be known as WorldMark Windsor. The city of Windsor, with its smaller wineries and family businesses, is a lovely, quaint community nestled in the midst of the lush California wine country. The city of Sonoma is some distance from our new Windsor resort. We believe this name change will eliminate any confusion as you navigate your way toward another WorldMark vacation getaway.

### Coming Soon to a *Destinations* Near You

Special Wine Country Issue

Excited about our new resort in Windsor, California, in the heart of the wine country? Want to know more about the luscious Sonoma County/Napa Valley area? Then stay tuned—our July issue of *Destinations* will be devoted to the California wine country. We'll give you the scoop on local wineries, activities and special events that you can look forward to during your future stays at WorldMark Windsor.





LESSON #1

# Red, White, Blue and You

### Getting the Vacation You Want

WorldMark's flexible Vacation Credit system and its many options where you can use those credits—WorldMark resorts, Associate and Affiliate sites, Exchange locations, Adventure Club destinations—virtually guarantee success and satisfaction for you as a WorldMark owner every time you make a reservation. Nevertheless, there are occasions when you're not able to get your first choice when it comes to vacation planning, and that can be disappointing. However, the better you understand your WorldMark ownership, the more successful you will be.

### Red Hot

### TI E

 WorldMark Fiji, both Las Vegas locations, Marina Dunes, Oceanside Harbor, Pismo Beach, Orlando and all of our Hawaiian resorts are *always* in Red Season.

- Resorts such as WorldMark Cascade Lodge, Sundance and Steamboat Springs remain in Red Season during the winter months due to their excellent skiing conditions.
- Most resorts are in Red Season during the summer vacation months and the Christmas holiday season.
- All resort units are unbooked 13 months and one day in advance.

### The Inside Scoop

- Since you can book a vacation in Red Season up to 13 months in advance for a minimum seven-night stay (11 months for WorldMark South Pacific and 10 months for Fairfield Associates), mark your reservation-making date on your calendar the same way you mark your vacation. The minute you can, pick up the phone and call the Vacation Planning Center at 1-800-457-0103 or log on to www.worldmarktheclub.com.
- Remember that the seven-night-minimum rule does not apply
  if fewer nights are all that are available for the unit size and
  location of your choice.

- Check availability for all sized units. It might be worth the extra credits for a larger unit (or giving up some space in a smaller one) to get the location at the time you want.
- Since 30% of all WorldMark reservations get cancelled, available inventory shifts constantly. If you haven't been able to get the reservation you want, book your second choice and ask to be wait-listed; it's absolutely worth your while.
- Be persistent! You've got the Vacation Planning Center on speed-dial anyway don't be afraid to use it! When booking online, remember to refresh your screen frequently to get the latest information.

### White Sale

### The Facts

- Three of our most popular resorts that are otherwise always in Red Season— The Canadian in Vancouver, British Columbia, WorldMark Coral Baja in San Jose del Cabo, Mexico, and Rancho Vistoso in Tucson, Arizona—have short periods of time when they are in White Season.
- For most of our resorts, White Season periods fall directly after the New Year, during late winter or early spring and in late autumn.
- White Season for our WorldMark South Pacific Australian resorts falls during their winter season. Remember that our seasons are reversed.

### The Inside Scoop

- White Season can also be booked 13 months in advance, and there's no minimum stay required except for the Weekend Only rule, offering greater flexibility than Red Season.
- Pursue a White Season booking as diligently as you would one for Red Season. It is, after all, the next most indemand time of year.
- White Season presents a perfect opportunity to think creatively about holiday get-togethers. If possible, try scheduling that big family reunion right after the New Year: Avoid the most hectic travel time and spend fewer credits.

• Or jump the gun: Many resorts have their White Season in October and November. Have a holiday season kickoff at your favorite WorldMark resort before Thanksgiving. That way you can do all of your catching up before the frantic pace of the season sets in. You'll have more time to relax and actually enjoy your family.

### Am | Blue?

### The Facts

- Blue Season wears two faces: Least desired time of year for that resort, most bang for your credits!
- For most North American resorts, Blue Season falls in mid to late November and early December (excluding Thanksgiving week) and some midsummer months for our desert resorts; for most South Pacific Australian locations, Blue Season pops up May through July.

### The Inside Scoop

 Victoria for a week in December: 6,000 credits for a two-bedroom condo. Get your holiday shopping done and view the Magic of Christmas light display at Butchart Gardens to get into the spirit.

- Depoe Bay for a four-night weekend (Thursday Sunday) the week before Thanksgiving: 3,200 credits for a two-bedroom unit. Make the turkey a week early, sit back and enjoy that annual food-coma with the phenomenal beauty of the surf crashing right outside your window.
- Palm Springs in July: 6,000 credits for a week in a three-bedroom condo. If you live in the Pacific Northwest, summer has just barely started. Grab seven of your friends and bake the last of the rain out of your bones in the glorious California sunshine.
- La Paloma for five nights (Thursday Monday) in late January: 3,900 credits for two bedrooms. Pre-empt those February blues with a shot of Mexican sun and fun.
- Branson for the second week of February: 4,000 credits for a onebedroom. Your sweetie, Valentine's Day and Andy Williams—pure bliss!

What are you waiting for? Grab the calendar, your credit value book and the phone right now. You've got a vacation to plan!



LEFT: WorldMark Palm Springs is a great deal in July. BELOW: WorldMark Oceanside Harbor offers 138 units in sunny California.





# The Adventure Club Expands Our Owners' Vacation Universe

Gene Henslev—President of WorldMark, The Club—had always envisioned WorldMark credits as vacation currency that owners could leverage in numerous ways. This desire to make WorldMark credits as flexible to use as the vacation system itself was the impetus behind the Adventure Club, one of the most popular benefits of ownership.

### Baia Bliss

One of the first Adventure Club events was a three-day Cruise-for-Credits to Baja California, Mexico announced for the Fourth of July holiday weekend. Within 48 hours, all 50 cabins were sold out. Another 50 cabins were quickly acquired and filled from the waiting list alone. The Adventure Club had truly arrived!

From there, the Cruise-for-Credits concept rapidly expanded, allowing owners to use their credits for domestic and foreign travel, specialty day-trips and theme park admission. The Footloose program for solo travelers served as a prototype for other excursions designed with mature travelers (Golden Escapes), families, couples, and ladies only (such as a day of pampering at some of the country's most luxurious spa locations) in mind. Although the specialized events cater to these specific groups, every WorldMark owner is always welcome to participate in any excursion they choose.

### Every Owner Is Our Specialty

Now in its sixth year, the Adventure Club boasts a track record of events and experiences that have indulged our owners' every desire. Cruises to places such as Baia. Alaska, the Mexican Riviera and the Western Caribbean continue to be the most popular Adventure Club offerings. WorldMark owners have leveraged their credits for outings to Great America, Six Flags and baseball games; wine-tastings in

"There is no end to the adventures that we can have if only we seek them with our eyes open."

- Jawaharlal Nehru

California; holiday shopping in Munich's famed Christmas markets and viewing the flower festivals of Amsterdam and London; snorkeling excursions in the Great Barrier Reef of Australia; and swimming with the dolphins in Florida. In 2002, owners were even able to use their credits to spend an exciting day in Trendwest's hospitality suite, watching the U-2 Miss Trendwest compete in the hydroplane races in Seattle, Washington.

### Trendwest Travel Enhances the Experience

Programs such as the Adventure Club add value by offering a variety of vacation experiences beyond the WorldMark resort system while still using WorldMark credits as payment. Over the years, the Adventure Club has successfully targeted and filled the desires and expectations of just about every type of traveler within the diverse WorldMark family. One phone call to the Vacation Planning Center at 1-800-457-0103 will confirm a reservation for the latest excursion offered.

But it doesn't stop there. Trendwest Travel also offers great vacation options for owners who'd like to hold on to their credits but still get a great deal on various expeditions. Page 14 of this issue of Destinations presents two wonderful opportunities for cruising: Baja and the Mexican Riviera are both offered at outstanding prices. A single call to Trendwest Travel at 1-800-953-5511 is all it takes to reserve the cruise and any air or car rental needs you have as well.

WorldMark, The Club never stops looking for ways to improve the owner experience. The Adventure Club and Trendwest Travel are just two examples of how the club keeps growing and evolving always with you, the owner, in mind.



# Friends And extends (a.k.a. FAX Credits)

### How Your Cruise for Credits Makes More Vacations Possible

What happened to those 8,760 Vacation Credits that owners redeemed for last month's Footloose Baja Mexico Cruise? They became what is known as **FAX** (an acronym for Friends And eXtends) **Credits** that WorldMark is able to make available to other owners through a variety of programs.

Last year, in time for the holiday season, WorldMark introduced its first Gift Certificate program. For the first time, owners could purchase WorldMark vacations and wrap them up for their friends and family. The gift certificates are available in 2-, 4- and 7-night increments and are redeemable for any size unit (excluding penthouses and chalets) in any resort in the WorldMark system, making them extremely valuable and flexible. For any occasion— Mother's Day, Father's Day, birthdays, weddings, anniversaries, graduations, you name it—a WorldMark gift certificate is the perfect present! See Page 5 of this issue for more information.

FAX Credits are also available to owners through the FAX Lane, which allows owners to purchase one-time FAX Credits for use at a selected resort. During July and August, that selected resort is WorldMark Las Vegas, and for just 8¢ per credit you can reserve as many units as you like for as long as you like. For one week in a one-bedroom condominium, which carries a Red-Season credit requirement of 9,000 credits, the cost is just \$720.00, and a two-bedroom is just \$880.00. FAX Lane reservations can be made for family and friends, and you can book up to 10% of the entire resort if available.

The true value of FAX Credits is making one-time vacations for WorldMark owners possible. Whether it's through the gift certificate program (yes, you certainly may buy a WorldMark gift certificate for yourself!) or through the FAX Lane, you can make that dream vacation possible.

FAX Credit offers such as the FAX Lane and gift certificates are added owner benefits, are based on availability and are subject to change at anytime.



POOLSIDE AT WORLDMARK ORLANDO, OUR FAX LANE OFFERING FOR MAY AND JUNE

### Las Vegas—The Diamond City for 8¢ a Credit

**FAX Lane** 

Every month in Destinations, The FAX Lane brings you great vacations in great locations for a mere 8¢ per credit. We're proud to announce that our featured resort for the months of July and August is WorldMark Las Vegas.



Located on the Strip just four miles south from the Mandalay Bay, WorldMark Las Vegas offers a spectacular home base for you while you investigate this city that never sleeps. Take advantage of the resort's concierge service to book tickets to exciting shows and attractions; board the shuttle and hit the Strip to try your luck at world-famous casinos; or just unwind in a superb setting as you enjoy the outdoor pools, spas and lazy river.

This Red Season special is extraordinary: An entire week in a two-bedroom condo that comfortably sleeps six is just \$880! As a WorldMark owner, you may purchase FAX credits to cover part or all of your vacation, and you may reserve multiple units—up to 10% of the resort - for family or friends. And remember that the FAX Lane program is exempt from the usual Red Season FAX credits restrictions.

To make a terrific deal even better, Trendwest Travel (your full-service travel agency) is standing by to help you save time and money by arranging your airfare and car rental. Call the Vacation Planning Center at 1-800-457-0103 and have all of your travel plans taken care of with one easy phone call.

A deal this great will book up quickly-call today to reserve your space!



# The ABCs of Exchanges

### WorldMark is your key to world-wide vacation options

Sapphire-colored water, crystal-white sand, fins and snorkel at the ready—that's where your family's holiday dinner conversation in the coldest depths of winter turned. And someone—maybe it was your sister-in-law—mentioned that she always wanted to visit an island in the Caribbean.

Now you are sitting at the kitchen table in full vacation planning mode. You know you can use the Vacation Credits you own to vacation someplace where WorldMark does not own property, and you are ready to take the leap into the world of **Vacation Exchanges**.

From the serene lakeside cabins in upstate New York to the beautiful Canary Islands of Spain; from the beaches of the Caribbean to the peaks of Canada's Banff National Park, your WorldMark ownership can help make your vacation dreams—beyond the boundaries of your home resorts—possible. WorldMark allows you to exchange Vacation Credits for accommodations with other resorts two distinctly different ways: Through external exchange partners or through an in-house program called Direct Exchange.

### Exchange Partners

WorldMark works with the two largest timeshare exchange companies in the world—Interval International (II) and Resort Condominiums International (RCI)—to help you vacation outside your WorldMark network of resorts. These companies do not own or manage any property; they simply act as facilitators between owners and charge a fee for every exchange.

Both exchange companies allow you to exchange full-week increments only (typically with Friday, Saturday or Sunday check-ins), as much of the space in their system comes from traditional timeshare. These full weeks are traded on a "like-for-like" basis, meaning you'll trade only as many credits as is necessary for the season (Red, White or Blue) and size unit you confirm.

In order to exchange using II or RCI, you first must have a current membership that will remain in effect through your travel dates. Membership requirements and applications are available online or by calling II or RCI.

The most effective way to get the vacation of your choice is by making your plans early (you can submit your request up to two years in advance) and by being flexible in at least one of three areas: Choice of resort, unit size or dates. For II, we recommend that you make your exchange request via **Request First**, which allows you to submit a request and then confirm your exchange before any credits get deducted from your WorldMark account. RCI offers a similar program called **Confirm First**.

For last-minute exchanges, II offers a program called **Flexchange** which allows you to request and confirm an exchange within 59 days of your vacation week for just 3,000 WorldMark credits, regardless of the season or unit size. RCI's similar program is called **Instant Exchange**; it allows you to request an exchange within 45 days of your travel dates for just 3,000 WorldMark credits, also regardless of the season or unit size. Of course, the key to last-minute exchanges is being flexible—you should approach them with a truly adventurous spirit. You should also not expect to be able to vacation during high-demand travel periods like holidays and spring break, although you might be pleasantly surprised if you try.

External partners also give owners an opportunity to extend the timeline of their credits. If you have vacation credits in your WorldMark account that are approaching expiration, "vacation banking" gives you two more years to travel within the exchange partner's system.

Remember that exchange fees will apply to every exchange you make: Fees range from \$121 USD (II domestic exchanges) to \$179 USD (RCI international exchanges). For more information about Interval International, call the exclusive II/WorldMark toll free

number at 1-877-678-4400 or visit their Web site at www.intervalinternational.com. RCI can be reached at 1-877-585-4833 or www.rci.com.

### Associate and Affiliate Exchanges

WorldMark's Associate and Affiliate relationships provide you with even more exchange opportunities. WorldMark works very closely with its Associates (WorldMark South Pacific and Fairfield Resorts) to offer owners a wide range of drive-to and global vacation destinations. Selected condos within these other networks are made available to owners under similar terms as WorldMark condominiums: You can use credits to reserve full weeks or single days, book online and even use Bonus Time at the Fairfield Associate resorts.

WorldMark Affiliates are hotels, villas and other accommodations that you can reserve using your credits. Affiliate locations currently include some wilderness areas in Alaska through Princess Lodges and downtown accommodations in Seattle, Portland, San Francisco and Anaheim. As well, quiet tropical villas are available in Puerto Vallarta, Mexico. Affiliates, like Associates, can be reserved for single-day visits or longer and can be booked online. Locations are subject to change, availability is limited and Bonus Time is not available.

### Direct Exchange

Direct Exchange allows you to visit a resort outside the WorldMark system without an additional membership. For instance, you can reserve a week in Oahu, Hawaii, or you can choose from other resorts in Scottsdale, Arizona; Mazatlan, Mexico; Sun Valley, Idaho; and more. Direct Exchanges are in weekly increments only, and the exchange fee for either domestic or international destinations is \$129 USD. Reservations are easy with a phone call to the WorldMark Vacation Planning Center at 1-800-457-0103.

To learn more about WorldMark's exchanges, we recommend that you attend an Owner Education workshop in your area.



# The Added Bonus of WorldMark

### Last-minute Getaways = More Vacations

One thing WorldMark hates to see is an empty condominium. It's an opportunity missed, a vacation left untaken. However, since many owners live within driving distance of resorts, **Bonus Time** helps keep the vacation-wheels turning! A unique benefit of WorldMark ownership is Bonus Time—last-minute reservations available to all Premier Owners for just 4¢ per credit and no housekeeping fee.

Besides regular Bonus Time, which has a 14-day booking window, you also have the opportunity to purchase Exotic Bonus Time, or last-minute space at exotic resorts (currently Hawaii, Fiji and Cabo, Mexico) with a little more advance notice. As well, every month in *Destinations* we announce **Inventory Specials**, which are typically resorts experiencing low occupancy that can be reserved at Bonus Time rates of 4¢ per credit without the usual restrictions (see page 5 for June specials). For your reference, here is a comparison of the different types of last minute specials:

	RATE	RESERVATIONS ACCEPTED	MAXIMUM STAY	WEEKEND ONLY	RESERVATION LIMITS
BONUS TIME	4¢ per credit or \$20 min.	14 days or less.	4 days.	1 weekend only stay per calendar year. Unlimited Sun-Thurs.	Only 1 Bonus Time or 1 continuous Bonus Time reservation permitted at one time.
EXOTIC BONUS TIME	4¢ per credit or \$20 min.	30 days or less.	30days.	No limit.	No limit.
INVENTORY SPECIALS	4¢ per credit or \$20 min.	When announced.	Not to exceed advertised dates.	No limit.	No limit.

For regular Bonus Time, the maximum stay restriction is four continuous nights. As long as the four nights are continuous, however, they do not have to be at the same resort. So if you are planning to drive from Portland to San Francisco, you might be able to use Bonus Time to stop at Eagle Crest, Running Y, Clear Lake and Angels Camp. However, if your reservations cannot be made for continuous nights, you are permitted just one Bonus Time reservation on the books at any one time. Weekend only reservations for Bonus Time are Friday and Saturday nights only.

Bonus Time reservations can be made online or by calling the Vacation Planning Center at 1-800-457-0103. Fees must be paid when you make your reservation, so have your credit card ready and make your plans now!

# Double Happiness

### Six-Night Baia Cruise

Experience two completely different states of bliss on this excursion aboard Carnival Cruise Line's Spirit. Enjoy a full day in Cabo San Lucas, one of the most exciting and elite resort destinations. Contrast that lively port of call to the quaint charm and serenity of La Paz, capital of Baja California, Mexico. Snorkel, swim, shop, sightsee or just plain relax in each of these sun-filled pieces of paradise.

Six-night Baia Cruise Carnival's Spirit sails from San Diego for Cabo San Lucas and La Paz October 18 - 24, 2003 Inside cabin: from \$420 per person Outside cabin: from \$500 per person Balcony cabin: from \$550 per person

Call Trendwest Travel at 1-800-953-5511. Book now and enjoy a bottle of champagne and a chocolate delight on us!

Cruise subject to change and availability. Prices are per person, double occupancy. Triple and quad occupancy cabins may be available on request. Amenities based on minimum cabins sold. Tax and port fees included. UPS shipping fees not included. CSR 2067820-50





## Your Vacation-Planning **Power Tool**

Every time you plan your vacation, along with the experts of the Vacation Planning Center, you have the specialists of Trendwest Travel available to you. Trendwest Travel is a full-service travel agency staffed by dedicated travel professionals focused on making your vacation everything that you want it to be. Trendwest Travel works with airlines. car rental companies, cruise lines and other services to get you the best rates and most direct routes to WorldMark destinations.

As a full-service agency, they not only can assist you with your leisure travel, they are the ones to call on for all of your business travel as well.

Every time you think of travel, think Trendwest Travel! Call them today at 1-800-953-5511.

## December in the Sun

### Mexican Riviera Cruise

It may be spring, but it's never too early to plan vour winter escape. Picture vourself enjoying the sun, fun and fiesta on Carnival Cruise Line's Pride as you sail to the beautiful Mexican Riviera, reveling in the delights of Puerto Vallarta, Mazatlan and Cabo San Lucas as your ports of call. Can you see it? To make it happen, all you have to do is pick up the phone!

**Seven-night Mexican Riviera Cruise** Carnival's Pride sails from Los Angeles for Puerto Vallarta, Mazatlan San Lucas December 14 - 21, 2003

Inside cabin: from \$619 per person Balcony cabin: from \$869 per person



Book now and receive \$60 per-cabin shipboard credit. There will also be a bottle of champagne and chocolates in your stateroom to greet you! Call Trendwest Travel at 1-800-953-5511.

Cruise subject to change and availability. Prices are per person, double occupancy. Amenities based on minimum cabins sold. Tax and port fees included. UPS shipping fees not included. CSR 2067820-50



### **Grape Expectations**

Napa Valley Wine Train



Enter a threefold adventure: A return to the gracious era of elegant rail travel, a delectably-crafted culinary experience and a relaxing journey through the heart of Napa Vallev's dazzling vinevards. Prior to boarding, enjoy a wine-tasting seminar at the McKinstry Street Station in Napa. Once aboard the train, savor a gourmet luncheon in the elegant dining car.

Dessert is served in the lounge car on

the way to Yountville, where you will disembark for a private tour and wine tasting at Domaine Chandon Winery. Back at the train station, afternoon teal will be served before the train departs. and returns you to McKinstry Street Station.

> September 21, 2003 2.385 credits per person

Package includes: Wine tasting and seminar at station prior to boarding: round-trip train fare: three-course lunch with coffee or tea (service charges included): one-hour tour with four wine samples for tasting at winery: private shuttle to and from winery.

Wine and beverages with lunch are purchased separately and are the responsibility of each individual. Subject to change and availability. Cash 'n' Credits options available. Airfare and hotel not included. For best rates on hotels or airfare, contact Trendwest Travel at 1-800-953-5511 CSR 2067820-50

PHOTO COURTESY OF NAPA VALLEY CONFERENCE AND VISITORS BUREAU. OPPOSITE: © STEPHEN QUINLAN / IMAGES.COM, INC.

### **Direct Exchange**

Our featured resort available through Direct Exchange is the Royal Kuhio in Honolulu on Oahu, Hawaii, Situated in the celebrated Waikiki area, the Royal Kuhio is within comfortable walking distance of that worldfamous beach as well as four-star restaurants, nightclubs and some of the island's most popular dinner shows. Linger in Waikiki and enjoy big-city delights such as shopping at the renowned Royal Hawaiian Shopping Center; rent a car and explore the slower pace and natural beauty of Oahu's North Shore and Turtle Bay: or absorb the history and pay your respects at the U.S.S. Arizona Memorial at Pearl Harbor, Your airconditioned one-bedroom unit at the Royal Kuhio is your home base in this tropical city. offering an outdoor pool, sauna, fitness equipment, volleyball/badminton court, billiards, a playground, barbecues and more.

One-bedroom units only 7 nights = 9.000 credits (no split weeks) Exchange fee of \$129 USD applies

For more information on exchange destinations, call the Vacation Planning Center at 1-800-457-0103. CSR 2067820-50

### Cruise into the New Year

### Three-day Baja Cruise

It's the day after New Year's, and people are reluctantly crawling back to work after parties, Bowl games and too many nachos. Not you-you're embracing the year ahead with your face in the sun and your cares in the wind aboard Carnival Cruise Line's Ecstasy. Investigate the exciting nightlife in the clubs and casino, surrender to the pampering at the onboard spa, celebrate your inner gourmand with the fabulous cuisine or just deliver yourself to the total relaxation of soaking up the rays.

Three-night Baia cruise on the Carnival Ecstasy sails from Los Angeles for Ensenada January 2 - 5, 2004 Inside cabin: 9,500 credits for two Outside cabin: 11,500 credits for two Outside quad cabin: 19.500 credits for four

Cruises subject to change and availability. All rates are based on double occupancy except for quad cabins. Tax and port fees included. Airfare and \$129 USD exchange fee not included. Cash 'n' Credits options available. Call 1-800-457-0103 for reservations. CSR 2067820-50

# Elementary, My Dear

### San Francisco Treasure Hunt

Calling all aspiring sleuths! It's time to don your trench coats and hone your detective skills for this adventurous day exploring San Francisco. Travel hidden pathways with a pocket full of clues and a mystery to solve. Seek out forgotten architectural delights, secret views and vestiges of San Francisco's colorful past. Teams will plot their way through exotic alley and obscure landmarks of Chinatown, North Beach and Telegraph Hill. Extensive knowledge of San Francisco is not required, so you're sure to be immersed in the fun whether you're a native or a newcomer. At the end of the treasure hunt, enjoy a scrumptious dinner at one of Chinatown's most popular restaurants.

> September 20, 2003 2,000 credits per person

Package includes: Three-hour professionally organized treasure hunt, including maps and all items needed to solve the clues; team organization; dinner and prizes.

Subject to change and availability. Teams will be organized to include five to six WorldMark owners per team. Clues will require walking up and down the hills of San Francisco. Cash-'n' Credits options available. Airfare and hotel not included. For best rates on hotels or airfare, contact Trendwest Travel at 1-800-953-5511. CSR 2067820-50.

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