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-  **Get travel advice and tips.**
-  **Write travel journals of your own to earn Community Credits for travel gear, dream vacations and more.**

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SEPTEMBER/OCTOBER 2004

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www.worldmarktheclub.com/destinations

COVER: Illustration by Keith Negley



PHOTO BY DAN STEARNS

PHOTO BY DAN STEARNS



PHOTO BY DAN STEARNS



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Only Connect

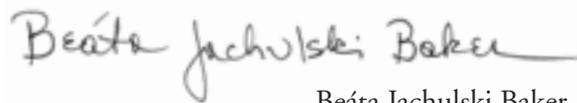
As our official birthday month of October approaches, thoughts of our 15-year history have made me mindful of the powerful need we all have to connect—to each other, to ourselves and to the world beyond our homes. Connection is a necessity that drives us as individuals, and it is the impetus behind much of what we do here at WorldMark.

Foremost is our desire to connect you to fresh and exciting destinations. Three of the newest dots on the map are in Grand Lake, Oklahoma; Galena, Illinois; and Daytona Beach, Florida. Our feature on these east-of-the-Rockies additions to the WorldMark family begins on Page 16. Two more WorldMark connections—in Estes Park, Colorado and San Francisco, California—are also in the offing; read all about them in *Construction Zone* on Page 15.

As WorldMark owners, you have an excellent opportunity to connect to your club and each other every October during the Annual Owners' Meeting. Information on the meeting, relevant issues and this year's board candidates can be found throughout the *Your Club* section on Pages 9–14.

Every month, the Adventure Club presents glorious prospects to connect you to new experiences. This issue brings you London, New Orleans, Sun Valley, a WorldMark Christmas ship, two Trendwest Travel specials and nine tropical cruises. Start connecting to those exciting possibilities by going to Page 26.

Vacation is vital—we use it to connect to our families, our passions and hobbies, our inner needs and wants, our magnificent country and spectacular world. When you connected to WorldMark, you gave us the opportunity to help connect you to every good thing that vacations bring. As we enter our 16th year, we vow to do our best to keep the connection going and growing.



Beáta Jachulski Baker
Senior Editor



Contributors: Dave Akins, Sylvia Betancourt, Kristin Beutel, Emma Croston, Patty Daly, Tami Fitch, Heather Hart, Gene Hensley, Dave Herrick, Leslie Hibbard, Andrea Jeffus, Lidija Kolukcija, Brian Runnels, Dorla Sherwood, Dan Stearns, Julie Stevens, CarolAnn Stucky, Sonia Tolbert, Donna Wilson, Kimberly Wolf

Reservations Department

1-800-457-0103
Mon. – Fri., 6:00 a.m. – 9:00 p.m. PT
Sat. & Sun., 6:00 a.m. – 5:00 p.m. PT
(Closed Tue., 2:00 – 3:30 p.m. PT)

Owner Services

1-888-648-7363
ownersupport@worldmarktheclub.com
Mon. – Fri., 9:00 a.m. – 6:00 p.m. PT
(Closed Tue., 2:00 – 3:30 p.m. PT)

Trendwest Travel

1-800-953-5511
Mon. – Fri., 8:00 a.m. – 8:00 p.m. PT
Sat., 9:00 a.m. – 4:00 p.m. PT
(Closed Wed., 2:30 – 4:00 p.m. PT)

Interval International

Service line: 1-877-678-4400
Flexchange recording: 1-800-722-1747

Resort Condominiums International

1-800-585-4833

Comments are appreciated

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Visit *Destinations* on the Web at

www.worldmarktheclub.com/destinations

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WorldMark, You Won Me Over!

I am quite possibly the BIGGEST skeptic in the world. We had been to numerous timeshare presentations over our 21 years of marriage and never once felt compelled to purchase due to the expense and restrictions. One of our friends referred us to you and we attended a presentation at the Trendwest sales office in Gleneden,



Oregon. We enjoyed it because it was not high pressure at all. After several hours of discussion with our salesman Dave, who was very kind and answered every question we had, we decided to sign up.

Over the following weeks I looked at booking some Bonus Time so we could see what your units really looked like.

We chose to go to Running Y in Klamath Falls for my 40th birthday. To my utter delight, it was beautiful and clean. We were so tired of going to hotels that weren't clean that we just stopped going on overnight trips unless they were absolutely necessary. But not only was the condo at Running Y neat and clean, it was also beautifully decorated. It was more like a vacation home. Plus, our three little girls were delighted to have their own beds—something they

don't get in a hotel.

You thought of everything when you designed the club, and I just want to thank you for a wonderful first experience. Every single dish, pan and piece of silverware was clean. The mattresses on the beds were soft and sleep-able. I have a terrible time sleeping on

hotel beds because they are so uncomfortable, but your beds were perfect.

The laundry soap you supplied was so very thoughtful. Although it's a small item, it's very important that you took the expense to supply that to your members. I am so very pleased that you have made my family feel important. One last thing in regards to this first trip: I got my very first massage—for my birthday—at Running Y. That was fabulous!

YOU HAVE WON MY HEART. I have no regrets whatsoever about signing up with you. WorldMark/

Trendwest sounded too good to be true, but you are as good as your word. We are looking forward to our next stay, and we're really looking forward to our annual family vacation next year, which will hopefully be at Kihei. It looked fabulous in the April issue of *Destinations*. Thank you again from the bottom of our hearts!

Very truly yours,
Sandra Romero
Myrtle Creek, Oregon

Pictured above: Sandra and Dave Romero with daughters Michelle, Sara and Angela.

WE'D LIKE TO HEAR FROM YOU!

Send us your WorldMark stories, comments, pictures, etc. to *Destinations* Editor, 9805 Willows Road, Redmond, WA 98052 or e-mail editor@trendwest.com.



Owner Education

SEPTEMBER/OCTOBER/NOVEMBER CLASSES



When you attend an Owner Education class, you're ensuring that you're getting everything you deserve out of your WorldMark ownership. Besides—it's fun, free and a great way to meet other owners! Most classes are held at Trendwest sales offices unless otherwise indicated—always check for location when you RSVP. Schedules are subject to change and reservations are required. To RSVP for all regions, please call 1-800-397-5968, Mon – Fri, 6 am – 9 pm, Sat – Sun, 6 am – 5 pm.

MIDWEST

Branson, MO

Thu, Sep 30, 7 pm
Thu, Oct 14, 7 pm
Thu, Nov 18, 7 pm

Lake of the Ozarks, MO

Wed, Oct 13, 6 pm

Overland Park, MO

Wed, Sep 29, 6 pm
Tue, Oct 12, 6 pm
Wed, Nov 17, 6 pm

MOUNTAIN/ SOUTHWEST

Bear Lake, UT

Mon, Nov 1, 6:30 pm

Bison Ranch, AZ

No classes for this period

Boise, ID

Thu, Sep 2, 6 pm
Thu, Sep 9, 6 pm
Sat, Sep 18, 10 am
Thu, Sep 23, 6 pm
Thu, Sep 30, 6 pm
Thu, Oct 7, 6 pm
Sat, Oct 16, 10 am
Thu, Oct 21, 6 pm
Thu, Oct 28, 6 pm
Thu, Nov 4, 6 pm

Thu, Nov 11, 6 pm
Thu, Nov 18, 6 pm

Broomfield, CO

Thu, Sep 2, 6 pm
Thu, Sep 9, 6 pm
Thu, Sep 16, 6 pm
Thu, Sep 23, 6 pm
Thu, Sep 30, 6 pm
Sat, Oct 9, 10 am
Thu, Oct 14, 6 pm
Thu, Oct 21, 6 pm
Thu, Oct 28, 6 pm
Thu, Nov 4, 6 pm
Thu, Nov 11, 6 pm
Thu, Nov 18, 6 pm

Englewood, CO

Fri, Sep 3, 6 pm
Sat, Sep 11, 10 am
Fri, Sep 17, 6 pm
Fri, Sep 24, 6 pm
Fri, Oct 1, 6 pm
Fri, Oct 8, 6 pm
Fri, Oct 15, 6 pm
Fri, Oct 22, 6 pm
Fri, Oct 29, 6 pm
Fri, Nov 5, 6 pm
Sat, Nov 13, 10 am
Fri, Nov 19, 6 pm

Idaho Falls, ID

Fri, Sep 3, 6 pm

Fri, Sep 10, 6 pm
Sat, Sep 18, 10 am
Fri, Sep 24, 6 pm
Fri, Oct 1, 6 pm
Fri, Oct 8, 6 pm
Fri, Oct 15, 6 pm
Fri, Oct 22, 6 pm
Fri, Oct 29, 6 pm
Fri, Nov 5, 6 pm
Fri, Nov 12, 10 am

Rancho Vistoso, AZ

Sat, Sep 11, 10 am
Sat, Oct 2, 10 am
Sat, Nov 6, 10 am

St. George, UT

Sat, Sep 25, 10 am
Sat, Oct 23, 10 am
Mon, Nov 15, 6 pm

Salt Lake City, UT

Tue, Sep 7, 6 pm
Tue, Sep 21, 6 pm
Tue, Sep 28, 6 pm
Tue, Oct 5, 6 pm
Tue, Oct 19, 6 pm
Tue, Nov 2, 6 pm
Tue, Nov 9, 6 pm
Tue, Nov 16, 6 pm
Tue, Nov 30, 6 pm

Wolf Creek, UT

Wed, Sep 8, 6 pm

Wed, Sep 22, 6 pm
Wed, Oct 6, 6 pm
Wed, Nov 10, 6 pm

N. CALIFORNIA

Angels Camp, CA

Tue, Sep 21, 6 pm
Tue, Nov 2, 6 pm

Novato, CA

Thu, Sep 23, 6 pm
Wed, Nov 17, 6 pm

Reno, NV

*At resort at 250
N. Arlington*
Thu, Sep 9, 7 pm
Sun, Oct 17, 12 noon
Sat, Nov 20, 2 pm

Roseville, CA

Tue, Sep 7, 6 pm
Thu, Sep 16, 6 pm
Sat, Sep 18, 12 noon–CNX
Wed, Sep 29, 6 pm
Wed, Oct 13, 6 pm
Sat, Oct 23, 10 am & 2 pm
Sat, Nov 6, 10 am & 2 pm
Thu, Nov 18, 6 pm

San Francisco, CA

Sat, Sep 11, 12 noon & 4 pm
Tue, Sep 28, 6 pm
Sat, Oct 9, 10 am & 2 pm

Thu, Oct 28, 6 pm
Wed, Nov 10, 6 pm
Tue, Nov 30, 6 pm
*Call 1-888-805-5863
for parking info.*

San Jose, CA

*At Doubletree Hotel
2050 Gateway Pl.
Sat, Sep 25, 10 am
Sat, Sep 25, 2 pm—CNX
East Bay, Crown Plaza
Hotel, Milpitas
Sat, Oct 30, 10 am
Sat, Nov 13, 10 am*

Tracy, CA

*At Holiday Inn Express
3751 N. Tracy Blvd.
Thu, Oct 7, 6 pm*

Walnut Creek, CA

*Wed, Sep 15, 6 pm—CNX
Sat, Sep 18, 10 am & 2 pm
Thu, Sep 30, 6 pm
Sat, Oct 16, 12 noon & 4pm
Wed, Oct 27, 6 pm
Thu, Nov 11, 6 pm
Tue, Nov 23, 6 pm*

Windsor, CA

Thu, Oct 21, 6 pm

S. CALIFORNIA

Bakersfield, CA

*Sun, Sep 19, 5 pm
Mon, Oct 11, 6 pm
Sun, Nov 14, 5 pm
*For directions, call
1-800-883-8804.**

Big Bear, CA

*At resort clubhouse.
Sun, Sep 12, 1 pm
Sun, Oct 10, 1 pm
Sun, Nov 21, 1 pm
*For directions, call
1-888-818-6522.**

Irvine, CA

*Sat, Sep 11, 12 noon
Tue, Sep 28, 6 pm
Sat, Oct 9, 12 noon
Wed, Oct 20, 6 pm
Wed, Nov 3, 6 pm
Sat, Nov 13, 10 am
*For directions, call
1-800-214-4303.**

Las Vegas, NV

*At resort on
Las Vegas Blvd.
Sun, Sep 26, 2 pm
Sun, Oct 17, 2 pm
Sun, Nov 14, 2 pm
*For directions, call
702-492-9863.**

Oceanside, CA

*Sat, Sep 11, 12 noon
Wed, Sep 22, 6 pm
Sat, Oct 2, 10 am
Wed, Oct 13, 6 pm
Sat, Nov 6, 10 am
Tue, Nov 16, 6 pm
*For directions, call
1-877-867-8448.**

Palm Springs, CA

*Tue, Sep 21, 6 pm
Sun, Oct 17, 5 pm
Thu, Nov 11, 6 pm
*For directions, call
760-416-4428.**

San Diego, CA

*Thu, Sep 9, 6 pm
Sat, Sep 18, 10 am
Wed, Sep 29, 6 pm
Sat, Oct 9, 10 am
Tue, Oct 19, 6 pm
Sat, Nov 6, 10 am
Wed, Nov 17, 6 pm
*For directions, call
1-888-747-4109.**

San Dimas, CA

*Wed, Sep 8, 6 pm
Thu, Sep 16, 6 pm*

*Sat, Sep 25, 10 am
Tue, Oct 5, 6 pm
Sat, Oct 16, 10 am
Thu, Oct 28, 6 pm
Sat, Nov 13, 10 am
Thu, Nov 18, 6 pm
Tue, Nov 23, 6 pm
*For directions, call
1-800-880-3744.**

Torrance, CA

*Sun, Sep 12, 2 pm
Mon, Sep 27, 6 pm
Sun, Oct 10, 5 pm
Mon, Oct 18, 6 pm
Sun, Nov 7, 5 pm
Mon, Nov 22, 6 pm
*For directions, call
1-800-332-4275.**

Westlake Village, CA

*Sat, Sep 18, 10 am
Thu, Sep 30, 6 pm
Thu, Oct 7, 6 pm
Sat, Oct 30, 10 am
Tue, Nov 9, 6 pm
Sat, Nov 20, 10 am
*For directions, call
1-888-571-6103.**

NORTHWEST

Birch Bay, WA

*Thu, Sep 2, 6 pm
Thu, Oct 21, 6 pm*

Bothell, WA

*New location -
19909 120th Ave NE
Wed, Sep 1, 6 pm
Wed, Sep 15, 6 pm
Thu, Sep 30, 6 pm
Tue, Oct 12, 6 pm
Wed, Oct 20, 6 pm
Wed, Nov 3, 6 pm
Wed, Nov 10, 6 pm
Sat, Nov 20, 10 am*

Coeur d'Alene, ID

*Wed, Sep 22, 7 pm
Thu, Oct 28, 7 pm*

Depoe Bay, OR

*Sat, Sep 11, 12 noon
Sat, Oct 16, 10 am & 2 pm
Sat, Nov 6, 10 am & 2 pm*

Discovery Bay, WA

*Thu, Oct 7, 6 pm
Tue, Nov 30, 6 pm*

Federal Way, WA

*Tue, Sep 7, 6 pm
Tue, Sep 14, 6 pm
Tue, Sep 28, 6 pm
Sat, Oct 9, 10 am
Tue, Oct 19, 6 pm
Tue, Nov 2, 6 pm
Tue, Nov 9, 6 pm
Tue, Nov 23, 6 pm*

Issaquah, WA

*Mon, Sep 20, 6 pm
Mon, Oct 4, 6 pm
Mon, Nov 15, 6 pm*

Leavenworth, WA

*Thu, Sep 16, 6 pm
Thu, Nov 11, 6 pm*

Salem, OR

*Fri, Sep 10, 6 pm
Thu, Nov 18, 6 pm*

Seaside, OR

Thu, Oct 14, 6 pm

Tri-Cities, WA

*Thu, Sep 23, 6 pm
Wed, Oct 27, 6 pm*

Vancouver, WA, USA

*Thu, Sep 9, 6 pm
Wed, Sep 29, 6 pm
Tue, Oct 5, 6 pm
Wed, Oct 13, 6 pm
Thu, Nov 4, 6 pm
Wed, Nov 17, 6 pm*

**CNX indicates canceled class*

Expert Help and Extra Credits

Trendwest Real Estate Referral ProgramSM

The praise keeps rolling in for the Trendwest Real Estate Referral ProgramSM! Qualified owners who buy or sell a home through the program can have 1,000 permanent vacation credits added to their WorldMark account. Get the best real estate knowledge in the business *and* more vacation time!

“Just a note to let you know how pleased [my wife] Jean and I were with the Trendwest Real Estate Referral ProgramSM. Tyler Wood of Coldwell Banker was an excellent representative in the selling of our home in Big Bear. We sold within two weeks, and he helped us through every step of the selling process. We would definitely do it again.”

— C. Jerry Jackson, WorldMark owner since 1999



Call the Trendwest Real Estate Referral ProgramSM toll free at 1-877-869-9672!

Transaction must be initiated through Trendwest's Real Estate Referral Office to qualify. Some transactions may not be eligible. Program may not be available in all areas.



WorldMark Store Featured Item: Men & Women's Swiss Army Field Watch

Rugged in spirit and passionate for adventure, the Swiss Army Field Watch features a sporty rubber strap and stainless steel construction. Luminous hands make for easy night reading and the date indicator keeps you on track. Daylight Savings Time ends on October 31—be on time when we fall back!

Visit the WorldMark Store at
www.worldmarkstore.com.

SPECIAL OFFER for Interval International Members Only

This Month's Featured Getaways

One-Week Resort Accommodations

Mazatlán, Mexico

1 bedroom from \$349

Orlando, Florida

2 bedroom from \$329

Hilton Head, South Carolina

2 bedroom from \$499

Use of the Getaway program is subject to the Terms and Conditions of Individual Membership and Exchange set forth in the current Interval International Resort Directory. Getaways are subject to availability. Holidays and highly demanded weeks are generally not available or may be priced differently. You do not relinquish the timeshare period that you own. Getaway confirmations are final and non-refundable. Getaways are subject to local taxes where applicable. Travel must be completed by January 31, 2005.

**INTERVAL
INTERNATIONAL**
The Quality Vacation Exchange Network

www.intervalworld.com
888-353-3021

LAST CALL!

Photo and Essay Contest

Your submissions for this year's *Destinations* Photo and Essay Contest must be postmarked no later than Friday, September 17, 2004. Send your entry in today!

Mail all photo and essay entries to:

Destinations Photo and Essay Contest

Destinations Editor

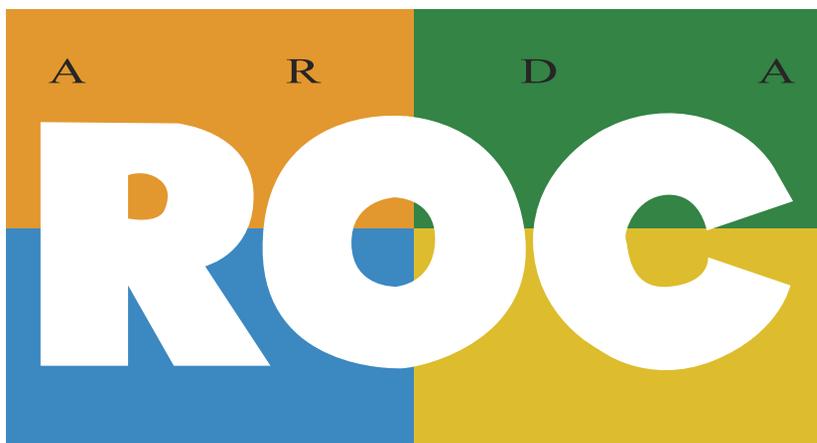
Trendwest Resorts, Inc.

9805 Willows Road

Redmond, WA 98052

For a complete list of rules and prizes,
please see the April or May/June
issues of *Destinations* or online
at www.worldmarktheclub.com.





On Your Side

Many WorldMark owners are not aware of the fact that they have a good and powerful friend called **ARDA**—the American Resort Development Association. This strong and proactive organization is the ethical backbone of an industry that is often perceived as fair game by local governments when it comes to undue taxation and regulation.

The vital area of legislative advocacy is the domain of **ARDA-ROC** (Resort Owners Coalition). Timeshare owners often find themselves in a catch-22: They are either perceived as hotel guests and subject to Transient Occupancy Tax (TOT) or as homeowners who should pay full property taxes based on the current sales price of all units rather than the appropriate fair market value of those units. ARDA-ROC is the only organization that exists purely to defend the rights of timeshare owners—they are the tireless watchdogs on guard to stop abuses on the community level before they have the opportunity to become state policies.

A recent triumph in the South Lake Tahoe area is a prime example: A local ballot initiative proposed a \$60 per timeshare owner annual fee to fund local schools. If the initiative passed, it would relieve Tahoe homeowners of a \$100 fee and pass it on to a group they considered “outsiders.” In a mere 10 days, ARDA-ROC organized and defeated the measure.

To ensure that this designated advocacy group can continue to fight unjust legislation and arbitrary discrimination, each WorldMark owner is being asked to voluntarily contribute \$5 a year to ARDA-ROC when paying annual WorldMark dues—less than 2¢ a day. ARDA’s Vice President of Federal Affairs, Sandra DePoy, assures owners that all monies spent are used specifically for owner issues, not developer issues, as determined by a nine-person governing board—which includes timeshare owners.

ARDA-ROC will be represented at this year’s Annual Owners’ Meeting. Be sure you stop by their booth to get to know the organization who is, in the words of ARDA President Howard Nusbaum, “the one group of people who go to bed every night worrying about timeshare owners’ issues in a dedicated way.”

*Read our interview with ARDA’s Howard Nusbaum and Sandra DePoy in **Destinations Extra** at www.worldmarktheclub.com/destinations. For more information on ARDA and ARDA-ROC, go to www.arda.org.*

OCTOBER inventory specials

In October, you can vacation at the following resorts for just four cents per credit. Call the Vacation Planning Center at 1-800-457-0103 to make your reservations.

Midweek and Limited Weekends

Angels Camp, CA
Bass Lake, CA
Grand Lake, OK
Lake of the Ozarks, MO
Pinetop, AZ
Rancho Vistoso, AZ
Windsor, CA

Midweek Only

Big Bear, CA
Birch Bay, WA
Cascade Lodge, BC
Clear Lake, CA
Galena, IL
Leavenworth, WA
Victoria, BC
Wolf Creek, UT

Midweek stays must take place Sunday through Thursday. There is a two-night minimum stay on weekends. Reservations for Inventory Specials can only be booked within 60 days of arrival but are not subject to the 14-day booking window. You may book multiple units. Holidays are excluded.

WE HAVE A WINNER!

Jim Bender from Prescott, Arizona, is the lucky winner of a three-night WorldMark stay. He completed a resort comment card and was selected in our June drawing. Congratulations, and thank you for filling out that card!

Annual Owners' Meeting

Plan to attend on October 21, 2004

Your 2004 Annual Owners' Meeting notice materials were put into the mail or sent to you electronically at the end of July. In these materials, the WorldMark Board of Directors presents its selection of nominees for the two open positions, including each nominee's qualifications, background and candidacy statements. Once you have read this information, please immediately complete and mail your proxy ballot or vote online or via telephone to ensure that we meet the 15% quorum required to hold the annual meeting.

The meeting is scheduled for Thursday, October 21, 2004, at 7:00 p.m. at the Meydenbauer Center, 11100 NE 6th Street, Bellevue, Washington, 98004. Registration begins at 6:00 p.m. and the meeting will start at 7:00 p.m. Special room rates at the Sheraton Bellevue Hotel are available for WorldMark owners—see the article on this page.

Please submit your proxy and mark your calendar to attend. This is your club and your active participation makes a difference. See you there!

SPECIAL SHERATON HOTEL RATES



WorldMark has secured special room discounts at the Sheraton Bellevue Hotel in Bellevue, Washington, for WorldMark owners attending the Annual Owners' Meeting. Rates are \$119 USD (single or double), \$124 USD (triple) and \$129 USD (quad) for Wednesday and Thursday nights; \$79 USD (single or double), \$84 USD (triple) and \$89 USD (quad) for Friday and Saturday nights.

These prices do not include taxes, but parking is included. Rates will be in effect the night of the meeting—Thursday, October 21, 2004—as well as one day prior and two days after. Why not plan to attend the meeting and then have a nice weekend getaway?

For reservations, please call 1-866-912-1157 and ask for the **Trendwest** block of rooms.



Exchange Update

As of October 2004, Trendwest will begin offering RCI (Resort Condominiums International) as their exchange partner to all new owners at time of purchase. This change does not affect the exchange affiliation choices of existing owners. For more information on this or any other RCI- or II-related questions, please feel free to call your WorldMark Exchange department at 1-877-484-3258, ext.1956, Monday through Friday, from 9:00 a.m. until 5:00 p.m.

MEET IRIS

WorldMark is currently working on implementing a new and improved reservation system called IRIS—Inventory Reservation Information System. This new system is scheduled to roll out sometime in the third quarter. Data loading and system installation may affect the Vacation Planning Center, suspending operations for 24 to 48 hours. Updates will be posted on the WorldMark Web site and included in all phone recordings. Thank you for your patience during this time.

We Need Your



The WorldMark Board is requesting owner support on four WorldMark bylaw changes in this year's election. Your vote is important to keep the business elements of the club moving forward effectively. The WorldMark board unanimously approved these changes and encourages owners to vote in favor of them all. A summary of the requested changes is reflected below:

1. Annual Meeting Date

Currently our bylaws read that the annual meeting must be on the third Thursday of October each year. Because more than 1,000 owners now attend the meeting, it is becoming difficult to find a location to host such a large group. When we have only one day out of the year to work with, it severely adds to the challenge of securing a suitable location. The requested bylaw change gives the board some latitude to change the date if need be to secure a location.

2. Budget Material Distribution

The WorldMark bylaws now read that the annual budget material will be distributed to the owners 45-60 days prior to the first of the year. Our budget development schedule does not come to closure until December. This does not allow us enough time to get the material out to owners in the required timeframe. The bylaw change will ensure that budgets are provided to owners no later than 90 days after the first of the year. This will allow us to include the budget in the March issue of *Destinations* magazine, which is the most cost effective way to distribute the material.

3. Insurance Deductibles

The current bylaws were written back in the late 1980s, and the deductible clauses required for WorldMark insurance needs were based on market conditions for that time period. Both the deductible levels for Fire and Extended Coverage and Liability insurance need to change from \$250 and \$1,500 respectively to the most cost effective levels as determined by market conditions at the time the policies are renewed each year. The bylaw change will allow some flexibility in this area.

Closure Reminder

On Tuesday, September 21, the WorldMark Vacation Planning Center will be closed from 3 p.m. to 9 p.m. We are treating our outstanding crew to a day cruise on Lake Washington.

NOVEMBER inventory specials

In November, you can vacation at the following resorts for just four cents per credit. Call the Vacation Planning Center at 1-800-457-0103 to make your reservations.

Midweek and Limited Weekends

Angels Camp, CA
Bison Ranch, AZ
Grand Lake, OK
Lake of the Ozarks, MO
Pinetop, AZ
Rancho Vistoso, AZ
Windsor, CA

Midweek Only

Bear Lake, UT
Big Bear, CA
Birch Bay, WA
Branson, MO
Clear Lake, CA
Eagle Crest, OR
Galena, IL
Leavenworth, WA
Running Y, OR
Seaside, OR
South Shore, NV
Victoria, BC

Midweek stays must take place Sunday through Thursday. There is a two-night minimum stay on weekends. Reservations for Inventory Specials can only be booked within 60 days of arrival but are not subject to the 14-day booking window. You may book multiple units. Holidays—November 25 – 28, 2004—are excluded.

WE HAVE A WINNER!

Luck has smiled on **Al Boniface** of Mt. Lehman, British Columbia. He won a three-night WorldMark stay when we selected his completed resort comment card in our drawing for July. Fill out that card and try your luck!



YOUR CANDIDATES



John Henley - Incumbent

WorldMark owner since 1992

Ladies and gentlemen, in the 12 years that I have been part of the WorldMark family, I have witnessed our club grow from 9,000 to 209,000 owners and become a \$100 million corporation. I am proud of my contributions, especially in the area of guideline improvements dealing with weekends and reservation windows—first as “just” an owner and, since 1998, as part of the management team of Trendwest and Trendwest South Pacific. The experience I have gained in nine years on the board has allowed me to become a more effective member of the board. I trust that you will again express your support for the experience, integrity and balance I bring to the board with your vote in 2004.



Jack McConnell - Incumbent

WorldMark owner since 2002

As one of the industry’s earliest pioneers of points-based timeshare ownership, I have been a key figure in the development, growth and success of points-based programs throughout my 15+ years of executive-level participation. I am currently the President and CEO of Cendant Timeshare Resort Group—the largest timeshare developer in the world with more than 700,000 owners. I also serve on the board of directors for the American Resort Development Association (ARDA), the official trade organization of the timeshare industry, and was honored as their “Industry Leader of the Year” in 1995.

I’ve had the privilege of being a member of your board since 2002 and I have enjoyed the opportunity to receive and evaluate feedback from both new and longtime WorldMark owners. I believe WorldMark’s long tradition of world-class service remains the key to its success, and I’m committed to preserving this unique “owners first” philosophy through all future growth initiatives.



Gil Bellamy

WorldMark owner since 1998

As owners, my family and I have enjoyed many vacations at WorldMark resorts and believe them to be the best in the world.

I received a bachelor's degree from the University of Southern California School of Business and a doctorate from Willamette University College of Law. I'm an attorney member of the Oregon State Bar. My background includes extensive management experience as the top administrator of both the Oregon Board of Architects and the Oregon Landscape Architect Board. These state agencies license practitioners and govern the practice of professions critical to Trendwest and WorldMark. Five different governors also appointed me as administrator of the Oregon Traffic Safety Commission. I have served on governors' cabinets and attended regular cabinet meetings.

If elected, I'd be honored to serve as a board member—grateful for the trust, appreciative of the challenge and confident that together we can make a difference.



Michelle Butler

WorldMark owner since 2001

I'm a single mother living in Sacramento and employed by the State of California. I have more than seven years experience in customer service and public relations. I pride myself on making sure the clients I assist are fully satisfied and that I've addressed all aspects of their problems, questions and concerns. Every customer has a voice, and we have to learn to listen. Since becoming a WorldMark owner I've noticed that a lot has changed, but there is still more growth and success to be achieved. I look forward to seeing more quality resorts stretching from the Midwest to the East Coast. One challenge we still face is trying to keep the maintenance fees and credits at reasonably affordable prices as the cost of living continually increases. I look forward to recommending the continued expansion of WorldMark resorts while offering suggestions regarding new amenities.



Michael D. Delzotti

WorldMark owner since 2003

As a director on other boards, I understand the importance of being part of something greater than myself. WorldMark is a well-run company with a clear understanding of who they are and the future they wish to create.

As an owner who has experienced the product of this grand vision and strong execution, I wish to become further involved in the WorldMark business family. It would be an honor to participate in the strategic direction-setting of our organization via membership on a prestigious board such as ours.

My family and I have benefited from the reasoned and considered decisions of previous WorldMark boards. I would endeavor to carry on this tradition to ensure the future strength of our brand. Board membership is not something I would look upon lightly, but rather as an opportunity to serve other owners.



Rhonda Harris

WorldMark owner since 2001

Owner involvement is important to the sustained health of our club. Maintaining our investment is the shared responsibility of all who enjoy the benefits of ownership. During my membership with WorldMark, I've been active through online forums, personal communication and direct participation resulting in positive changes for owners. I attend our annual meetings and scheduled board of directors' meetings. Our club is a wonderful product with outstanding leadership. It is my vision to prepare future leaders for roles maintaining and perpetuating our club's quality, financial soundness and high levels of customer service. To this end, I offer my skills in problem solving, software development, project management and leadership. I draw experiences from many industries including financial, manufacturing, legal and defense.

I encourage each owner to VOTE in this election. Let's be active owners! You may reach me at www.rhondaharris.com.



Teresa W. McKnight

WorldMark owner since 2001

As manager of a well-established university research park, I will bring extensive experience in real property, facility management, real estate development, accounting and human resource management to the board. My husband and I have been owners for over three years. Our two children were the reason we became owners—they no longer accepted our excuses of why we could not take time off work. Joining the WorldMark by Trendwest family of owners was the best decision we ever made.

As an owner I have high expectations that the money paid for WorldMark credits, as well as quarterly maintenance fees, will be used to build and maintain WorldMark resorts of the highest quality. I would be honored to serve on the board—to make sure decisions made by the board are in your best interest as WorldMark owners and to extend my experience in facility, real estate and property management. Thank you.



Lia Versaevel

WorldMark owner since 1993

I am proud to be a candidate for our board of directors. I look forward to the opportunity to work for you in a leadership role and participate in advancing our club to new levels of owner satisfaction. Property ownership is an investment—as important as investing in our own and our loved ones' health and well being. This club provides an opportunity to do both. Having lived and worked in many of the countries where WorldMark is established, I bring an international perspective to the board. My children have also learned to appreciate diversity through our visits to Mexico, Australia, Fiji, Hawaii, Canada and throughout the United States.

I bring 30 years experience as a business owner, 20 as a parent and a lifetime as a traveler. As a professional mediator, it is my assertion that we, as a board, can work effectively and expediently to benefit all owners. Thank you for your consideration and support.

construction zone

WorldMark Estes Park

Trendwest has purchased the Big Thompson Timberlane Lodge in Estes Park, Colorado, and renovations are currently underway. With a mix of large deluxe cabins, smaller duplex cabins and hotel-like suites, the resort is scheduled to open 29 units in its first phase this fall and 37 in its second phase late next summer. Located along the scenic Big Thompson River near Rocky Mountain National Park, WorldMark Estes Park is a 90-minute drive from Denver and will offer a wide variety of outdoor recreational activities for WorldMark owners.



PHOTO BY SHAWN O'DONAHUE

WorldMark San Francisco

WorldMark gets its first presence in the unforgettable city of San Francisco, California—and its third urban destination—with the acquisition of the Hotel Juliana. Situated between beautiful Nob Hill and Union Square at the corner of Bush and Stockton Streets, WorldMark San Francisco will offer urban chic and resort comfort within its 88 units, scheduled to open November 2004. With the world-class shopping of Union Square, culinary delights of Chinatown and the historic Powell Street cable car nearby, WorldMark San Francisco is sure to be a popular destination. Together with The Canadian in Vancouver, British Columbia, and the upcoming Camlin Hotel in downtown Seattle, Washington, WorldMark San Francisco will fill the needs of our many owners who desire more metropolitan vacation opportunities.



PHOTO BY MICHELE KENNEY

Ongoing Projects



PHOTO BY STEVE THOMPSON

Seattle, WA (Camlin Hotel)

No. Units: 100
Est. Completion: Late Fall 2004
Status: Electrical, plumbing, drywall, exterior renovations.



PHOTO BY SCOTT BEVAN

Indio, CA Phase I

No. Units: 282
Est. Completion: Summer 2005 through Winter 2006
Status: Foundation construction underway.



PHOTO BY SCOTT MATTHEWS

Las Vegas, NV Phase II, III

No. Units: 192
Est. Completion: Fall/Winter 2004
Status: Foundations to framing, electrical and plumbing.

Information as of July 31, 2004



by Beáta Jachulski Baker

It's Just Grand

Tucked into the northeast corner of Oklahoma is a vacation haven well known to residents of the lower Midwestern states but new to many WorldMark owners—Grand Lake, the “Green Country.”



The “green” is riotously evident as I make my way along Highway 125 toward **WorldMark Grand Lake**, with acres of lush ranchland, groves of golden oak, sweet gum, Bradford pear and hickory trees and the velvety landscapes of golf greens framing my route to our resort. Oklahoma is a new state for me to visit and this verdant

greeting makes for a grand entrance to our newest Midwest property.

Monkey Island shines

Situated near the tip of the peninsula of **Monkey Island**, WorldMark Grand Lake consists of two buildings, one featuring the check-in lobby and an impressive

staircase, the other offering an owners’ parlor on the first floor. Back units have a golf course view while front units glimpse the lake past the road and through the trees. An outdoor pool, spa and kiddie pool are nestled between the two structures, and other amenities include a sport court, fitness center, game room and



convenient vending machines. The resort is surrounded by golf courses and is minutes away from sprawling Grand Lake, offering ready bliss to duffers and boaters alike. Golfers can practically roll out of bed and onto the adjacent **Shangri-La** resort's two championship golf courses. Shangri-La's marina—a scant mile down the road—provides the gateway to water activity. Boat, wave runner and sailboard rentals are available, parasailing and water skiing can be arranged, and fishermen can grab a guide for some of the best crappie, catfish and bass fishing in the country.

Cars, kilowatts and killer cobbler

After reviewing my sightseeing schedule with Mikey Maute, Grand Lake's very knowledgeable front desk manager, I'm off to **Darryl Starbird's National Rod & Custom Car Hall of Fame** in nearby Afton. The museum sits on 80 acres fronting the lake, and Donna Starbird herself—whose

life is nearly as well documented in the museum as her famous husband's—takes my admission, chats with me and inspects my digital camera to make

sure it doesn't take videos, which are not allowed.

One of the most productive and creative custom car builders of all time, Darryl Starbird has two dozen of his own creations on permanent display here, and the collection is rounded out by masterpieces on loan from other designers and aficionados. I'm totally dazzled by the amazing concepts and spectacular colors of the one-of-a-kind vehicles. I meet a gentleman named Dave Fissell who is hoping to find a specific 1947 Kurt McCormick Buick—he worked on the interior and he'd love to see the fruits of his labor

again. I help him search for the automobile and although it's not in residence, it's an unexpected treat to get his insights into this specialized world.

I head east past Ketchum towards the town of **Disney** and the **Pensacola Dam**—the longest multiple-arch dam in the world, spanning roughly one mile of the Grand River. In the summer months, the Grand River Dam Authority conducts tours free of charge, and docent Forrest Graham leads our group with enthusiasm and expertise.

In 1896, engineer Henry C. Holderman saw the need to bring hydroelectric power to what was then the Cherokee Nation. Proper funding was hard won but finally approved in September 1937; a month later construction began and was completed in an astonishing 33 months. Today the dam is responsible for the recreational capacity of Grand

OPPOSITE PAGE: Miles of green range and peacefully grazing herds decorate the landscape of Grand Lake (photo by Dan Stearns).

THIS PAGE: The Pensacola Dam powers the Green Country (photo by Beáta Jachulski Baker); soak up the sun at WorldMark Grand Lake's outdoor pools and spa (photo by Dan Stearns).



Lake and for flood control on the Grand River. Its six hydroelectric units generate 96,000 kilowatts of power for the substantial Grand Lake area. I linger and watch scores of shad attracted to the dam's churning waters—along with big blue catfish and one massive gar that show up to feast on this sushi buffet—but it's July and hot, so I soon return to the air-conditioned comfort of WorldMark Grand Lake.

At dinnertime I remember that Donna Starbird had recommended **The Shebang**, which is handily close to the resort. It's a comfortable establishment with whole-heartedly American cuisine, an extensive wine list and karaoke in the upstairs bar on Fridays and Saturdays. I opt for a half-slab of baby back ribs—falling-off-the-bone tender and bathed in sauce that's the right mix of sweet and smoky—and a salad dressed in delicious house-made garlic ranch. It's a light enough meal to justify dessert and the peach cobbler is

one of the best I've ever sampled. It's the perfect prelude to a cool beverage and sunset watching from my balcony back at the resort.

In the Grove

Having spent my first day investigating sites on the west and south sides of Grand Lake, I make my way east across **Sailboat Bridge** to the city of **Grove**.

Here I find familiar national restaurants and the Super Wal-Mart, as well as little boutiques and charming antique stores for more eclectic shopping. I also discover **Lendenwood Gardens**, a three-acre botanical oasis open year-round during daylight hours. Tours are self-guided and the \$5 suggested admission is made on the honor system. The lovely

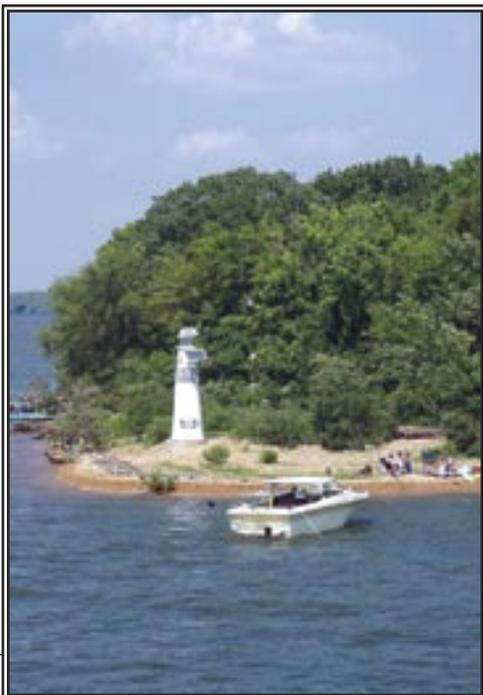
grounds feature Oriental, English terrace, American backyard, Zen and Japanese gardens. There's a koi pond; an open-sided



Japanese teahouse hosts yoga classes and art events throughout the year; and a display garden bursting with daylilies is the pride of the American Hemerocallis Society. I greet a gardener who, upon learning

I live in the Pacific Northwest, excitedly bustles me over to the rhododendron garden, the largest in the southwest.

I could meditate in this exquisite park for hours, but just a few miles away is **Har-Ber Village**. This extraordinary salute to things past began in 1944 as a single summer home for trucking mogul Harvey Jones and his beloved wife Bernice; it now features 116 exhibits housed in reconstructed turn-of-the-20th-century cabins and village shops. Meticulously preserved clothing, furniture, housewares, toys, vehicles and tools of many trades can be viewed in a setting of numbered houses on well-marked city streets that meander down to the edge of Grand Lake and up again. I'm particularly smitten with a Roaring Twenties exhibit and can almost hear the strains of the Charleston as I gaze on fringed flapper dresses and beaded accessories.



ABOVE: A deluge of color and scent delights at Lendenwood Gardens.

LEFT: The Patricia Island lighthouse as viewed from the Cherokee Queen II; a sturdy little carved bear greets visitors on the road to Har-Ber Village (photos by Beáta Jachulski Baker).

RIGHT: WorldMark comfort at Grand Lake (photo by Dan Stearns).
BELOW: “Cecil The Diesel” is just one of Darryl Starbird’s amazing custom cars (photo from the Darryl Starbird Collection).



It’s almost 2 p.m., so I race back towards Sailboat Bridge to catch the daily sailing of **The Cherokee Queen**, a paddlewheel riverboat devoted to scenic cruising on Grand Lake. The tranquil two and one-half hour cruise is the best way to fully comprehend how vast the lake is and how residents and visitors benefit from the recreation it provides. Large lakeside homes on both Grove’s and Monkey Island’s shores give a glimpse of the good life enjoyed by wealthier individuals; I feel proud knowing that the WorldMark resort provides virtually the same enjoyment for those of us with shallower pockets.

I make one last dash before dinner, this time to the **Cayuga Mission**. Mathias Splitlog—the “Millionaire Indian” entrepreneur—amassed his great fortune mainly by selling land to the Union Pacific Railroad. In 1886 he began plans for a church,



constructed of hewn limestone from the area; the interior is embellished with hand-carved imported wood. This is the only church in Oklahoma—and perhaps in the entire U.S.—built by a Native American with his own funds for the religious use of all people. I make three wishes in the Polish Catholic tradition when visiting a new church and soak up the good will of the atmosphere.

I’ve managed to skip lunch and am ravenous, so the instant gratification of the buffet at Grove’s **Lakeside Family Restaurant** is just the ticket. It’s standard steam-table fare, but the fried chicken is moist and juicy and the flavorful gravy of the pot roast has wonderful notes of onion. The satisfying food, bargain price and water view make this simple supper an ideal end to my last full day in Grand Lake.

Labor of love

In the morning I take my tea out to the balcony and muse over the diversity of experiences I’ve had in the last 48 hours. Oklahoma’s motto is *Labor Omnia Vincit*—labor conquers all things. It’s obvious to me that it took extraordinary people and sheer force of will to tame this immense

territory and make it the beautiful and productive place it is today. It’s the state that gave us the aerosol can, the parking meter and the shopping cart; it ranks fourth in the nation’s production of wheat and cattle; it’s the birthplace of Woody Guthrie, Mickey Mantle, Garth Brooks, Patti Page, Chuck Norris, Troy Aikman, Brad Pitt and more astronauts than any other state in the union. Now it’s home to another wonderful WorldMark destination where we can relax, enjoy nature and marvel at what humankind can do when they set their mind to something good. I find myself singing the state song, courtesy of Rodgers



and Hammerstein, as I hit the Will Rogers Turnpike on my way back to the Tulsa airport: “*We know we belong to the land, and the land we belong to is GRAND! Ohhhhhhhhhhh!-klahoma...*”

See the Green Country yourself! Grand Lake is on Inventory Special in October and November—see Pages 9 and 11 of this issue for details. For more fun facts about Oklahoma, see Destinations Extra at www.worldmarktheclub.com/destinations.



Reunion in Galena

by Beáta Jachulski Baker



Local Native Americans refer to Galena as “sacred ground,” and as you near Jo Daviess County you see why: Lovely but flat farmland suddenly gives way to craggy cliffs, lush valleys and what seems like primordial greenery.

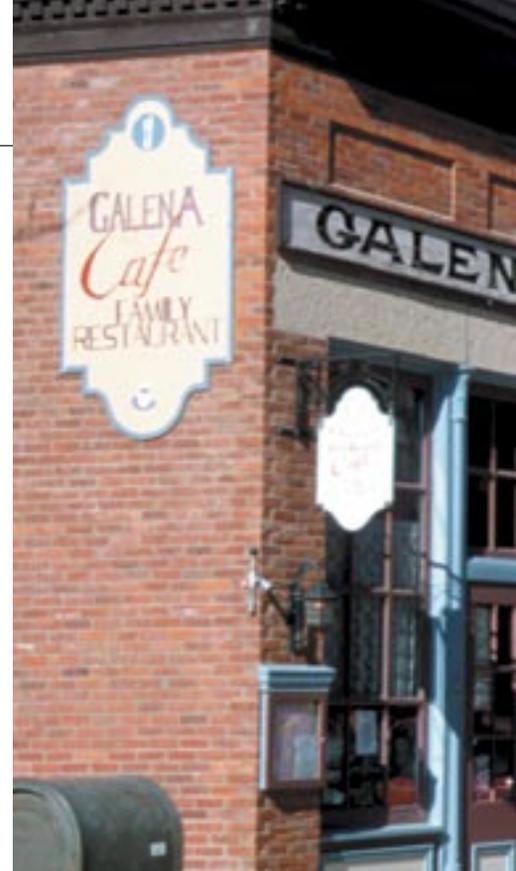
This shift of scenery is due to an extraordinary glacial detour during the last Ice Age that inexplicably bulldozed some areas and spared others.

New adventures, old friend

Since it appeared on the WorldMark map, Galena has seemed to me to be the perfect place to reunite with old friends from my home state of Michigan, and now my chance has come. My best friend Jane—whom I’ve known since 1972—and I have met up at Chicago’s

O’Hare airport for a just-us-girls adventure. It’s been more than 25 years since we last vacationed together—sans husbands or children—and we’re both ready for three action-packed days.

Just seven miles east of the core downtown area, **WorldMark Galena** is surrounded by abundant vegetation, with a good view of the Galena valley and beautiful golf courses—right next door is the **Eagle Ridge Resort**, where WorldMark owners enjoy considerable discounts. Our units are housed in the Longhollow



Point Inn, a tri-level wooden edifice with stone accents. A large comfortable lounge greets owners across from the check-in desk, and an indoor swimming pool, spa and sauna can be found on the first floor level along with an exercise room and arcade. Janie and I check into our respective studio units on the third floor, where the views



of the valley are spectacular. My studio is a marvel of efficiency, complete and comfortable. The fireplace occupies an open section of the wall between the living room and bathroom, exposing it on either side, and I look forward to a fireside Jacuzzi later.

As we unload our bags, a couple we encounter in the

resort parking lot point us to a nearby Irish tavern with hearty recommendations; we head west and locate **Frank O'Dowd's Pub** in a resort whose façade has been designed to look like a lane of colorful Irish row houses. Janie is among her people here and is thrilled to find real Irish cider on the menu. The food is yummy,

ABOVE: Dozens of historic buildings form downtown Galena's core (photo by Dan Stearns).

FROM LEFT: The Chestnut Mountain Resort presents a breathtaking view (photo courtesy of Chestnut Mountain Resort); baseball fans from around the world flock to the Field of Dreams (photo by Beáta Jachulski Baker); the Grant Home treats visitors to authentically restored beauty (photo by Dan Stearns).

especially the Chicken Velvet soup which is true to its name. After dinner we stop at **Dick's Supermarket** for breakfast supplies and head back to the resort to turn in for the day.

Field of dreams, America's river and a zoom with a view

Resort manager Mike Guthrie and his staff have loaded the Galena suites with plenty of daily agenda-setting literature. Janie and I weigh our options over morning coffee and decide to drive west on U.S. 20 across the Mississippi River past Dubuque, Iowa, to Dyersville and the **Field of Dreams**.

The enormous white farmhouse that served as the home of Kevin Costner's character in the 1989 movie is occupied by the Lansing family, who have been in residence here for 91 years. There is no admission fee to the field, and signs explain why two different souvenir stands compete for your dollars—the land is owned by two mildly feuding families. Children and their parents, members of ball clubs from around the world and MLB dreamers take their turns at bat, run the bases and have a catch on the baseball diamond and walk

the acres of corn. It's one big good mood—the field casts its spell over me and Janie and we leave grinning from ear to ear.

We drive back to the banks of the mighty Mississippi to investigate **America's River**, a sprawling complex at the Port of Dubuque that includes a hotel, indoor waterpark, museum, aquarium, amphitheater and riverwalk. Jane is a teacher and I'm an eternal student of all things aquatic, so we agree that the place to focus our attention is **The National Mississippi River Museum & Aquarium**, which features several large aquariums recreating the various underwater habitats of the Mississippi. Touch pools and interactive hands-on exhibits, access to the William M. Black dredge boat and video presentations in three different theaters all offer outstanding opportunities to absorb the vast and diverse Mississippi River. Janie and I examine virtually every exhibit and amenity including the charming café, housed in a renovated train station depot where we enjoy tasty salads.

The **Diamond Jo Casino** riverboat is moored close by, but

we resist the temptation and head back into Illinois and the **Chestnut Mountain Resort**, a full-service resort high above the Mississippi. Here one can ski and snowboard in the winter and mountain bike, mini-golf, river cruise and alpine slide in the summer. Janie is the downhill skier of us two; she peruses the operation and deems

Chestnut's 475-foot vertical descent and range of 17 trails definitely worth exploring in winter months. Right now we have the option to take the plunge down 2,050 feet of terrain-tailored track to the banks of the river on the alpine slide. I chicken out, so instead the two of us ride the ski lift both up and down the mountain and enjoy the panorama while suffering the silent mockery of small children hurtling fearlessly down the hill.

For dinner we go into town to try **Fried Green Tomatoes** on Main Street. Despite its Southern-cuisine name, this is an Italian restaurant. The food is superb and service is paced to allow the savoring of each course. A good two hours after we'd sat down, Janie and I waddle out of the restaurant with appropriately full stomachs after our full day.

A phoenix in Illinois

The word *galena* is Latin for "lead ore," and the city developed and became a boomtown in the early 1800s due to its lead mines and proximity to the Mississippi River. Once the lead was depleted and Dubuque had become the



LEFT: Chairs from the Liberace estate grace a room of The Belvedere (photo by Beáta Jachulski Baker). **OPPOSITE PAGE:** WorldMark Galena exudes Midwestern warmth; enjoy a fireside Jacuzzi in your comfortable unit (photos by Dan Stearns).



preferred port, Galena flourished. Then in the 1960s a group of entrepreneurs devoted themselves to restoring and preserving Galena's architectural treasures and strong sense of history. Their fervor has paid off: Galena is now the second most-visited destination in Illinois—Chicago is number one—and a majority of its Gothic and Victorian masterpieces have risen from near-ruin to positions on the National Registry of Historic Places.

Our first stop is the **Grant Home**—an Italianate mansion given to Ulysses S. Grant by the grateful citizens of Galena after he'd helped win the Civil War. He resided there briefly in the 1870s, and many of Grant's belongings have been captivatingly staged in the rooms to look as if the former general and U.S. president could appear at any moment to carry on with his day.

From most historic to largest, we move to **The Belvedere**, another Italianate manor. This one was

built in 1857 for J. Russell Jones, ambassador to Belgium, who gave it the Italian name for "beautiful view." Antique experts currently own the home and have decorated it opulently with items from such diverse sources as show biz icon Liberace's estate and the Vatican. The most famous accessories are the green velvet *Gone With the Wind* drapes, immortalized in the film when Scarlett O'Hara tore them down for dress material.

Next, our Galena illustrated map takes us on a self-guided tour of the streets to see how the simpler folk lived. On Main Street we lunch at **Boone's Place** and relish homemade soups and substantial sandwiches. Then we exhaust both sides of Main Street in our quest to burn calories and stimulate the economy.

A scoop of ice cream from the **Great American Popcorn Company** makes for the ideal dessert on a summer afternoon; we hoist the guilt from that indulgence up Greene Street's 149 steps, taking

us from Main Street to Prospect where we stroll up and down past old churches, schools and

firehouses and the private **Linmar Gardens**, which can be toured by appointment. We head east and cross the footbridge over the Galena River to **Grant Park**, a lovely expanse that holds **Grant's statue**, several cannons, a fountain and gazebo. We've been walking for hours, so a rest back at the resort seems in order. Later that evening we go back downtown to **Bubba's**, a casual bar and restaurant where the deep-fried catfish fillets, hush puppies and sweet potato fries are perfectly delectable.

Simple gifts

In the morning as we drive back to O'Hare, I'm filled with gratitude that I've had these three days in this charming town with my dear friend of over 30 years. This is the good stuff—long talks, great food, fresh experiences, new knowledge and old connections. This is the kind of opportunity that the WorldMark world continually offers. I'm lucky to have benefited from it and greedy enough to start anticipating my return. My wishful thinking kicks into high gear and I dream freely about the next trip, this time with my husband, where I'll show him what is now familiar to me, create new memories and have my own reunion with Galena.





DAYTONA



BEACH

WORLDMARK OCEAN WALK

Since the early 1990s, Daytona Beach has been shaking off its MTV Spring Break image and returning to its roots as the prime beachfront destination on the Eastern seaboard. There's a new bridge spanning the Halifax River, a mile of beach now set aside for pedestrians only and a stunning new oceanfront development that is attracting upscale tourists, shoppers and conventioners.

Ocean Walk Village is a destination all on its own. It includes the **Ocean Walk Shoppes**, a collection of shopping and dining establishments including **Bubba Gump Shrimp Co.**, **Adobe Gila's Margarita Fajita Cantina** and **Planet Smoothie Café**; a 10-screen ultra-modern cinema; the **Daytona Beach Bandshell**, which hosts free outdoor music concerts during spring and summer;

the **Ocean Center**, a multi-use concert and convention venue; and the **Ocean Walk Resort**, a 19-story resort with 175 vacation condominiums. This resort, which for the past year has been offered to owners as an associate property through Fairfield Resorts, has joined the WorldMark family with 28 wholly owned units. Your **WorldMark Ocean Walk** resort includes an indoor heated pool, an outdoor

pool with waterfall and spa, a lazy river surrounding an island putting green, children's recreation programs, game room and health club.

Besides ocean activities, you'll find **more than 20 championship golf courses** in the area, including the two LPGA International courses. Don't miss the **Daytona International Speedway**, which includes lots of hands-on exhibits as well as **DAYTONA USA**, a highly interactive entertainment where you can get inside an authentic NASCAR-style stock car and circle the famous track at up to 150 miles per hour.

Daytona Beach is also close enough to **Orlando** (just a one-hour drive) to make a daytrip to the **Magic Kingdom Park** very possible. Or visit **Cape Canaveral** and the **John F. Kennedy Space Center**, where you can tour the visitor center, watch an IMAX movie and, if you're there on the right day, witness a NASA rocket liftoff.

Today, Daytona's special events—Spring Break, Bike Week, the Black College Reunion and "Speed Weeks" (two weeks of NASCAR racing that concludes with the Daytona 500)—still bring crowds to downtown Daytona. But the beach remains the true attraction, along with the weather—just as it was in the early days of the past century when the city billed itself the "Mecca of Tourists, Premier Winter Resort."

CLOCKWISE FROM TOP: The lazy river with putting green at Ocean Walk Resort; the 19-story tower with WorldMark on floors 11 and 14; sunset serenity inside an Ocean Walk unit (photos courtesy of Ocean Walk Resort); the Daytona 500; Orlando attractions are just an hour away from Daytona (photo by Dan Stearns); lift-off at the Kennedy Space Center.



LONDON in springtime

March 13 – March 19, 2005

Arrive in London to a welcome drink from your tour host and meet your fellow WorldMark owners who'll be exploring this lively British capital with you. The following day, you'll tour with a professional London guide. Highlights include entrance to St. Paul's Cathedral, as well as viewing the Royal Albert Hall, Kensington Palace, Knightsbridge, Harrods, the Houses of Parliament, Big Ben and Westminster Abbey. The next four days are yours to explore the city at your own pace; your host will be available for advice and suggestions.

Package includes six nights' hotel accommodation; tours listed above; daily continental breakfast; welcome drink; London Travel card for one day of free travel on buses and underground trains; 190-page **London for Less** information booklet; one ticket per person for the London Eye; travel bag; tour host throughout your stay.

25,000 credits for two people

Cash 'n' Credits option available

Call 1-800-457-0103 to reserve today!

All tours subject to availability. Prices are for two people, based on double occupancy. Roundtrip airfare may be purchased in conjunction with this tour. Rates are per person and include roundtrip airport transfers in London. From New York: 9,500 credits; Los Angeles: 12,000 credits; San Francisco and Seattle: 12,240 credits; San Diego: 13,000 credits; Portland, OR: 14,000 credits. Other gateways available on request. Airfare and \$129 exchange fee not included. CSR 2067820-50



Fly to Hawaii

Time is running out to fly to Hawaii for credits! Take advantage of this special offer—available only to WorldMark owners—by booking your airfare on Hawaiian Airlines or Delta Air Lines through Trendwest Travel.



- Tickets must be booked and purchased by September 30, 2004
- Travel as far out as 11 months from date of booking

Call 1-800-953-5511 today!

Offer is subject to change and availability. At time of booking, owners will be advised of all restrictions and limitations imposed by airlines regarding minimum/maximum stay requirements and cancellation/change penalties. CSR 2067820-50

Travel for Credits!

Call Trendwest Travel and use your credits to pay for a wide variety of travel options. For a limited time, you can use your credits to pay for airfare, cruises and tours.

Just call Trendwest Travel at 1-800-953-5511 between September 1 and December 31, 2004, to reserve your trip. There are no date restrictions on your travel, so book today!

Exchange fees may apply. CSR 2067820-50

Footloose in New Orleans

The sights, sounds and tastes of the Big Easy

April 4 - 8, 2005

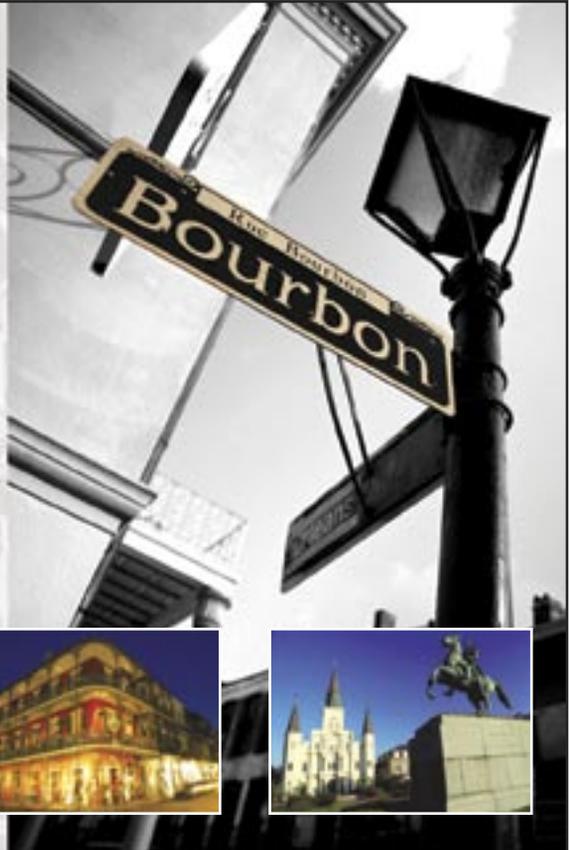
Charming architecture and Old World history evoking images of the past, mystic lore sending chills down your spine, the spice of Cajun cuisine tingling on your lips, lively music filling your soul—welcome to New Orleans! **Package includes** four nights' hotel accommodation in the heart of the French Quarter; welcome dinner; daily breakfast; walking tour of the French Quarter and Bourbon Street with a café au lait stop at Café Du Monde; tour of the residential district and famed trolley line of St. Charles Avenue; dinner at the New Orleans School of Cooking followed by a jazz revue.

13,500 credits per person (based on double occupancy*)

Cash 'n' Credits option available

Call the Vacation Planning Center at 1-800-457-0103!

*Footloose tours cater to solo travelers. Owners will be paired up to meet double occupancy requirements. Single occupancy rooms are available for an additional 7,000 credits per person. Airfare and \$69 USD exchange fee not included. Roundtrip airfare to New Orleans available for credits from select cities. Per-person rate of 9,000 credits from Seattle, WA or Portland, OR; 8,000 from San Francisco, CA, Los Angeles, CA or Phoenix, AZ. Airfare-for-credits prices include roundtrip airport transfers in New Orleans and can only be booked in conjunction with this tour. CSR 2067820-50



Christmas Ship Parade

on WorldMark's Private Boat

Embark on a magical evening aboard a ship bedecked with hundreds of shimmering white lights and boughs of holiday garland. Cruise Lake Washington amidst a parade of boats festively adorned and following the lead ship as choirs fill the air with holiday cheer. The *MV Kirkland*—reserved exclusively for WorldMark owners—has a fully enclosed deck, one outside deck, restrooms and a no-host cash bar.

Friday, December 17, 2004 - Adults Only Cruise

Includes roundtrip cruise, complimentary snacks and one cocktail
800 credits per person

Sunday, December 19, 2004 - Family Cruise

Includes roundtrip cruise, complimentary snacks, visit from Santa and Ho-Ho-Ho contest
700 credits per adult & **450 credits** per child (age 5 - 12)

Cash 'n' Credits option available

Call the Vacation Planning Center at **1-800-457-0103** and get into the spirit!

Roundtrip cruise is from Kirkland Marina in Kirkland, Washington. Adults Only Cruise sails on December 17, 2004, from 5:30 pm – 9:00 pm; Family Cruise sails on December 19, 2004, from 4:30 pm to 8:00 pm. Subject to change and availability. Hotel and airfare not included. CSR 2067820-50.

Sun Valley Serenade Footloose Winter Event

January 7 - 10, 2005

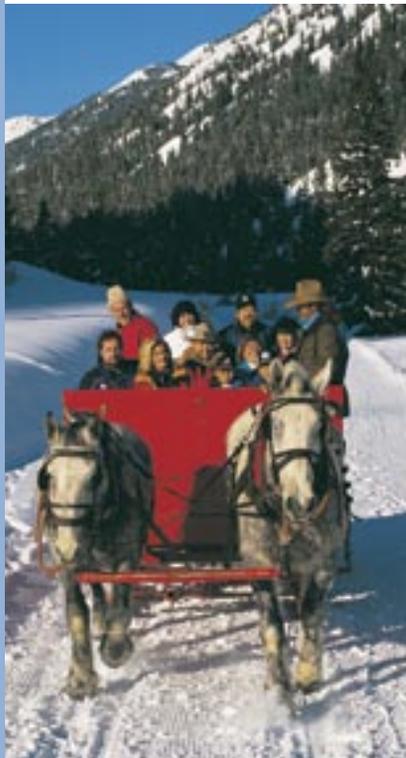
Sun Valley, Idaho—a timeless resort for all seasons and ages, where America's love affair with skiing began. Experience perfectly groomed runs, magnificent bowls, cross-country trails and more in this legendary winter wonderland. Après ski, gather by a fire to tell tales, enjoy new friends and dance the night away for the perfect Sun Valley experience.

Ski/Snowboard Package: 6,900 credits per person

Includes three nights' accommodation at the Sun Valley Lodge*, welcome cocktail reception and two-day lift ticket.

Dog Sledding/Sleigh Ride Package: 9,900 credits per person

Includes three nights' accommodation at the Sun Valley Lodge*, welcome cocktail reception, sleigh ride with lunch and dog sledding tour.



PHOTOS COURTESY OF SUN VALLEY KETCHUM VISITORS BUREAU

Cash 'n' Credits option available.

Call the Vacation Planning Center at 1-800-457-0103 today and hit the slopes!



**Footloose tours cater to solo travelers—owners will be paired up to meet double occupancy requirements. Single occupancy rooms are available for an additional 4,950 credits per person. Optional group activities available for purchase with cash or credits include snowshoeing, ice-skating, farewell dinner and dancing—call the Vacation Planning Center for a complete list of options and prices. Subject to change and availability. Airfare and \$69 USD exchange fee not included. For great rates on airfare, call Trendwest Travel at 1-800-953-5511. CSR2067820-50*

Dine for Credits!

You can now exchange 1,000 credits (plus 300 credits per order for shipping) for a **\$50 gift card** that can be used at any **Bahama Breeze, Olive Garden, Red Lobster or Smokey Bones BBQ** nationwide. Purchase multiple cards in one order and pay only one shipping fee of 300 credits. They make great gifts!

Call the Vacation Planning Center at 1-800-457-0103 for details.



direct exchange

Capistrano, California
Carlsbad, California
Mazatlan, Mexico
Newport, Oregon
Oahu, Hawaii
Puerto Vallarta, Mexico
Santa Fe, New Mexico
Scottsdale, Arizona
Sedona, Arizona

Exchange fee of \$129 USD applies. Studio unit = 8,000 vacation credits; one-bedroom unit = 9,000 vacation credits; two-bedroom unit = 10,000 vacation credits; three-bedroom unit = 12,000 vacation credits. For more information on these popular exchange destinations, call the Vacation Planning Center at 1-800-457-0103. CSR 2067820-50

Cruise



Calendar

Seven- and Eight-night Mexican Riviera Cruises

DATE	DESCRIPTION OF CRUISE	CABIN/CREDITS
01/16/05 – 01/23/05	The <i>Carnival Pride</i> sails from Los Angeles for Puerto Vallarta, Mazatlan and Cabo San Lucas.	Inside cabin: 23,500 credits. Outside cabin: 29,500 credits. Balcony cabin: 34,500 credits
01/20/05 – 01/28/05	The <i>Carnival Spirit</i> sails from San Diego for Acapulco, Zihuatanejo/Ixtapa and Manzanillo.	Inside cabin: 28,000 credits. Outside cabin: 34,000 credits. Balcony cabin: 38,500 credits
02/06/05 – 02/13/05	Royal Caribbean Cruise Line's <i>Vision of the Seas</i> sails from Los Angeles for Cabo San Lucas, Mazatlan and Puerto Vallarta.	Inside cabin: 28,000 credits. Outside cabin: 34,500 credits. Balcony cabin: 53,500 credits
03/06/05 – 03/13/05	Royal Caribbean Cruise Line's <i>Vision of the Seas</i> sails from Los Angeles for Cabo San Lucas, Mazatlan and Puerto Vallarta.	Inside cabin: 30,500 credits. Outside cabin: 36,500 credits. Balcony cabin: 55,500 credits

Seven-night Western Caribbean Cruises

01/23/05 – 01/30/05	The <i>Carnival Conquest</i> sails from New Orleans for Montego Bay, Grand Cayman and Cozumel.	Inside cabin: 26,000 credits. Outside cabin: 31,500 credits. Balcony cabin: 38,000 credits
02/13/05 – 02/20/05	Royal Caribbean Cruise Line's <i>Rhapsody of the Seas</i> sails from Galveston for Key West, Grand Cayman and Cozumel.	Inside cabin: 28,500 credits. Outside cabin: 32,500 credits. Balcony cabin: 40,500 credits
02/27/05 – 03/06/05	Carnival Cruise Line's <i>Elation</i> sails from Galveston for Yucatan, Cozumel and Belize City.	Inside cabin: 23,500 credits. Outside cabin: 28,000 credits.

Three- and Four-night Baja Mexico Cruises

02/07/05 – 02/11/05	Carnival Cruise Line's <i>Paradise</i> sails from Los Angeles for Catalina and Baja Mexico.	Inside cabin: 13,000 credits. Outside cabin: 15,000 credits.
02/11/05 – 02/14/05	Carnival Cruise Line's <i>Paradise</i> sails from Los Angeles for Baja Mexico.	Inside cabin: 14,000 credits. Outside cabin: 16,000 credits.

All credit values are for two people, based on double occupancy.

Call 1-800-457-0103 to book your cabin today!

Cruises subject to change and availability. All rates are based on double occupancy. Rates do not include \$129 USD per cabin exchange fee or airfare. For great rates on airfare, call Trendwest Travel at 1-800-953-5511. CSR 2067820-50



Hanging on to summer.

Photo by owners Kenneth and Rena Snows

WIN a two-week Australian Adventure!



With Friends First—created exclusively for WorldMark® owners—everyone you care about can enjoy dream vacations year after year. And you can earn up to **5,000 bonus credits*** when you introduce your friends to us. What's more, for every recommendation you send until September 30, 2004, you'll be automatically entered in our Australian Adventure Sweepstakes. Odds of winning are estimated to be 1:100,000.

Retail Value Over \$16,500

This exciting Australian vacation includes:

- **14 nights** in two condos at the WorldMark South Pacific Club Australia resort of your choice
- **Round trip airfare** for four
- **\$3,000** in spending money

Find out more about Friends First at:
www.worldmarktheclub.com/friendsfirst

Enter the Australian Adventure Sweepstakes today!

Call Friends First at **1-877-77-FRIEND** (1-877-773-7436) or e-mail us at friendsfirst@worldmarktheclub.com.

friends **FIRST**
— by WorldMark

*Friends First bonus credits are good for one-time use only and must be booked within a year from the date they are deposited into your account. Due to state restrictions, Colorado, Arizona, Illinois and Nevada residents are limited in the number of credits they can earn. Please visit www.worldmarktheclub.com/friendsfirst for program conditions.

Official Australian Adventure Sweepstakes Rules:

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

CONSUMER DISCLOSURE: Sweepstakes is open only to WorldMark, The Club owners who submit qualified referral names and are U.S. residents in the states of Alaska, California, Colorado, Idaho, Kansas, Missouri, Nevada, Oregon, Utah or Washington or the Canadian province of British Columbia. WorldMark® owners are eligible to receive one entry for every qualified referral submitted to Trendwest® between June 18, 2004 at 12:00 AM PDT and September 30, 2004 at 11:59 PM PDT. Qualified referrals must be between the ages of 25-75 with a combined annual income of \$35,000 or more. You may send in additional referrals and receive additional entries by sending a self-addressed stamped envelope to: Attn: Friends First Sweepstakes, Trendwest Resorts, Inc., 9805 Willows Rd, Redmond, WA 98052. Owners' referrals must be received by September 30, 2004, to be entered into the drawing. Prize is guaranteed to be given away by random drawing. Drawing to be conducted by the Major Prize Coordinator and will be held on October 26, 2004, at Trendwest Resorts' Redmond, WA, corporate headquarters. **Grand Prize:** One winner will receive a dream vacation for four persons for two weeks at the WorldMark South Pacific Club Australia resort of his or her choice, including round-trip airfare and \$3,000 (U.S. funds) in spending money. The winner and up to three friends will stay in two one-bedroom condos for 15 days and 14 nights at one of the following WorldMark South Pacific Club resorts: Cairns, Golden Beach, Kirra Beach, Coffs Harbour, Port Macquarie, Port Stephens, Pokolbin Hill, Ballarat or Cape Schanck. Total estimated retail value \$16,500 (U.S. funds). All air travel and resort accommodations are subject to availability and must be booked through Trendwest Travel at 1-800-953-5511. All ticketing is final. Please check with the Australian Consulate regarding travel requirements and restrictions. Transportation to and from resorts and airports of departure, applicable departure taxes and expenses not covered in this disclosure are the responsibility of the prize winner. Blackout periods may apply. Vacation must be taken within one year of prize acceptance. Winner may also choose \$10,000 (U.S. funds) in cash instead of the Australian Adventure prize. Prize is non-transferable. Odds of winning are estimated to be 1:100,000. Winner will be notified by telephone and/or certified mail. Prize must be claimed within 45 days of notification. Winner must agree to the use of pictures, name and/or statements for future promotional purposes without further payment or consideration. Sponsor(s) is not responsible for any loss, damage or injury of any kind resulting from acceptance of this prize or participation in this promotion. Trendwest Resorts and Candant Corporation employees and/or associates are not eligible to claim prize. A prizewinners list may be obtained by sending a self-addressed stamped envelope to Winners List, c/o TRI, P.O. Box 97054, Redmond, WA 98073-9754. Sponsor: Trendwest Resorts, Inc., 9805 Willows Rd, Redmond, WA 98052. You may decline future sweepstakes mailings by writing to us at: Trendwest Resorts, c/o Sweepstakes Opt-Out, 9805 Willows Road, Redmond WA 98052.

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