

WorldMark  
BY Trendwest

# Destinations

A Magazine Exclusively for WorldMark Owners

July 2006

## Beach Plus

OCEANSIDE:  
THEME-PARK PARADISE

SEASIDE:  
CAROUSEL & BOARDWALK FUN

DAYTONA:  
MORE THAN A SPEEDWAY

WORLDMARK SAN DIEGO:  
OPEN DOWNTOWN

CANADIAN ROCKIES:  
RIDE THE RAILS

# WIN an exotic 8-day Hawaiian Cruise!

Refer your friends and family to Trendwest Resorts. For each qualified referral you provide, you will receive an entry in our drawing for an exotic 8-day cruise through the Hawaiian Islands!

This fabulous vacation package includes:

- Roundtrip airfare for two adults to Honolulu, Hawaii
- 8-day/7-night accommodations in a penthouse stateroom with balcony
- Ports of call on the islands of Oahu, Maui, Hawaii, and Kauai
- \$1,000 in spending money
- Retail Value \$8,000

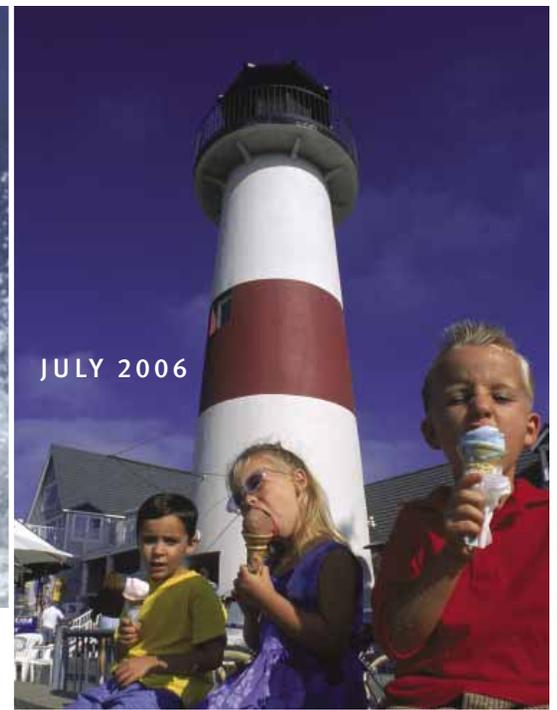
*f*RRIENDS *f*IRST®  
— by WorldMark

**Hurry! Sweepstakes ends Sept. 30, 2006.**

**Call 1-877-77-FRIEND (1-877-773-7436)  
or send your referrals via e-mail to  
[friendsfirst@worldmarktheclub.com](mailto:friendsfirst@worldmarktheclub.com)**

See official rules below. Odds of winning depend on number of eligible entries received.

Official Friends First Hawaiian Cruise Sweepstakes Rules: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. CONSUMER DISCLOSURE: Sweepstakes is open only to WorldMark, The Club owners who submit qualified referral names and are U.S. residents in the states of Alaska, California, Colorado, Idaho, Kansas, Missouri, Nevada, New Mexico, Oklahoma, Oregon, Utah or Washington; or residents of the Canadian province of British Columbia. You will receive one entry for each qualified referral submitted to Trendwest® between July 1, 2006 at midnight PT and September 30, 2006 at midnight PT. Qualified referrals must be 18 years of age or older with a combined annual income of \$35,000 USD or more. You may send in additional referrals and receive additional entries by writing to Attn: Friends First Sweepstakes, 9805 Willows Rd NE, Redmond, WA 98052. If you wish to enter the sweepstakes but do not wish to provide referrals, you may do so by mailing a 3"x5" card with your name, address, phone number, and e-mail address to Attn: Friends First Sweepstakes, 9805 Willows Road NE, Redmond, WA 98052. Referrals must be received by September 30, 2006 at midnight PT to be entered into drawing. Prize is guaranteed to be given away by random drawing. Drawing to be conducted by the Major Prize Coordinator and will be held on October 18, 2006 at Trendwest Resorts' Redmond, WA, corporate headquarters. Grand Prize: One winner will receive a vacation for two adults for an 8-day Hawaiian cruise onboard Norwegian Cruise Line's Pride of America and \$1,000 (U.S. funds) in spending money. The winner and one friend will receive coach airfare to Honolulu, Hawaii to begin their cruise. Included in this package is one penthouse stateroom, onboard meals and entertainment, and visits to five ports of call including Honolulu, Oahu; Hilo, Hawaii; Kahului, Maui; Kona, Hawaii; and Nāwiliwili, Kauai. Total estimated retail value \$8,000 (U.S. funds). Air travel and Cruise package are subject to availability and must be booked through Trendwest Travel at 1-800-953-5511. Norwegian Cruises schedules, cruisetours, port calls, hours of arrival and departure and special programs are subject to change without prior notice. All ticketing is final. Transportation to and from airports of departure and arrival, applicable departure taxes, gratuities and other incidental expenses not covered in this disclosure are the responsibility of the prizewinner. A major credit card must be presented upon boarding. Blackout periods may apply. Vacation must be taken within one year of prize acceptance. At least one passenger must be at least 21 years of age to cruise. Winner may also choose \$5,000 (U.S. funds) in cash instead of the Hawaiian cruise. Prize is non-transferable. Odds of winning depend on number of eligible entries received. Official notice to winner by certified mail, return receipt requested. Prize must be claimed within 45 days of notification. Winner must agree to the use of pictures, name and/or statements for future promotional purposes without further payment or consideration, unless prohibited by law. Sponsor(s) is not responsible for any loss, damage or injury of any kind resulting from acceptance of this prize or participation in this promotion. Trendwest Resorts and Fairfield Resorts employees and/or associates are not eligible to claim prize. A list of prize winners may be obtained by sending a self-addressed stamped envelope to Winners List, c/o TRI, PO Box 97054, Redmond, WA 98073-9754. Sponsor: Trendwest Resorts, Inc., 9805 Willows Rd NE, Redmond, WA 98052.



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Haunted Victoria, new Trendwest Travel offer, cruises to the Caribbean, Mexican Riviera, and Baja. **page 26**



ON OUR COVER: Beach blanket basics: Sandals, sunscreen, snacks, and a light summer read. Photograph by Eric O'Connell/Iconica.

## Vacation Transformation

**F**EW WORDS ARE MORE EVOCATIVE of happy, playful, and carefree thoughts than “the beach.” The beach is magic. Somehow the combination of sun, sand, and water wonderfully alters every strain of citizen. Captains of industry turn into living dunes as children bury them up to their necks in sand. Overworked moms become queens for a day, reigning on thrones of terrycloth over kingdoms of unscheduled time, snack food, and light summer reading. The shyest of children morph into joyful hula dancers, bold aquanauts, and shell-seekers supreme. The beach needs no elaboration. “You look great—where did you go last week?” “The beach.” Enough said.

WorldMark ownership gives you the beach in many incarnations, and we celebrate several in this issue. Start on page 10 to explore the many facets of Ocean-side Harbor—satisfying on its own, and fun central due to its proximity to many world-famous theme parks and attractions. We also take you to two outstanding beaches on opposite ends of the country: Seaside, Oregon representing the West Coast; Daytona Beach, Florida on behalf of the East. Turn to pages 16 and 17 for fun and informative Q&As with resort representatives from both distinctive destinations.



This month's events and tours offered by Trendwest's Adventure Club certainly present some enchanting prospects for exciting new experiences. Go to page 26 and take your pick from riding the rails and exploring the wilds of the Canadian Rockies; indulging in the all-inclusive luxury of a Viva Wyndham resort in the Dominican Republic; tip-toeing through the spirit haunts of Victoria, British Columbia; participating in the pomp of the annual New Year's Day Rose Parade in Pasadena, California; and giving yourself over to the romance of the high seas on an assortment of cruises.

Vacation transformations are delights that are part and parcel of your WorldMark ownership. We are thrilled to facilitate these forays into other places, other mindsets, other perspectives. When you come back from a WorldMark adventure, we hope your cheerful demeanor prompts this exchange: “You look great—where did you go last week?” “One of our WorldMark resorts.” Enough said.

*Beata Jachulski Baker*  
Beata Jachulski Baker  
Senior Editor



**The Marvelous Midwest:** WorldMark in Branson, Lake of the Ozarks, and Grand Lake. Also: WorldMark Annual Owners Meeting update, voting reminder, Footloose in Tuscany, Ancient Lands Greece and Turkey Tour, Daytona 500 Adventure, Trendwest Travel Special, cruises.

## Destinations

Senior Vice President,  
Trendwest Management  
and WorldMark Operations  
Publisher  
Editor in Chief  
Art Director  
Senior Editor  
Designer

Dave Herrick  
Wendy Noritake  
Jan Pollard  
Chris Bulloch  
Beata Jachulski Baker  
Douglas R. Deay

Contributors: Misty Beaupre, Sylvia Betancourt, Emma Croston, Tami Fitch, Debby Franke, Tom Kumma, Nicole Meoli, Christa Midcap, Alyssa Moore, Barbara O'Connell, Tammy Plesich, Brian Runnels, Terra Scott

Reservations Department  
1-800-457-0103  
Mon. – Fri., 6:00 a.m. – 9:00 p.m. PT  
Sat. & Sun., 6:00 a.m. – 5:00 p.m. PT  
(Closed Tue., 2:00 – 3:30 p.m. PT)

Owner Services  
1-888-648-7363  
ownersupport@worldmarktheclub.com  
Mon. – Fri., 9:00 a.m. – 6:00 p.m. PT  
(Closed Tue., 2:00 – 3:30 p.m. PT)

Trendwest Travel  
1-800-953-5511  
Mon. – Fri., 8:00 a.m. – 8:00 p.m. PT  
Sat., 9:00 a.m. – 4:00 p.m. PT  
(Closed Wed., 2:30 – 4:00 p.m. PT)

Loan Payments, Maintenance Dues, Finance  
1-800-779-0760

Resort Condominiums International  
1-800-585-4833

Interval International  
Service line: 1-877-678-4400  
Flexchange recording: 1-800-722-1747

Comments are appreciated  
Destinations Editor  
9805 Willows Road NE  
Redmond, WA 98052  
(425) 498-2500  
editor@worldmarktheclub.com

Visit *Destinations* on the Web at  
[www.worldmarktheclub.com/destinations](http://www.worldmarktheclub.com/destinations)

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# your club

**Inventory Specials:** A Fantastic, Continuing Offer

## Celebrate Summer with a Bargain Getaway

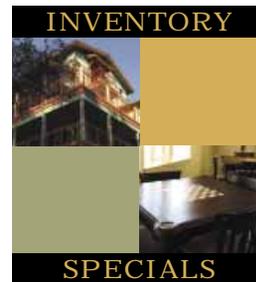
**S**UMMER IS FLEETING. Commemorate this short, sweet season by taking your family—or just yourself—on a fun and economical vacation with Inventory Specials. Instead of sitting empty, selected unreserved WorldMark units can be booked for just 4.2 cents per credit, up to 60 days in advance. Low cost, longer booking window, and wide range of destinations—it all adds up to great, super-cheap vacation opportunities for you each month.

How inexpensive is it? Monday through Thursday nights at WorldMark Ocean Walk in Daytona in a one-bedroom unit in Red Season are 1,000 credits each.  $1,000 \times .042 = \$42.00$  a night!

DAN STEVENS (2)



Big Bear, CA



**HERE ARE YOUR AUGUST AND SEPTEMBER SPECIALS:**

**August – Midweek and Limited Weekends**

- Bison Ranch, AZ
- Branson, MO
- Galena, IL
- Grand Lake, OK
- Rancho Vistoso, AZ

**August – Midweek Only**

- Angels Camp, CA
- Lake of the Ozarks, MO
- Pinetop, AZ

**September – Midweek and Limited Weekends**

- Bison Ranch, AZ
- Galena, IL
- Grand Lake, OK
- Lake of the Ozarks, MO
- Ocean Walk (Daytona), FL
- Pinetop, AZ
- Rancho Vistoso, AZ

**September – Midweek Only**

- Angels Camp, CA
- Big Bear, CA
- Windsor, CA

**WHAT'S THE COST?**

YOU CAN FIND A RESORT'S CREDIT VALUES in your *Daily Vacation Credit Values* booklet or through the Resort Gallery on the WorldMark Web site at [www.worldmarktheclub.com](http://www.worldmarktheclub.com). The resort gallery link is on the home page, left column. Simply multiply the resort's credit values by .042 to find out its midweek and weekend rates.

**HOW TO BOOK**

TO MAKE RESERVATIONS and for more information, call the Vacation Planning Center at 1-800-457-0103. **Availability changes constantly!** Keep abreast of the latest Inventory Specials in this monthly magazine (excluding January) or go to [www.worldmarktheclub.com](http://www.worldmarktheclub.com).

**Exclusions are September 1–4.**

These may vary at certain resorts; check with your vacation planning counselor.

# Earn 1,000 Lifetime Credits When You Buy or Sell Your Home



**CALL US FIRST** when it's time to buy or sell your home, and you could earn 1,000 permanent WorldMark credits—renewed automatically every year—for life.

**The Trendwest Real Estate Referral Program<sup>SM</sup>** provides expert service from the nation's top real estate brokers through an exclusive program available only to

WorldMark owners. If you're buying *and* selling a home, you could earn up to 2,000 lifetime credits! Call today and find out if you qualify.

**CALL TOLL FREE AT  
1-877-869-9672**

**Inquire online at  
[www.worldmarktheclub.com/owners/realestate.shtml](http://www.worldmarktheclub.com/owners/realestate.shtml)**



"After 25 years in our family home, we decided to downsize to a more manageable house. We earned 1,000 additional permanent credits for selling our old home, plus another 1,000 credits for buying our new one!"

Nina and Mead Thompson, Vancouver, WA

## Winner!

**BRYAN DAVEY** of Westminster, Colo., won a three-night WorldMark stay when we selected his completed resort comment card in our drawing for May. Fill out that card every time you vacation at a WorldMark resort—you could be our next winner.



## Holiday Reminder

**I**N HONOR OF THE FOURTH OF JULY holiday, the Adventure Club, Owner Services, and Trendwest Travel will be closed on **Monday, July 3**, and **Tuesday, July 4**; the Vacation Planning Center will be open 6 a.m.–9 p.m. on Monday; 6 a.m.–2 p.m. on Tuesday.

**SPECIAL RENEWAL OFFER**

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# What's New in Owner Education

By Amy Godwin/Senior Owner Education Facilitator

**T**HE OWNER EDUCATION PROGRAM has been revamped in order to help you fully comprehend all the different benefits you're entitled to as a WorldMark owner. We now offer two different classes:

➤ The **Basic Class** is designed to educate all owners, whether new or experienced, in the best ways to use WorldMark credits and Bonus Time for stays at

WorldMark resorts. ➤ The **Exchange (E) Class** is designed to instruct owners on the use of WorldMark credits as payment for exchange vacations outside the WorldMark network. This covers exchanges through RCI—our primary exchange partner—as well as other exchange companies.

**Reservations are required.** For reservations and class locations, please call **1-800-457-0103**.  
 Mon–Fri, 6 am–9 pm;  
 Sat–Sun, 6 am–5 pm.  
 Class times and locations are also listed online at [www.worldmarktheclub.com/education](http://www.worldmarktheclub.com/education).

## OWNER EDUCATION CLASSES IN JULY

### MIDSOUTH

#### Albuquerque, NM

Fri, Jul 21, 6 pm  
 Sat, Jul 22, 10 am-E  
 Sat, Jul 22, noon

#### Branson, MO

Fri, Jul 7, 4 pm

#### Overland Park, KS

Sat, Jul 15, 10 am-E  
 Sat, Jul 15, noon  
 Tue, Jul 25, 6 pm-E  
 Tue, Jul 25, 8 pm

#### Tulsa, OK

Sat, Jul 8, noon-E  
 Sat, Jul 8, 2 pm  
 Thu, Jul 27, 6 pm-E  
 Thu, Jul 27, 8 pm

### S. CALIFORNIA

#### Bakersfield, CA

Sun, Jul 9, noon  
 Sun, Jul 9, 2:30-E  
 Mon, Jul 24, 6 pm

#### Big Bear, CA

Thu, Jul 13, 6 pm  
 Thu, Jul 30, 1 pm

#### Burbank, CA

Sun, Jul 16, 1 pm  
 Sun, Jul 16, 4 pm

#### Indio, CA

Sat, Jul 29, noon

#### Irvine, CA

Sat, Jul 15, noon  
 Thu, Jul 20, 6:30 pm

#### Las Vegas, NV

Mon, Jul 3, 5 pm  
 Sat, Jul 15, 1 pm

#### Oceanside, CA

Tue, Jul 11, 6:30 pm  
 Thu, Jul 27, 6:30 pm

#### San Diego, CA

Sat, Jul 8, noon  
 Thu, Jul 13, 6 pm  
 Thu, Jul 25, 6 pm

#### San Dimas, CA

Sat, Jul 1, 10 am  
 Sat, Jul 1, 2 pm  
 Tue, Jul 18, 6 pm  
 Sat, Jul 22, noon  
 Sat, Jul 22, 2:30 pm-E

#### Solvang, CA

Wed, Jul 19, 6 pm

#### Torrance, CA

Mon, Jul 10, 6 pm  
 Mon, Jul 17, 6 pm-E  
 Mon, Jul 31, 6 pm

#### Westlake Village, CA

Sat, Jul 8, noon  
 Sat, Jul 8, 2:30-E  
 Sat, Jul 22, noon  
 Thu, Jul 27, 6 pm

### N. CALIFORNIA

#### Angels Camp, CA

Sat, Jul 22, 10 am  
 Sat, Jul 22, 2 pm-E

#### Elk Grove, CA

Fri, Jul 21, 6 pm

#### Fresno, CA

Fri, Jul 14, 6 pm-E

#### Modesto, CA

Thu, Jun 15, 6 pm

#### Reno, NV

Sun, Jul 16, 2 pm

#### Roseville, CA

Sat, Jul 8, 10 am  
 Sat, Jul 8, 2 pm  
 Sat, Jul 22, 10 am  
 Sat, Jul 22, 2 pm  
 Thu, Jul 27, 6 pm-E

#### San Jose, CA

Sat, Jul 8, 10 am  
 Sat, Jul 8, 2 pm  
 Tue, Jul 11, 6 pm-E  
 Tue, Jul 18, 6 pm  
 Tue, Jul 25, 6 pm-E

#### Stockton, CA

Thu, Jul 20, 6 pm

#### Tracy, CA

Wed, Jul 19, 6 pm-E

#### Walnut Creek, CA

Thu, Jul 6, 6 pm  
 Sat, Jul 15, 10 am  
 Sat, Jul 15, 2 pm  
 Wed, Jul 26, 6 pm-E  
 Sat, Jul 29, 10 am  
 Sat, Jul 29, 2 pm

#### Windsor, CA

Wed, Jul 26, 5:30 pm

### NORTHWEST

#### Birch Bay, WA

Tue, Jul 11, 6 pm  
 Tue, Jul 25, 6 pm-E  
 Tue, Jul 25, 8 pm

#### Bothell, WA

Wed, Jul 5, 6 pm  
 Sat, Jul 15, noon-E  
 Sat, Jul 15, 2 pm  
 Thu, Jul 20, 6 pm

#### Burnaby, BC

Mon, Jul 10, 6 pm  
 Mon, Jul 24, 6 pm  
 Mon, Jul 24, 8 pm-E

#### Coeur d'Alene, ID

Thu, Jul 27, 6 pm

#### Depoe Bay, OR

Wed, Jul 19, 4 pm  
 Wed, Jul 19, 6 pm-E

#### Discovery Bay, WA

Wed, Jul 12, 6 pm  
 Sat, Jul 22, noon-E  
 Sat, Jul 22, 2 pm

#### Eugene, OR

Fri, Jul 21, 6 pm

#### Federal Way, WA

Sat, Jul 15, noon  
 Sat, Jul 15, 2 pm-E  
 Wed, Jul 19, 6 pm  
 Wed, Jul 26, 6 pm

#### Leavenworth, WA

Thu, Jul 6, 4 pm-E  
 Thu, Jul 6, 6 pm

#### Seaside, OR

Tue, Jul 18, 4 pm-E  
 Tue, Jul 18, 6 pm

#### Seattle, WA

Fri, Jul 7, 6 pm  
 Sun, Jul 23, noon

#### Tri-Cities, WA

Tue, Jul 18, 6 pm

#### Vancouver, WA

Tue, Jul 11, 6 pm  
 Thu, Jul 20, 6 pm-E  
 Thu, Jul 20, 8 pm  
 Sat, Jul 22, 2 pm

### MOUNTAIN

#### Boise, ID

Sat, Jul 15, 10 am-E  
 Sat, Jul 15, noon  
 Thu, Jul 27, 6 pm

#### Broomfield, CO

Fri, Jul 7, 6 pm  
 Wed, Jul 12, 6pm-E  
 Thu, Jul 20, 6 pm  
 Fri, Jul 28, 6 pm-E  
 Sat, Jul 29, 2 pm

#### Englewood, CO

Thu, Jul 6, 6 pm  
 Tue, Jul 11, 6 pm-E  
 Wed, Jul 19, 6 pm  
 Sat, Jul 29, 10 am

#### Idaho Falls, ID

Thu, Jul 13, 6 pm  
 Thu, Jul 13, 8 pm-E

#### Rancho Vistoso, AZ

Fri, Jul 14, 6 pm-E  
 Sat, Jul 15, 10 am

#### Salt Lake City, UT

Thu, Jul 6, 6 pm-E  
 Sat, Jul 8, 10 am  
 Wed, Jul 12, 6 pm  
 Tue, Jul 18, 6 pm  
 Thu, Jul 20, 6 pm-E  
 Tue, Jul 25, 6 pm-E  
 Wed, Jul 26, 8 pm

#### St. George, UT

Tue, Jul 11, 6 pm  
 Tue, Jul 11, 8 pm-E

#### Wolf Creek, UT

Fri, Jul 7, 6 pm  
 Wed, Jul 19, 6 pm  
 Wed, Jul 19, 8 pm-E  
 Thu, Jul 27, 6 pm  
 Sat, Jul 29, 10 am

your club

## Increased Credit Values Make Prime Locations a Reality

AS REAL ESTATE AND CONSTRUCTION COSTS continue to climb, Trendwest Resorts and WorldMark have been faced with the arduous balancing act of holding the current line on credit values while establishing footholds in highly desirable vacation destinations.

Jim Lancaster, Senior Director of Estimating for Cendant Timeshare Resort Group, states, “Respected construction industry experts, such as *Engineering News Record*, report construction inflation of 14% in the last two years for the greater Los Angeles area alone. Labor and material shortages can drive the inflation rate up another 10%. Turner Construction, one of the nation’s largest contractors, suggests the yearly inflation rate nationwide is over 12%; 20% in select markets.” He continues: “Fuel costs, construction demand, rising costs of building materials, shortages caused by the hurricanes, and a lack of skilled workforce in hot markets all are continuing to contribute to the problem.”

“It’s been incredibly difficult these last three to five years,” says Dave Herrick, Senior Vice President of Trendwest Management and WorldMark Operations. “We have to react to the marketplace if we want a presence in prime recreation areas.”

This dynamic particularly came to light with the recent acquisition of property in downtown San Diego (see article on next page). Faced with an irresistible—but costly—opportunity, the decision was made to increase the credit values for WorldMark San Diego, and for those future desirable resort locations that would otherwise be prohibitively expensive. San Diego, in Red Season year-round, will have credit values of 12,000 for one week in a studio unit; 15,000 for a week in a one-bedroom.

“The only alternative in situations like this is to walk away, and we know the majority of our owners don’t want that,” states Steve Miner, Director of Research for CTRG. “Our polling shows that 62 percent of our owners support an increase in credit requirements if it allows adding inventory in sought-after, high-cost areas.”

Dave Herrick comments: “New development will be impacted by the inescapable reality of rising costs. But WorldMark will continue to grow and deliver as we have in the past, charging the lowest credit value possible.” He adds: “As we struggle with higher credit values in prime locations, we’ll also be looking into attractive areas that will appeal to our owners and be able to support lower credit values.”

“WorldMark will continue to grow and deliver as we have in the past, charging the lowest credit value possible.”

—Dave Herrick,  
Senior Vice President of Trendwest Management  
and WorldMark Operations

The beautiful San Diego skyline.





Your new resort, outside and in.

# WorldMark San Diego Welcomes You This Summer

**W**ORLDMARK IS PLEASED to announce the opening of a new urban resort in one of the most sought-after locations on the West Coast—San Diego. Since late May, owners have been able to confirm reservations at this exciting destination for arrivals beginning June 16. Forty-nine studio and 19 one-bedroom units will be available to owners

## CONSTRUCTION



## ZONE

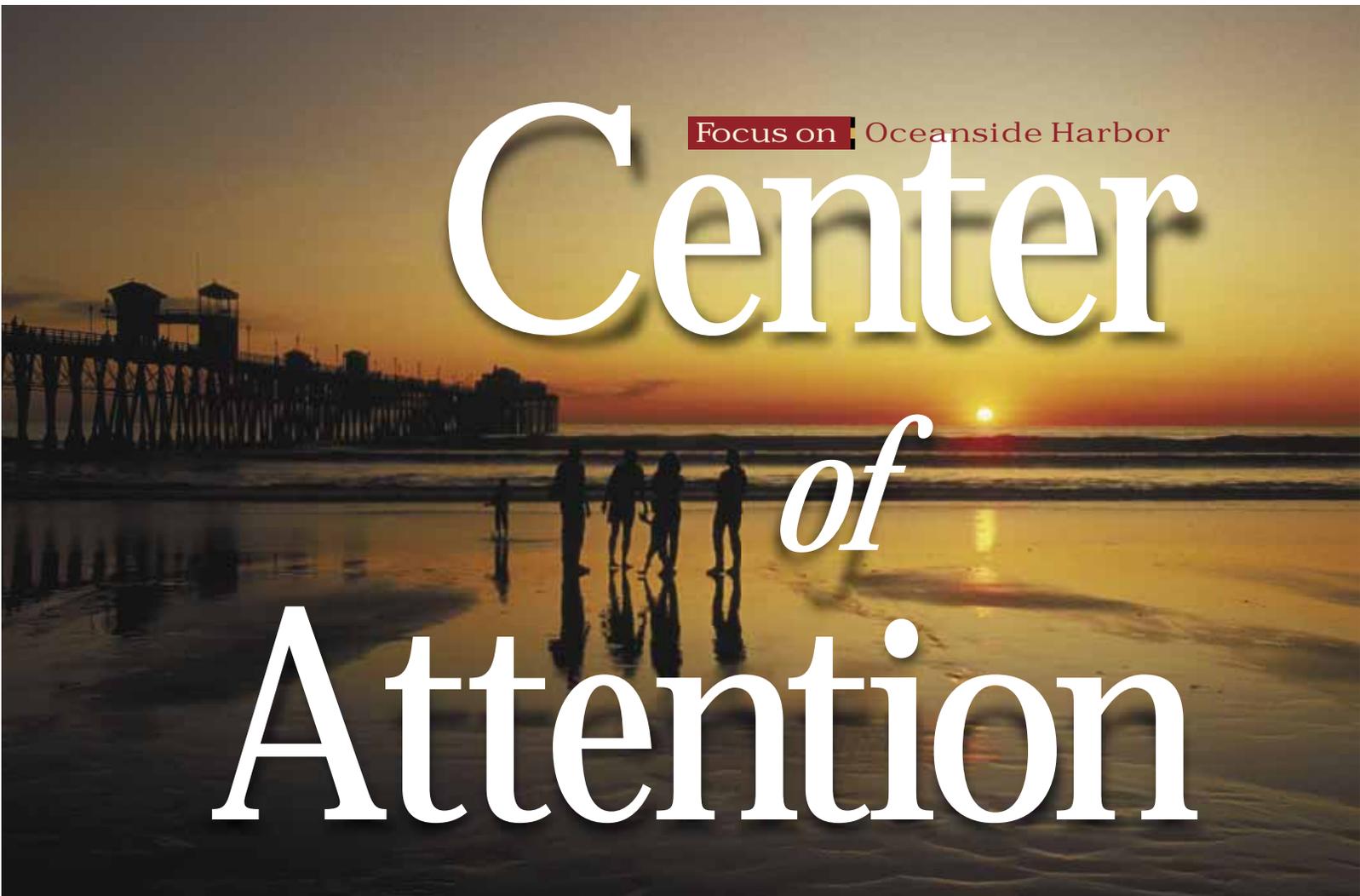
in the heart of downtown San Diego, just one mile from the famed San Diego Zoo, a quarter-mile from beautiful Balboa Park, and two blocks from the San Diego trolley route.

Previously owned by InterContinental Hotels Group under the Staybridge Suites brand, WorldMark San Diego came into being due to a timely set of circumstances. “The entire property had been completely refurbished less than two years ago,” says Dave Akins, Vice President of WorldMark Resort Operations. “It’s just pristine. Most of our work involves making some changes to the

common areas, putting in our kitchen packs, and adding a few other WorldMark touches to the units. It’s as turnkey an operation as we’ve ever experienced.”

The five-story, art deco-style resort’s 68 units each come with a fully equipped kitchen sans oven. Resort amenities include a rooftop sundeck, recreation room, exercise room, business center, and an elevator. Although the units do not contain washers and dryers, a complimentary guest laundry facility is available on the first floor. As is typical at many WorldMark urban locations there is valet parking for a nightly fee. Additional self-parking options are available nearby.

Owners will find themselves ideally situated while at WorldMark San Diego. With SeaWorld, San Diego Wild Animal Park, the Gaslamp Quarter, Seaport Village, and Coronado Island all in close proximity, WorldMark’s newest urban location is destined to quickly become an owner favorite.



Focus on Oceanside Harbor

# Center *of* Attention

**WORLD MARK OCEANSIDE HARBOR** PLACES YOU IN THE MIDDLE OF SOUTHERN CALIFORNIA'S MOST POPULAR ATTRACTIONS—AND THE RESORT STAFF MAKES YOU THE CENTER OF THEIR DAY

*By Eric Lucas*

**A**LTHOUGH WORLD MARK OCEANSIDE HARBOR is a standout in many ways, the most conspicuous of the resort's many distinctions is apparent on first sight. Its cheery, bold mustard, azure, and ochre colors lend a distinctly Aegean air to the five-story complex. It's unlike anything else in Oceanside, and unlike most other World-Mark facilities.

If it were visually modest it would still be remarkable, however. The building wraps around a small bluff near Oceanside's harbor, from southeast to southwest, and thus faces directly into the southern sun that helps warm this shore year-round. Each of the 140 units has a balcony, and because of the facility's orientation, each balcony faces the ocean and the sun. Every bit of sea breeze lofts a salty cinnamon scent into the units, and the sun casts its warmth directly onto each balcony.

The units themselves reflect the cheerful exterior, with earth-tone furnishings such as light yellow and cream walls,

and cherry armoires. The decor is enlivened by spots of vivid color. Bedspreads sport multicolored patterns that suggest the jumbled rectangles of Piet Mondrian's abstract canvases; polka dot throw pillows offer contrast. Couches are the deep blue of lapis lazuli, and postmodern art bedecks the walls.

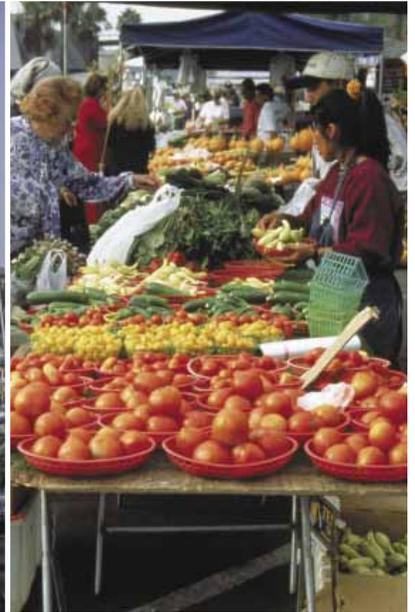
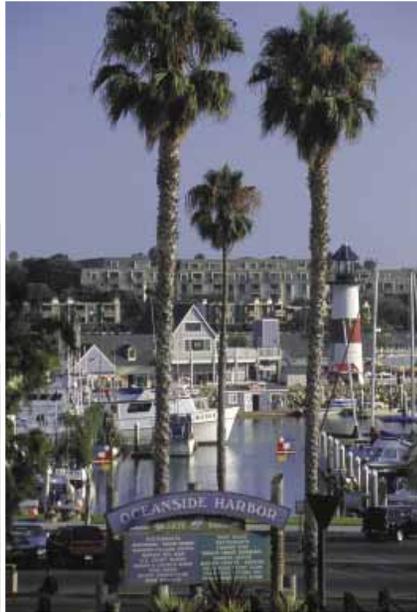
The tropical flair of the resort is enhanced by sturdy 25-foot palms whose fronds rustle in the seaborne breeze. Coral trees, with vermilion trumpet flowers, lend color by the playground; the pool area is bounded by gardens of Martha Washington geraniums.

Oceanside is one of those charmed California beach towns where sunbathing is possible (and probable) year-round. The average high in the summer is just above 80 degrees, peaking at 82 in August; the average high in winter is just below 70, with a low of 68 in March.

Oceanside's longest single beach, at a half-mile, is a broad expanse of amber sand, popular with surfers who hug the breaks near the seawalls, families whose kids raise sand castles, and joggers enjoying the firm sand along the water. Vehicles



**WorldMark Oceanside Harbor: Ideally located among SoCal's myriad pleasures.**



are prohibited, so there's ample room for everything from competition volleyball to concentrated sunbathing.

Midwinter visitors can enjoy the resort's swimming pools just as much as midsummer guests. But—most are gone all day.

"I wondered at first if our pool would be big enough," recalls general manager Asael Sandoval. "But it's never full. People climb in their cars, or head to the beach, at 8 a.m., and roll back in 12 hours later."

That phenomenon illustrates the third facet of Oceanside Harbor's unique popularity—it's centrally located among some of the most favored family attractions in the world. Disneyland, Disney's California Adventure, Legoland, SeaWorld, San Diego Zoo, and San Diego Wild Animal Park are all less than an hour away.

Virtually all can be reached by freeway (the resort is less than five minutes off Interstate 5), and the San Diego attractions are also right along Southern California's nifty Coaster rail line. After a quick five-minute shuttle ride to the train station, WorldMark owners can hop aboard and be at SeaWorld, or in downtown San Diego, in a half-hour.

Closer to home is the Mission San Luis Rey, a beautiful

complex 15 minutes from Oceanside, which is the largest of California's famous colonial missions. The stucco walls of the 1798 mission hold an engaging museum, a large church with a unique wood dome, and a Franciscan retreat center still in use.

"I'd estimate 95 percent of our guests visit us for information about area attractions," says Bill Keiper, one of the resort's concierges (and an avid surfer), who often suggests the mission grounds as a delightful picnic spot.

"Disneyland is tops, of course—followed by SeaWorld, the San Diego Zoo's Wild Animal Park, Legoland, and downtown San Diego," he reports. "We love helping them learn about beach and water activities such as surfing, whale watching, and fishing charters you can take right from the harbor."

Keiper enjoys the fact he meets every guest who arrives at Oceanside Harbor—and that the area has so much to offer visitors.

"The personal touch is disappearing from our high-tech world, but that's exactly what we offer. We're here to make people feel welcome, in the resort and in Southern California, and I love hearing how people have enjoyed their stays with us." 

# Service and Pride at Oceanside

CONSCIENTIOUS—AND AWARD-WINNING—STAFFERS MAKE THIS BEACH RESORT AN OASIS OF CARE AND COMFORT

By Eric Lucas

**A**SAEL SANDOVAL IS THE RESORT MANAGER of WorldMark Oceanside Harbor, and a district manager who also oversees WorldMark's two resorts in Baja Mexico—Coral Baja and La Paloma. He's an articulate, thoughtful executive with long experience in the hospitality industry throughout the United States and Mexico. He supervises the work of more than 100 WorldMark employees. He's not really in charge of Juan Salgado, though.

He doesn't need to be. Salgado is the groundskeeper for the Oceanside resort, and the Guadalajara native is a tireless and exacting craftsman who can be found around the property every day pulling weeds, picking up litter, and shaping and nurturing the plants that help make the resort so attractive. He clearly likes his job, and takes pride in doing it well. No one really tells him what to do or how to do it.

"Taking care of the plants and trees here is my passion, and I'm good at it," Salgado explains. His "boss," Sandoval, laughs. "That's the one person here who doesn't have a boss."

Although Sandoval has corporate executives who oversee his work, just as he oversees the staffers within his WorldMark region, he's definite about who his bosses really are—the owners who are guests. Oceanside is a distinctive facility in a very special place, and Sandoval strives to have the resort make an instant and lasting impression.

Its climate is remarkably balmy, for instance; visitors expect to enjoy subtropical gardens, and that's what they see as soon as they round the street corner into the reception drive. Salgado's constant attention makes the scene—with stately palm trees and tidy flower beds—reliably welcoming. "I put myself in the owners' position," explains Sandoval. "When you drive in, that's your first impression. It better be a good one."

Gathering impressions is why Sandoval convenes weekly get-togethers with owners on hand at the resort. He asks what they like and dislike, and encourages them to be forthright. "They are usually quite honest," he reports. "For me, it's an opportunity to find out things I just cannot see."

An emphasis on communication—relaying information accurately and convincingly—marks Sandoval's job in a resort where 80 percent of the visitors are newcomers to Oceanside, and a large portion of the staff is Hispanic. Having grown up in Mexico, and spent the first half of his hospitality career there, Sandoval finds his fluency in both English and Spanish highly advantageous in a facility where workers from Mexico, Cuba, and the Philippines join with Americans, and he occasionally finds himself translating both linguistically and culturally.

"Communication is everything. I can't do the housekeepers' job, and our housekeeping manager can't either. So we have to train our workers well and communicate clearly.



Juan Salgado (above), WorldMark Oceanside Harbor's tireless groundskeeper. (l-r) Laurie Lewis, Karoline Vallery, Pauline Rodriguez, and the rest of the resort staff make owner satisfaction a top priority.



WorldMark manager  
Asael Sandoval.

ERIC LUCAS

That's how you motivate people. Service employees don't do what you ask just because you have a title," says Sandoval.

Sandoval's professional career has also taken him to Oregon and Washington state, where he spent a year managing WorldMark Leavenworth, and he has worked in food service as well as lodging management. He has been with WorldMark for five years, and helped open Oceanside Harbor in 2001. The resort's consistently high ratings among guests and at inspections brought Sandoval an "ARDY" for excellence in resort management from the American Resort Development Association in 2005.

The Monterrey, Mexico-born executive says that owner satisfaction is his key objective. "My job here is to make people happy. If you didn't have a good experience, I want you to tell me how to make you happy. I consider myself a servant. Some people have issues with that word, but I don't," he says. "It's the essence of our jobs here." 

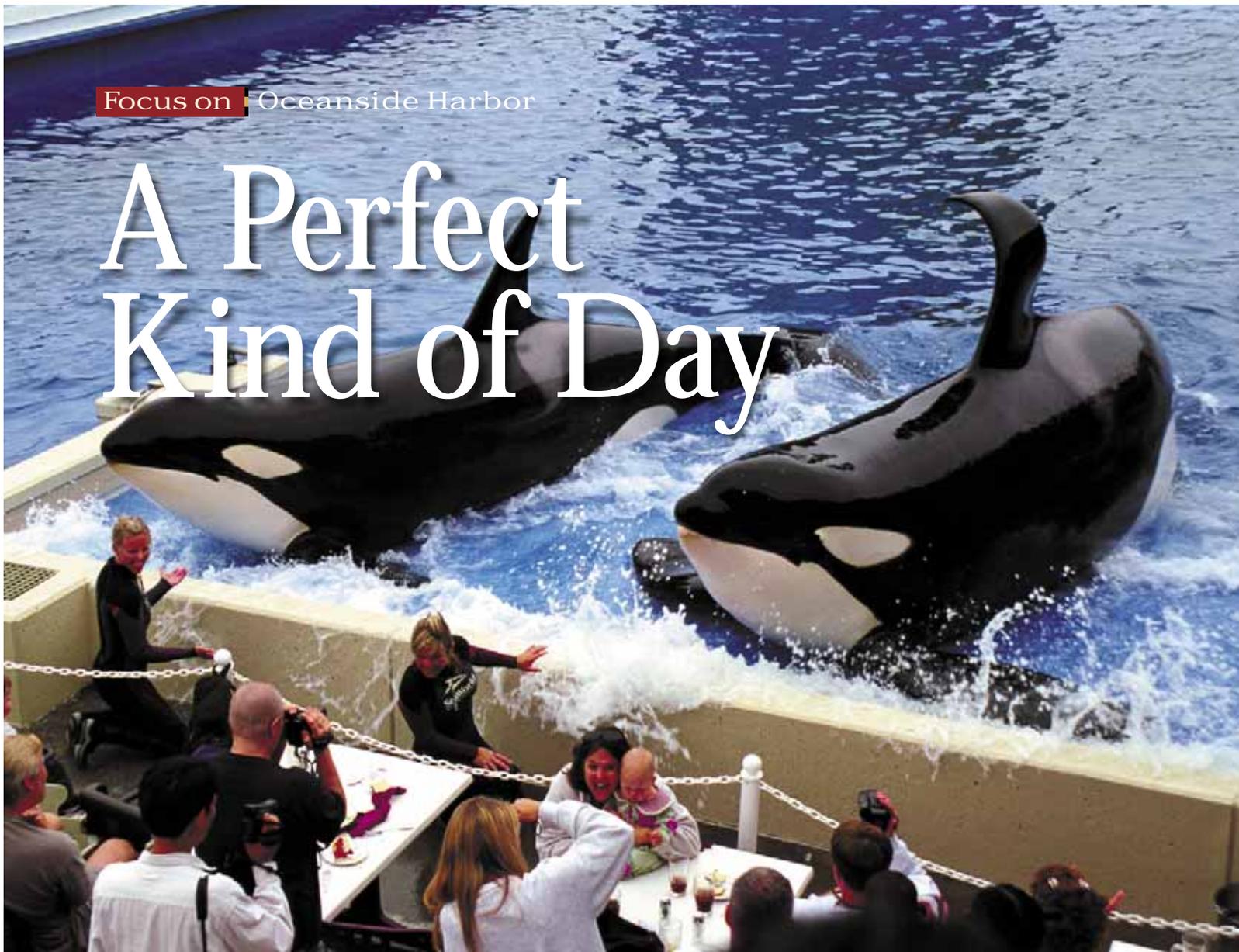
**ASAEI'S ADVICE** What to do at Oceanside: San Diego's SeaWorld, Zoo, and Wild Animal Park are all world-class institutions that entertain and educate both children and adults. They are perfect family destinations, all within 40 minutes of the resort. In downtown San Diego, Old Town is a delight, and Balboa Park is one of the nation's finest, with tropical gardens and literally dozens of museums and other attractions.

Then, of course, there's the beach just a 10-minute walk away. Aside from simply relaxing on the sand and going for a dip, Sandoval says surfing lessons are fun, easy, and relatively inexpensive.

Where to eat: Though Oceanside Harbor's units have full kitchens, California is a culinary paradise that visitors should enjoy. The city's charming harbor is just a five-minute walk from the resort, and includes an array of waterfront restaurants. Sandoval singles out the **Rockin' Baja Lobster's** cantina atmosphere as a good place for beer and drinks and huge buckets of seafood; the family-style Italian food next door at **Dominic's**, especially the garlic-chicken pizza; and the upscale atmosphere and splendid second-floor harbor view at **Monterey Cannery House**. The prime rib at the latter is always delicious.

Farther afield, says Sandoval, **Azafran** in the main section of Oceanside offers intriguing Cuban food, such as *ropa vieja* (stewed beef, pulled apart, served atop rice and usually accompanied by black beans and fried plantains). The **Chart House** in Cardiff is one of the few places along the nearby coast where you can enjoy great food in an outdoor setting right next to the shore. And his personal favorite is a Mexican-Mediterranean restaurant in Del Mar, **Epazote**, where the bluff-top ocean views vie for attention with such fusion dishes as chili-seared ahi and braised pork carnitas.

# A Perfect Kind of Day



WORLDMARK OWNERS HEAD OUT TO **OCEANSIDE'S NEARBY ATTRACTIONS** IN THE MORNING—AND END EACH DAY IN RESORT BLISS

*By Eric Lucas*

**I**N THE POOL AT OCEANSIDE HARBOR, **Michelle Clark's** four kids—**Hunter, Kaden, Wyatt, and Mayson**—are winding down a day of learning about marine mammals by practicing their own maritime games, tossing a ball back and forth across the pool.

Nearby, in the extravagantly large hot tub, **Gurdial Singh Neel** is pursuing his own favorite resort activity: relaxation.

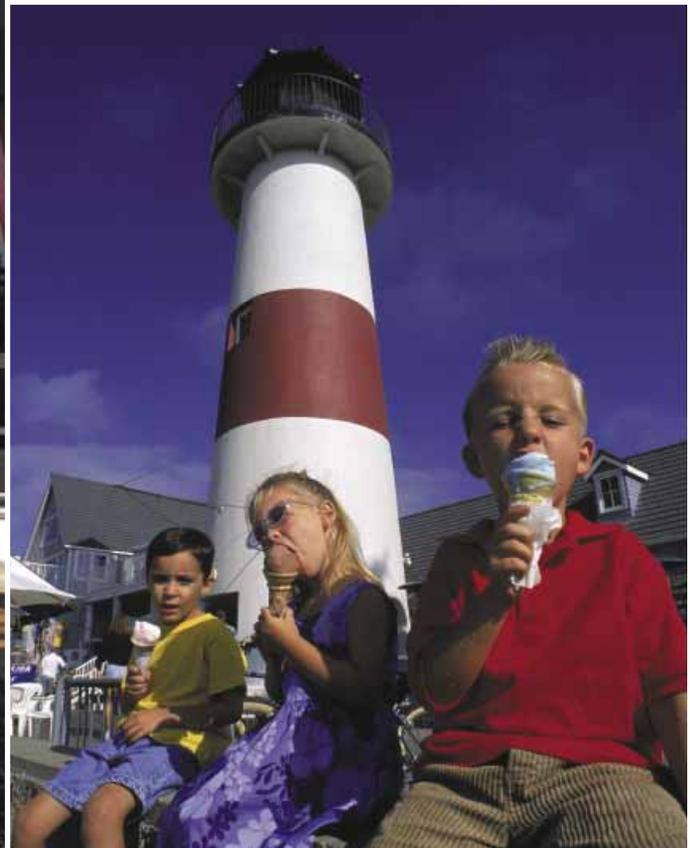
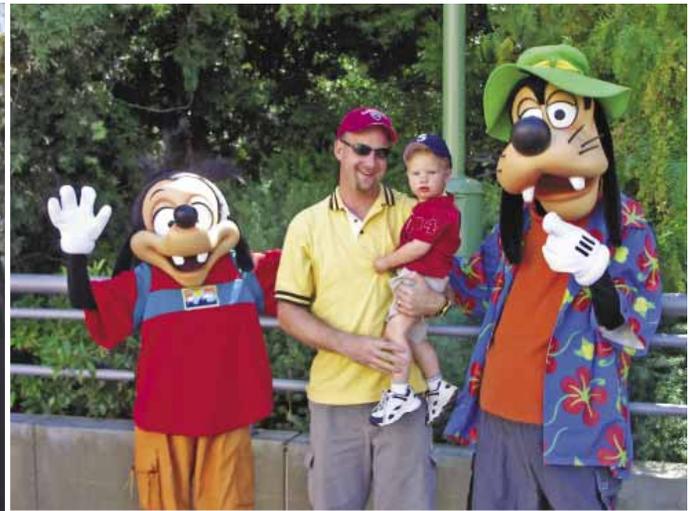
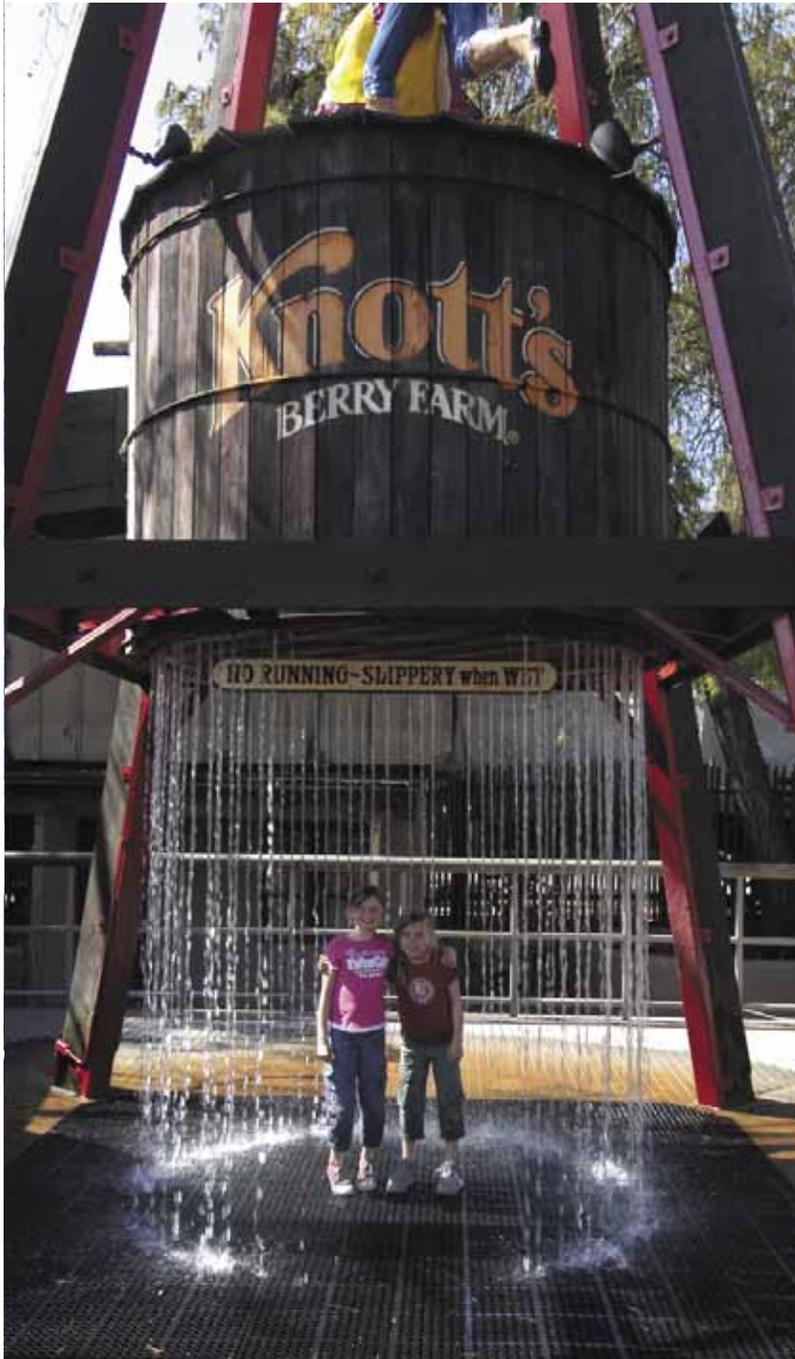
And up on the balcony of her one-bedroom unit, **Crystal Breining** and her boyfriend are making full use of the barbecue grill to cook dinner after their own day spent exploring Disneyland.

For each of these WorldMark owners, Oceanside Harbor offers a slightly different set of virtues in its Southern California location, central to dozens of attractions and just a 10-minute walk from the beach, along the harbor waterfront.

Hardly anyone comes to Oceanside just to relax—and some come only to partake of the area's innumerable activities.

"We just can't come to California without going to both Disneyland and SeaWorld," says Clark, who lives in West Jordan, Utah, near Salt Lake City, and has brought her family to Oceanside three times now. "The kids love Disneyland and SeaWorld, and the resort is beautiful, big, and clean—it's great."

Clark, who operates a home-based Internet business, says her kids particularly enjoy the Disney characters, such as Cinderella and Snow White. At SeaWorld, they really like getting to touch the harmless but spooky-looking rays, and watching the sea lions get fed. "The chance to get so close to these animals is something my kids can hardly get enough of," says Clark.



Breining and her boyfriend have also spent their week in Oceanside savoring a mini-vacation at the area's many attractions, from Disneyland to Old Town, San Diego. Breining, an insurance agent, lives in San Diego, but wanted to make use of Oceanside's central location and exceptionally well-furnished units, especially the big kitchens and outdoor grills.

Neel flew down from Richmond, British Columbia, outside Vancouver, with his daughter and son. They've visited friends in the area, had dinner at the Chart House, relaxed around the resort, and "had a very good time," Neel says.

Clark says she plans her trips to Oceanside for low sea-

son. Although the resort itself is almost always full, the area's theme parks are much less crowded than in summer and during holidays. Her kids have thus developed a fondness for Oceanside that they take back with them to Utah.

"This last time we wandered over to the harbor shopping area—it's just five minutes away—and got everybody Oceanside souvenir sweatshirts. At a pretty good price, I might add, compared to what you'd have to pay for souvenirs at the big theme parks," Clark points out. "The kids wear them to school, where I bet almost everyone has heard about how great Oceanside is." 

Focus on Seaside

# A Shore Thing

FOR STROLLING, EXPLORING,  
AND RELAXING, THE BEACH AT  
SEASIDE CAN'T BE BEAT

By Nicole Meoli

(l-r) WorldMark Seaside front desk manager TeAh Green. Beautiful Seaside awaits you. Saddle up on the family carousel.



**L**EWIS AND CLARK PUT SEASIDE on the map some 200 years ago during their famous Corps of Discovery expedition. And TeAh Green, front desk manager of WorldMark Seaside, has more in common with them than one might think. She's led her own "WorldMark Expedition," which began in Utah at WorldMark Bear Lake, then continued on to WorldMark Rancho Vistoso in Arizona. She landed at WorldMark Seaside three years ago when it opened. Here is Teah's take on why Seaside is a "shore" thing.

#### Why should people come to you as a shore destination?

##### What sets you apart from the rest?

We have the best beach on the coast, and we are definitely a resort designed for families. We are near almost every activity possible that does not require loading the family in the car and driving for an hour. Everything is within walking distance from the resort. There are arcades, shops, art galleries, bike rentals, canoe rentals, and much more. It is an easy place to come and have fun without extensive planning.

##### Where's a great place to take the kids?

The Seaside Aquarium. It is not as big as other aquariums but it's small, hands-on, and has a nice family atmosphere. An added bonus is the sea lion tank. For a few dollars, you can get a bag of fish and feed the sea lions.

##### Where would you send someone who wanted to splurge on dinner?

To Stephanie's Inn—very romantic—in Cannon Beach (10 minutes away). It has seven-course menus, with specialties that vary weekend to weekend.

##### What would you say is Seaside's best-kept secret?

There is a place known to the locals as "The Cove." It has great waves for surfers, a nice beach for beachcombing, and a great view looking north up the coastline.

##### Where is your favorite romantic spot?

Indian Beach. It's a great place. It is located in Cannon Beach and has a lot to offer. There are tide pools, small waterfalls, and the bridge that crosses the river. It is also a great place for stargazing or watching ships off in the distance as they make their way up to the Columbia River. And of course, the beach is a perfect spot to make a campfire.

##### Describe your beach.

Our beach is great! The sand is incredibly fine, which makes it very easy to walk in without shoes on. It's such a large and expansive beach that even during a busy week you could be on the beach and still feel secluded. It's a fun place to watch the waves as the ocean is always changing, and you can always find sand dollars and seashells too. ➤

# Active Relaxing

STAY BUSY EVERY MOMENT—OR DO NOTHING AT ALL—AT DAYTONA'S **WORLD MARK OCEAN WALK**

By Nicole Meoli



(l-r) WorldMark Ocean Walk director of activities Crystal White. The staff at Ocean Walk is ready to serve you. Tubing on the lazy river.

**S**TART YOUR ENGINES, and keep them running until you've done everything you possibly can in Daytona Beach. Though known for its beautiful beaches, Daytona also holds the title of the "birthplace of speed." There is much to do around the sport of car racing—visiting museums, tracks, and even driving a NASCAR—but pace yourself. Daytona is loaded with plenty of exciting options everywhere you turn.

No one knows that better than Crystal White, director of activities at WorldMark Ocean Walk. Whether she's planning a hula-hoop contest or a Latin dance class, it's her job to see that you are having a wonderful trip.

**If you found a \$100 bill in your pocket, where is the first place you would go in Daytona to spend it?**

Something fun and exciting—it would be Jet Skiing. I enjoy being on the water, breathing in the fresh air and having fun. Short Money Jet Ski Rentals, Inc., has a kiosk right here at the shops and gives our guests a discount. You can ski on the Halifax River, which is great because you don't have to worry about waves.

**Why should people choose Daytona, rather than Orlando, as a destination?**

The beach! What more is there to say? Our resort is like a cruise without the seasickness. Everything is right here on

the property or within walking distance. We have something going on all the time—crafts throughout the day, games, and events for kids, teens, and adults. Enjoy the sun on the beach or float around the lazy river and grab a drink at the pool bar.

**How close is the beach?**

Our resort is located right on it. Step off the pool deck and you are on one of the only stretches of Daytona Beach that is traffic-free and family-friendly.

**What's the best shopping street (or area) in Daytona?**

There are shops right here in the Ocean Walk Shoppes or you can stroll down Beach Street, which is right along the riverfront and just a short drive across the bridge. Beach Street has many boutiques including the Dancing Dragonfly Whimsical Gift Gallery, Angel & Phelps Chocolate Factory, and A Place in Time Scrapbooks. The Harley-Davidson dealership, restaurant, and retail shop is also located on Beach Street.

**What do kids love most about the resort?**

When it's warm: the waterslide. They go down it continuously until they can't climb the stairs anymore. When it's chilly: mini golf. Our indoor course has nine holes and is a great family game. 



# HARBOR

# PLEASURES

*Theme parks aside, Oceanside boasts a bounty of neighborhood charms*

**O**NE OF THE NICEST THINGS TO DO in Oceanside is to stroll around the city's upscale harbor. Bustling with pleasure craft, it's lined with condominiums and boasts a Cape Cod-themed shopping village. A launch ramp, visitor boat slips, and charter fishing are here. The Harbor Days Festival in mid-September typically attracts 100,000 visitors for a crafts fair, entertainment, and food booths; call 760-722-1534 for more details.

Probably the area's most important attraction is Mission San Luis Rey (760-757-3651; [www.sanluisrey.org](http://www.sanluisrey.org)), located a few miles inland at 4050 Mission Ave. Founded in 1798, it's the 18th and largest of California's 21 missions (you might recognize it as the backdrop for one of the "Zorro" movies).

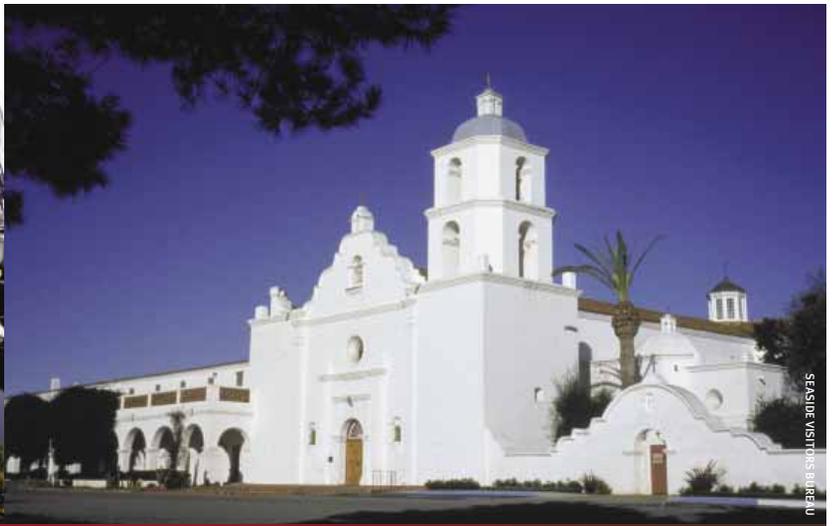
You can tour the mission, its impressive church, exhibits, grounds, and cemetery.

For a wide selection of rental watercraft, head to Boat Rentals of America (760-722-0028), on Harbor Drive South. It rents everything from kayaks, WaveRunners, and electric boats for relaxed harbor touring, to 14- and 22-foot sailboats and runabout cruisers. Even if you have no experience, there's plenty of room for exploration in the harbor.

Beyond Camp Pendleton, Oceanside's other main identity is with surfers, and there's no better place to learn the lore than the California Surf Museum, 223 North Coast Hwy. (760-721-6876; [www.surfmuseum.org](http://www.surfmuseum.org)). Founded in 1985, both surf devotees and curious onlookers will delight



SEASIDE VISITORS BUREAU



SEASIDE VISITORS BUREAU



CALIFORNIA SURF MUSEUM



SEASIDE VISITORS BUREAU

**Shop Oceanside Harbor's charming village, and when you're finished, play in the surf at Oceanside Beach, stroll the pier, visit Mission San Luis Rey, tour the California Surf Museum, or grab a board, jump in the water, and go surfing yourself.**



in the museum's unbelievable extensive collection. Boards and other relics chronicle the development of the sport. Many belonged to surfers whose names are revered by local surfers, including Hawaiian Duke Kahanamoku and local daredevil Bob Simmons.

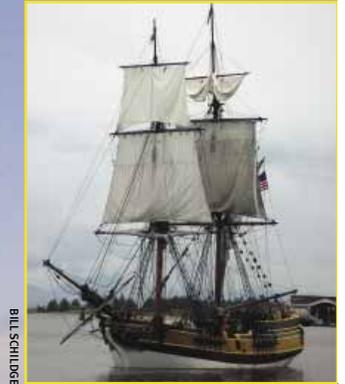
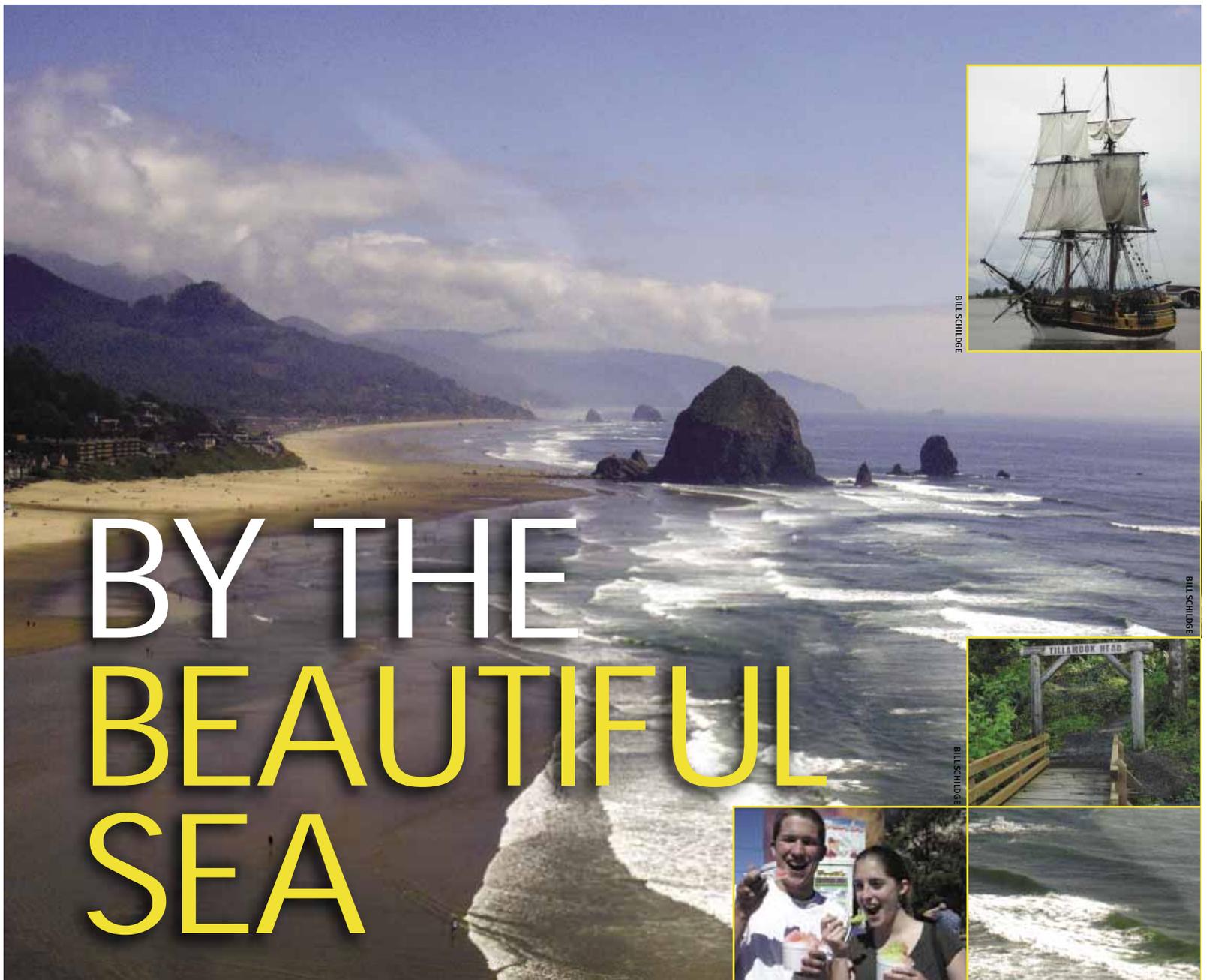
Vintage photographs, beach attire, 1960s beach graffiti, and surf music all lovingly bring the sport to life—there's even a photo display of the real-life Gidget. A gift shop offers unique items, including memorabilia of famous surfers and surf flicks, plus novelty items like a surf-lingo dictionary. The museum is open Thursday through Monday from 10 a.m. to 4 p.m. Admission is free, but donations are requested. Oceanside's world-famous surfing spots attract competi-

tions, including the Longboard Surf Contest held in August ([www.oceansidelongboardsurfingclub.org](http://www.oceansidelongboardsurfingclub.org)).

The Oceanside Beach starts just outside Oceanside Harbor, where routine harbor dredging makes for a substantial amount of fluffy, clean, white sand. It runs almost 4 miles south to the Carlsbad border. Along the way you can enjoy the Strand, a grassy part that stretches along the beach between Fifth Street and Wisconsin Avenue. Benches with scenic vistas abound, and the Strand also borders on the Oceanside Pier, which in turn is usually flanked by legions of bobbing surfers.



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BILL SCHLIDGE



BILL SCHLIDGE



# BY THE BEAUTIFUL SEA

*Visitors flock to Seaside for modern resort-town amenities—and nostalgic vestiges of a simpler time*

SEASIDE IS OREGON'S QUINTESSENTIAL, and oldest, family beach resort. The beach is long and flat, sheltered by a scenic headland, with lifeguards on duty during the summer months, beachside playground equipment, and the West Coast's only boardwalk north of Santa Cruz, California.

Ice cream parlors, game arcades, eateries, and gift shops crowd shoulder to shoulder along the main drag, Broadway. The aromas of cotton candy and French fries lend a heady incense to the salt air, and the clatter of bumper cars and other amusements can induce sensory overload. Atlantic

City it's not, thank goodness, but on a crowded summer day the resort evokes the feeling of a carnival midway by the sea. During spring break, when Northwest high school and college students arrive, the population of 6,200 can quadruple almost overnight.

South of town, the presence of clammers and waders in the shallows, and surfers negotiating the swells, also recall the liveliness of a Southern California or Atlantic shorefront instead of the remote peacefulness of many Oregon beaches. East Coast visitors often liken Cannon Beach to Provincetown, and Seaside to Coney Island—prior to their declines as destination resorts.

Located along the Necanicum River, in the shadow of majestic Tillamook Head, Seaside has attracted tourists since the early 1870s, when transportation magnate Ben Holladay sensed the potential of a resort hotel near the water. But better transportation was needed to get customers to the



place. At that time, the way to get to Seaside was first by boat from Portland down the Columbia River to Skipanon (now Warrenton), and from there by carriage south to Seaside. To speed the connection, Holladay construct-

ed a railroad line from Skipanon to Seaside.

To escape Portland's summer heat, families would make the boat and railroad journey to spend their summers in Seaside. Most men would go back to Portland to work during the week, returning to the coast on Friday to visit the family. Every weekend the families would gather at the railroad station to greet him, then see him off again for his trip back to Portland. It wasn't long before the train became known as the "Daddy Train." As roads between Portland and the coast were constructed, the car took over, and the railroad carried its last dad in 1939.

Prior to becoming the state's first coastal resort, Seaside's fame as the end of the Lewis and Clark Trail made it a national landmark. In recent years, the town has become more than just a retreat for Portland families. Oregon's apostle of haute cuisine, the late James Beard, used to hold a celebrated cooking class here each summer. This opened the door for writers' retreats, art classes, and business conventions. If these occasions or a family outing should bring you to Seaside, you'll enjoy the spirit of fun if you don't mind plenty of company on summer weekends.

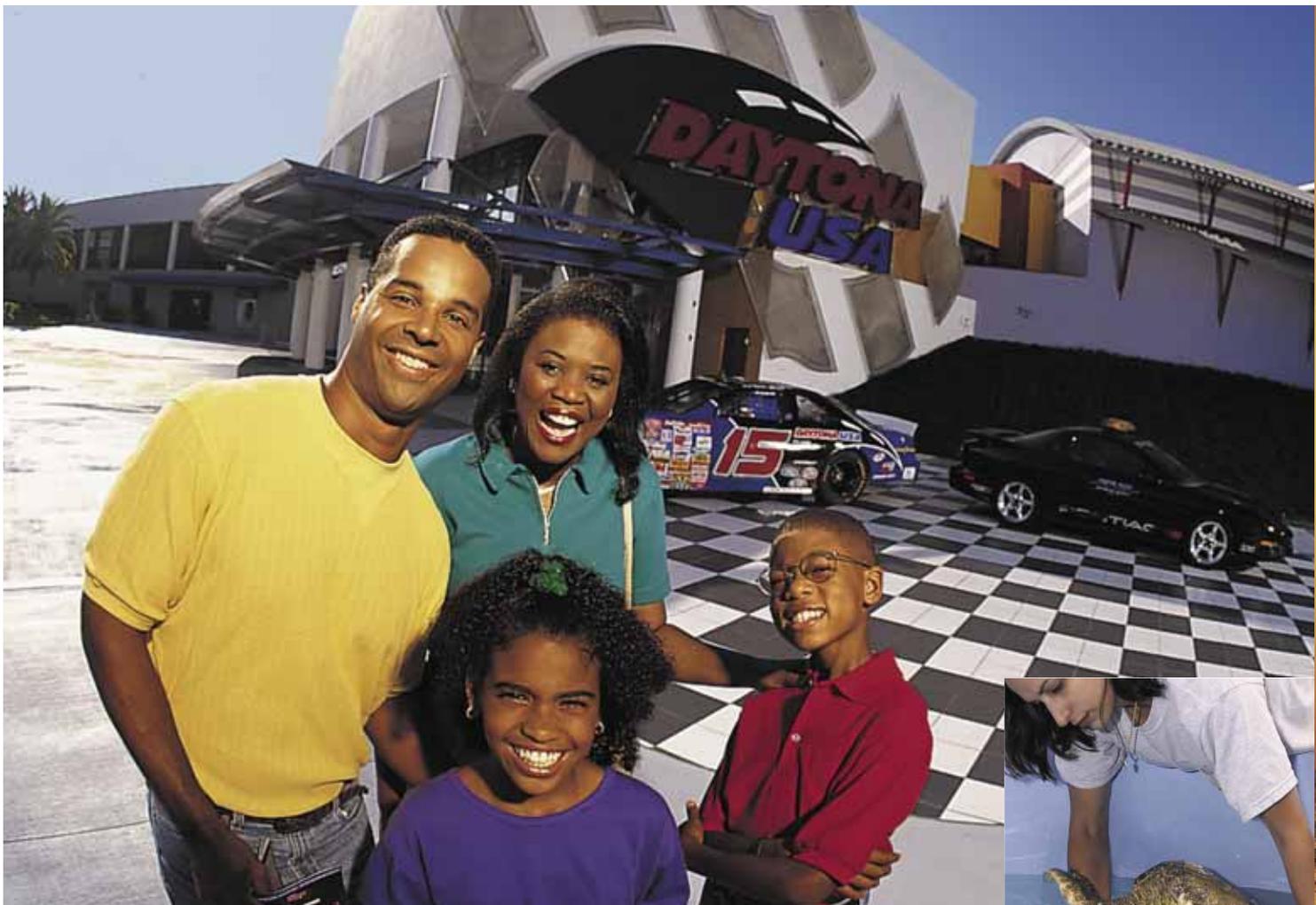


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BILL SCHILDGE



BILL SCHILDGE



# NASCAR, MOTORCYCLES, AND MOTHER NATURE

*All three take their turn at being top dog in Florida's Daytona Beach*

**D**AYTONA BEACH IS KNOWN for its expansive beaches lined by '50s pop culture carnival attractions, but its greatest association is with supercharged speed.

Daytona Beach likes a party and has a packed calendar: It hosts one of the last spring breaks on the Atlantic Coast (though much tamer than at its peak), the place explodes during Speed Weeks, and bikers roar into town for Bike Week. But it's also home to a gentrified downtown and some quality cultural attractions, as well as nesting sea turtles.

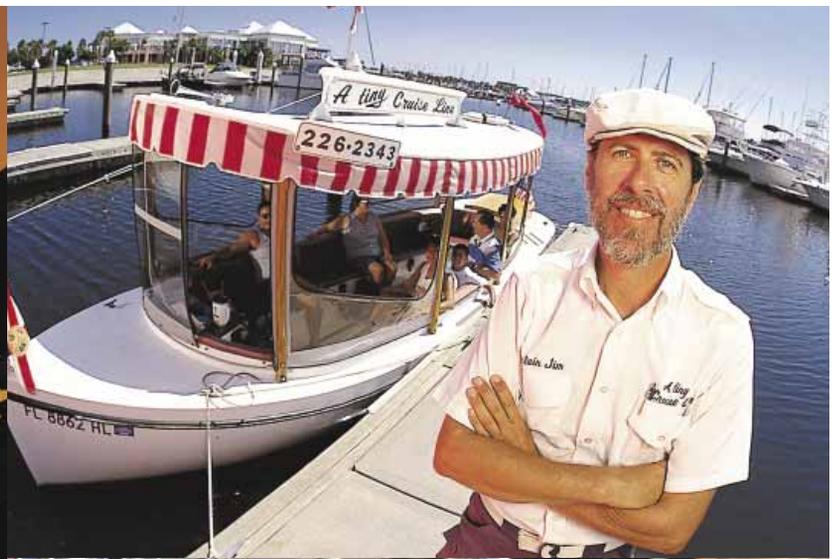
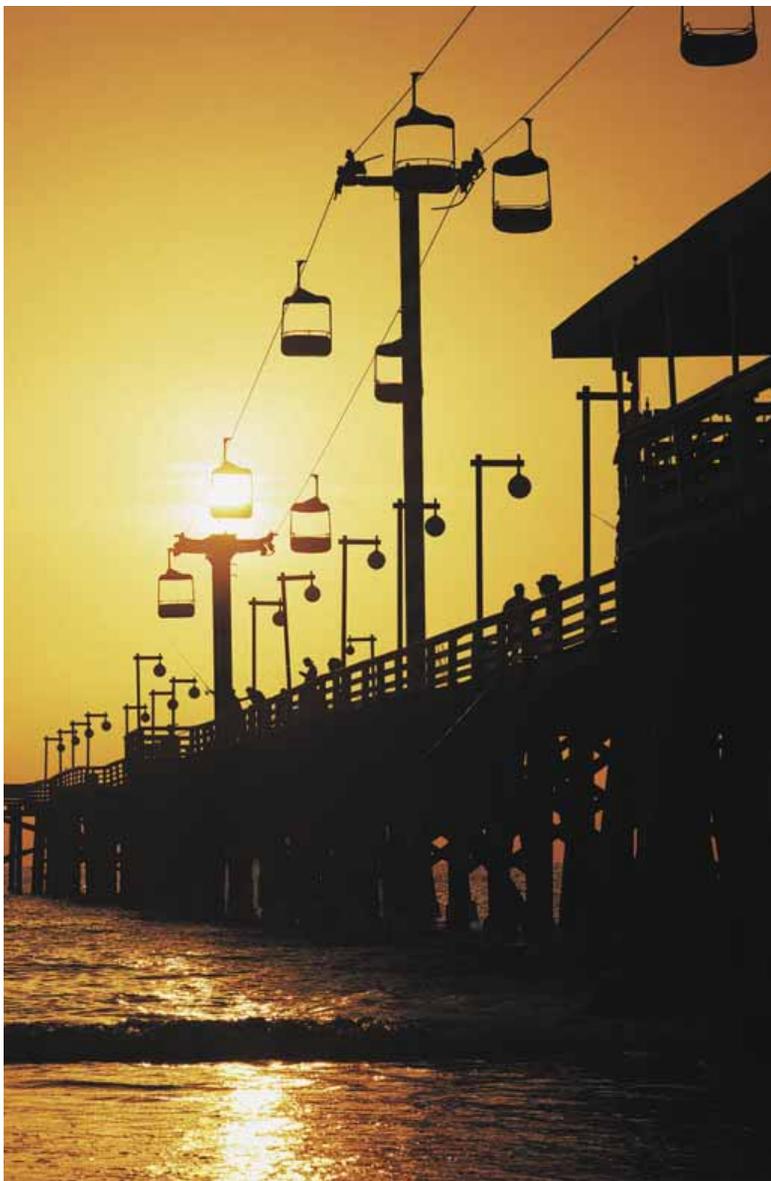
Somehow, the sight of the race track and souped-up autos everywhere does inspire you to put your foot to the floor. Police know this, of course, and quickly curtail any

need for speed.

Daytona Beach was originally home to Timucuan Indians, but European settlers arrived in the late 1700s. Henry Flagler later built a railroad and Matthias Day (hence Daytona) constructed a hotel, drawing a few tourists.

Then in 1902 speed drove Daytona's reputation into the national psyche when playboy racecar drivers Ransom Olds (of Oldsmobile fame) and Alexander Winston waged a high-profile race along the unusually hard-packed sandy shore, reaching an unheard of 57 mph.

The Florida East Coast Automobile Association was founded in 1903, and the Winter Speed Carnival (predecessor to



today's Daytona 500) in 1904. So for the next 30 years, Daytona Beach was where speed records were made and smashed into oblivion. Stock-car racing came into vogue during the late 1930s, and Race Weeks packed the beaches with fans. In 1947 NASCAR was born here, and the racing was relocated from the beach to the Daytona International Speedway.

### **Daytona International Speedway & Daytona USA**

The Holy Grail of raceways is the Daytona International Speedway (386-947-6782, ticket office 386-253-7223; [www.daytonaintlspeedway.com](http://www.daytonaintlspeedway.com); 1801 W. International Speedway Blvd.). Event tickets accelerate sharply for the big races but if nothing's on, you can go through the gift shop, located just to the right of the ticket counter, and wander into the grandstands for free.

Next door to the speedway, Daytona USA (386-947-6800; [www.daytonausa.com](http://www.daytonausa.com)) is a superbly flashy shrine to the sport. In addition to stock cars driven by NASCAR's biggest names, highlights include the Pit-Stop Challenge (changing a tire in 16 seconds) and motion simulators of the Daytona 500 and

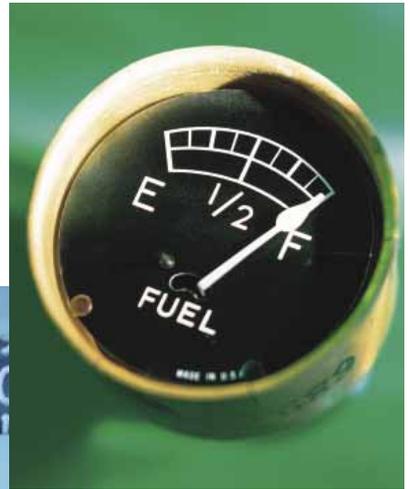
of 360° flips. There's also a 45-minute IMAX film screening throughout the day. The best bang for your buck is a track tour: Trams take you on a 30-minute tour of the racetrack itself and the pits.

### **The Beach**

Today you can drive sections of the former raceway, Daytona Beach (386-239-7837) in daylight hours, tide permitting, to a strictly enforced top speed of 10 mph. You can also rent ATVs (all-terrain vehicles, like oversize lawnmowers, some painted like NASCAR vehicles) from half a dozen vendors on the beach, as well as all sorts of beach toys and accessories. Parasailing from the back of a boat is an adrenaline rush that also gives you a bird's-eye view of the coast; try Daytona Beach Parasail (386-547-6067; [www.daytonaparasailing.com](http://www.daytonaparasailing.com)).

Beyond the high-tide mark, the looser sand creates a nesting environment for sea turtles to lay their eggs here at night from May to October. The eggs and hatchlings are carefully monitored by the Marine Science Center. 

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# WAYS TO SAVE AT THE PUMP

**T**HIS SUMMER MANY OF YOU will be taking a driving vacation and paying plenty to fill up the tank. With a little thought and planning you can cut back on your gasoline bills. Here are *TravelSmart's* 25 tips.

**1) Check the gauge.** Be aware of the amount of gas in your tank. When it's half full, begin looking for a station. This gives you time to comparison shop.

**2) Don't be octane crazy.** An estimated 40 million drivers buy a high-octane, high-cost fuel that is not really necessary. Read your owner's manual to see what grade your model requires. Feeding your car premium wastes as much as 20 cents per gallon. However, if the engine knocks or rattles, it probably needs higher-octane fuel.

Check prices at: [www.gaspricewatch.com](http://www.gaspricewatch.com) and [gasbuddy.com](http://gasbuddy.com)

**3) Forget idling.** If you're going to be at a standstill for more than a minute, turn off the engine.

Idling consumes up to 1 gallon of gas per hour; it wastes more gas than restarting the engine.

**4) Get a tune-up.** Before any long trip, check the oil, transmission, and spark plugs. And change the air filters at least twice a year.

**5) Kick your tires.** For every 3 pounds your tires are below their recommended pressure, your fuel economy drops by 1%. That's because under-inflated tires require more energy (thus more gas) to turn.

**6) Turn off the AC.** And, in the hot weather, park in the shade so you don't need to jack up the air conditioning the minute you're back in the car. AC dramatically reduces fuel economy. And carry a sunshade for your windshield for days when you're forced to park in the sun.

To compare fuel economy among new and used cars and trucks, go to: [www.fueleconomy.gov](http://www.fueleconomy.gov)

**Octane doesn't determine the quality of gas but rather how difficult it is to ignite. Regular (about 87 octane) is the cheapest, while premium (91 to 93 octane) is the most expensive.**

**7) Keep the windows closed.** On long trips when traveling on open highways, open windows can create air drag and reduce mileage by as much as 10%.

**8) Map your route in advance.** This will keep to a minimum the number of times you have to drive around asking for directions. Avoid driving in morning and evening rush hours. You'll

minimize both gas consumption and temper tantrums!

**9) Skip interstate and highway stations.** Gas on a busy highway costs 10 to 15 cents more per gallon than the same brand and grade in less trafficked areas.

**10) Pick your model.** If you have a choice when renting, go with the model that gets the best mileage. Most Hondas, Toyotas, and Hyundais, as well as the Pontiac Vibe and Dodge Neon, get over 29 mpg in city traffic. The gas guzzling champ is the Ferrari Enzo, which gets 8 city mpg and 12 highway mpg.

**11) Use cruise control.** Not only will you cut down on gas consumption, you'll get fewer speeding tickets. Try to avoid two-lane roads where you'll encounter a long strip of stoplights.

**12) Slow down.** The faster you drive, the more gas you use. If you drive 70 mph instead of 55, you'll lose 17% of your car's fuel economy.

Rule of thumb: Each 5 mph you drive over 60 is like paying an additional 10 to 12 cents per gallon.

**The Americans with Disabilities Act requires that the self-serve price be charged to those unable to pump their own gas.**

**13) Pay cash.** You'll find that the independents sometimes offer cheaper gas for cash because they don't have to pay a credit card company's fee.

**14) Pack light.** For every 100 pounds of junk in your truck, your car loses about 1% of fuel

economy. And, take it off! If you're not using the rack on the top of your car, remove it. Wind drag dramatically reduces mileage.

**15) Know your gears.** When you go into overdrive, your engine speed goes down, saving you gas and reducing engine wear and tear.

**16) Keep warm-ups to one minute.** That's all the most new models require.

**17) Avoid the full-serve aisle at the gas station.** On average, you'll save 15 to 25 cents per gallon if you pump your own.

**18) Buy big box gas.** A number of wholesale clubs sell discounted gas at member-only pumps at certain locations. Their gas averages about 12 cents per gallon less than at regular stations. To find a station, go to:

**BJ's:** [www.bjs.com/products/gas\\_propane](http://www.bjs.com/products/gas_propane)

**Costco:** [www.costco.com/images/contact/misc/pdf/Gas\\_Locations.pdf](http://www.costco.com/images/contact/misc/pdf/Gas_Locations.pdf)

**Sam's Club:** [www.samsclub.com](http://www.samsclub.com). Find your nearest club, then call to see if it has gas pumps.

**19) Watch the time of day.** Buy gas early in the morning or late evening when it's cool outside, in order to reduce the amount of evaporation.

**20) Be light of foot.** No pedal to the metal. Slamming on the brake, accelerating rapidly and speeding, all known as "aggressive driving," lower gas mileage by a whopping 33% at highway speeds and by 5% around town.

**21) Get a gas card.** The major companies offer a 1% to 5% discount if you use their Visa or MasterCard when buying their brand of gas. However, read the fine print. Some have annual limits on rebates or other types

of limitations. The BP Visa (866-422-6566, [www.bp.com](http://www.bp.com)) gives up to 6% off on fuel purchases and 2% off on all other purchases in the first two billing periods, then 3% on fuel purchases and 1% on other purchases at BP and Amoco stations.

**22) Skip short trips.** Your engine uses more fuel when it's cold. Plan to do as many errands as possible in one trip.

**23) Think green.** Walk. Bike. Get a scooter. Vespas and others get 60 to 80 mpg. Even Harleys use less fuel than cars. Consider a diesel-powered car. They have between 20% and 40% better fuel economy than traditional gasoline models. Look into a gas-electric hybrid. The Honda Civic Hybrid and Toyota Prius get 50 + mpg on highway driving.

**24) Think compact.** When renting, skip intermediate and luxury models as well as special cars, such as Hummers and Ford Excursions.

**For a list of stations where you can buy ethanol E-85 for your Chevy Monte Carlo, Chrysler Sebring, and 20 other models that use alternative fuels, go to: [www.fueleconomy.gov](http://www.fueleconomy.gov)**

**25) Track the day of the week.**

In some areas, prices go up and down on certain days. In tourist areas, for example, some stations drop prices on weekends to attract motorists. The station owner also benefits as tourists load up on drinks and snacks for their ride home. 

**Gas company cards are a no-no if you don't pay your bill in full each month. Interest rate payments on unpaid balances will wipe out any savings on gas. The Visa card co-sponsored by the AAA gives up to 5% back on all purchases at the pump (regardless of brand) and has no annual fee. To connect with your affiliate: [www.aaa.com](http://www.aaa.com)**

Excerpted from *TravelSmart* newsletter. For a free copy, call 1-800-327-3633 or go to [www.TravelSmartNewsletter.com](http://www.TravelSmartNewsletter.com).



## RIDE THE RAILS IN THE CANADIAN ROCKIES

**May 21–28, 2007**

44,250 credits per person | 88,500 credits for two\*

View the magnificent Canadian Rockies and ride aboard the renowned *Rocky Mountaineer* train on this seven-night adventure. Visit Yoho National Park, Emerald Lake, and Moraine Lake. Enjoy panoramic views of Lake Louise from a gondola. Travel along the Icefields Parkway and board an Ice Explorer Snowcoach to ride onto the Athabasca Glacier. Explore the wonders of the national parks in Jasper and Banff. And savor breathtaking vistas, extraordinary service, and cozy amenities while experiencing the “Most Spectacular Train Trip in the World.”

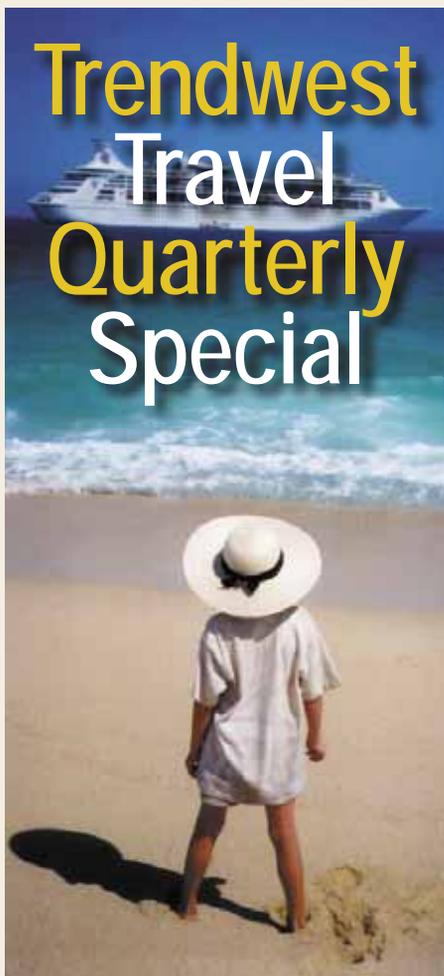
Package includes seven nights' total hotel accommodation in Calgary (1), Lake Louise (1), Jasper (2), Banff (2), and Kamloops(1); two days aboard the *Rocky Mountaineer* train; welcome drink and reception; five full breakfasts, two continental breakfasts and two lunches aboard train, and three three-course dinners.

\*Based on double occupancy. Airfare and \$129 USD per-person exchange fee not included. Subject to change and availability. CSR 2067820-50. WA UBI 601190827. Nevada Seller of Travel 2003-0307.



CALL 1-800-457-0103 TO BOOK THIS  
CANADIAN ROCKIES ADVENTURE

**T T TRAFALGAR**  
The World's Favorite Touring Company



# Trendwest Travel Quarterly Special

## CHOOSE YOUR CRUISE— USE YOUR CREDITS

If you've ever pictured yourself aboard a cruise ship, it's time to make your seafaring self come true. For a limited time you can use your credits toward any cruise on Carnival, Norwegian, Royal Caribbean, or Princess cruise lines when you book through Trendwest Travel. You may travel anytime, but you must purchase by **September 30, 2006**, to take advantage of this special offer. Imagine touring the Eastern or Western Caribbean, Mexican Rivera, Mediterranean Coast, or even Alaska.

If you've ever pictured yourself aboard a cruise ship, it's your time to set sail.

Call Trendwest Travel at  
**1-800-953-5511**

Exchange fees apply. CSR 2067820-50. WA UBI 601190827.  
Nevada Seller of Travel 2003-0307

# Viva Dominican Republic

*Footloose and Couples in the Caribbean*

**April 21-28, 2007**

**18,000 credits per person • 36,000 credits per couple\***

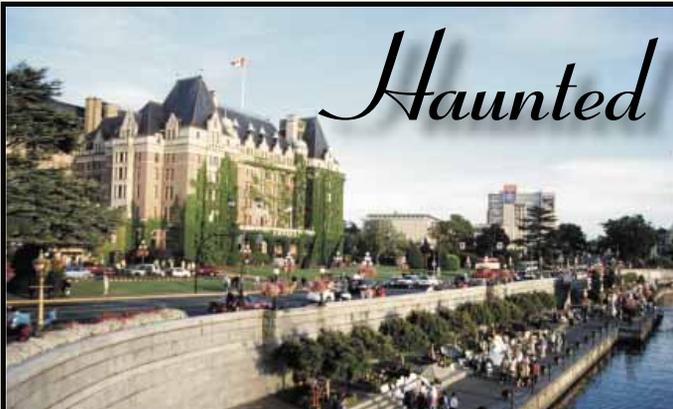
Powder-white beaches meet warm turquoise waters for a picturesque Caribbean island escape in the Dominican Republic. You'll detect international accents in both the delectable cuisine and the impeccable service. Indulge in water sports, parties, island activities, nightlife—everything's included in this incredible, comprehensive package.

This all-inclusive vacation package includes seven nights' accommodation at the Viva Wyndham Dominicus Palace; roundtrip airport transfers from La Romana airport; daily full breakfast, lunch, dinner, and snacks; unlimited beverages, cocktails, and wine; daily activities and fitness programs; unlimited non-motorized water sports with complimentary lessons; live nightly entertainment; all taxes, surcharges, gratuities, and special group activities. Private group check-in, welcome reception, and group dinner will be arranged upon arrival.

**Your hammock awaits—  
call 1-800-457-0103 for this all-inclusive holiday**



\*Based on double occupancy. This is a combined Footloose and Couples event. Solo owners will be paired up to meet double occupancy requirements. Single occupancy rooms are available for additional charge. Airfare and \$129 USD exchange fee not included. Transfers from other Dominican Republic airports available for additional fee. Subject to change and availability. CSR 2067820-50. WA UBI 601190827. Nevada Seller of Travel 2003-0307.



# Haunted Victoria



October 28–29, 2006

Travel aboard the Victoria Clipper for a supernatural weekend in Victoria, BC—known as Canada’s most haunted city. Start your guided evening tour with a visit to Pioneer Square, site of Victoria’s first cemetery. As darkness falls, use lantern light to tour Ross Bay Cemetery and Chinese Cemetery. In James Bay—reportedly a hotbed of spirit-filled manses—view Helmcken House, home of pioneer surgeon and legislator Dr. John Helmcken; and Emily Carr House, where one of Canada’s most celebrated artists lived. You’ll have plenty of leisure time on your own to explore old buildings and spooky alleys, as well as enjoy dinner in one of Victoria’s haunted restaurants or pubs.

Package includes one night’s accommodation at the Hotel Grand Pacific in Victoria, British Columbia; roundtrip transportation aboard the Victoria Clipper departing from Seattle, Wash., with champagne-breakfast basket served en route; guided Victoria Historic Graveyards and Ghosts Evening Tour.

4,700 credits per person  
 9,400 credits for two people\*  
 4,225 credits per extra adult in same room  
 3,350 credits per child age 12–18 in same room  
 670 credits per child age 5–11 in same room  
 No charge for children age 4 and under

**Get to know the spooky side of Victoria—  
 call 1-800-457-0103 today**

\*Based on double occupancy. Maximum room occupancy is four people (including infants). Airfare to Seattle and transfers to Victoria Clipper pier not included. Subject to change and availability. CSR 2067820-50. WA UBI 601190827. Nevada Seller of Travel 2003-0307.

## Tournament of Roses Parade in Pasadena, California

December 31, 2006–January 2, 2007

Witness a spectacular display of tradition and pageantry with vibrant floral floats, spirited marching bands, and high-stepping horses. Enjoy a clear view of the action with reserved grandstand seating within the parade route’s initial half-mile. Accommodations, lunch, and post-parade float viewing are included for a complete and memorable Rose Parade experience.

Package includes two nights’ accommodation at the Sheraton Ontario Hotel; deluxe roundtrip motor coach transportation from hotel to parade grounds; reserved grandstand seating; post-parade float viewing; daily breakfast and one buffet lunch.

10,500 credits per person  
 21,000 credits for two\*  
 8,500 credits per additional person in same room (age 3 and up)

**Call 1-800-457-0103  
 and start your New Year off in tradition and style**

\*Based on double occupancy. Maximum room occupancy is four people (including infants). Airfare not included. Subject to change and availability. CSR 2067820-50. WA UBI 601190827. Nevada Seller of Travel 2003-0307.



## Feel Like Royalty on a Princess Cruise



### Seven-night Mexican Riviera cruise

Princess Cruise Line's *Diamond Princess* sails roundtrip for seven nights from Los Angeles to Puerto Vallarta, Mazatlan, and Cabo San Lucas, Mexico.

DECEMBER 2-10, 2006

Inside cabin: 14,750 credits per person/29,500 credits per cabin\*

Balcony cabin: 21,500 credits per person/43,000 credits per cabin\*

### Seven-night Eastern Caribbean cruises

Princess Cruise Line's *Caribbean Princess* sails roundtrip for seven nights from Fort Lauderdale to St. Thomas, U.S. Virgin Islands; St. Maarten, Netherlands Antilles; and Princess Cays, Princess Cruise Line's private island.

NOVEMBER 12-19, 2006

DECEMBER 3-10, 2006

Inside cabin: *Starting at* 14,250 credits per person/28,500 per cabin\*

Outside cabin: 17,750 credits per person (November 12 sailing only)/35,500 credits per cabin\*

Balcony cabin: *Starting at* 21,500 credits per person/43,000 per cabin\*

**Call 1-800-457-0103 to reserve your cabin today**



**PRINCESS CRUISES**  
*escape completely*

\*Based on double occupancy. Rates include port charges and government fees. Airfare and \$129 USD exchange fee not included. Subject to change and availability. Princess Cruise Line ships' registry: Bermuda CSR 2067820-50. WA UBI 601190827. Nevada Seller of Travel 2003-030.7



## A Carnival of Cruises—Baja, Caribbean, and Mexican Riviera

### Three- and four-night Baja, Mexico, cruises

Carnival Cruise Line's *Paradise* sails roundtrip for three nights from Long Beach Pier in Los Angeles to Ensenada, Mexico.

**MARCH 23-26, 2007**

Inside cabin: *Starting at* 8,750 credits per person; 17,500 credits per cabin\*

Outside cabin: *Starting at* 10,000 credits per person; 20,000 credits per cabin\*

Carnival Cruise Line's *Paradise* sails roundtrip for four nights from Long Beach Pier in Los Angeles to Catalina Island and Ensenada, Mexico.

**MARCH 5-9, 2007 • MARCH 19-23, 2007**

Inside cabin: *Starting at* 7,250 credits per person; 14,500 credits per cabin\*

Outside cabin: *Starting at* 8,750 credits per person; 17,500 credits per cabin\*

### Seven-night Eastern Caribbean cruise

Carnival Cruise Line's *Carnival Glory* sails roundtrip for seven nights from Port Canaveral to Nassau, Bahamas; St. Thomas, U.S. Virgin Islands; and St. Maarten, Netherlands Antilles.

**MARCH 3-10, 2007**

Inside cabin: 15,750 credits per person; 31,500 credits per cabin\*

Outside cabin: 19,000 credits per person; 38,000 credits per cabin\*

Balcony cabin: 22,500 credits per person; 45,000 credits per cabin\*

### Seven-night Western Caribbean cruise

Carnival Cruise Line's *Carnival Victory* sails roundtrip for seven nights from Miami to Costa Maya, Mexico; George Town, Grand Cayman; and Ocho Rios, Jamaica.

**MARCH 11-18, 2007**

Inside cabin: 15,250 credits per person; 30,500 credits per cabin\*

Outside cabin: 18,750 credits per person; 37,500 credits per cabin\*

Balcony cabin: 21,750 credits per person; 43,500 credits per cabin\*

### Seven-night Mexican Riviera cruise

Carnival Cruise Line's *Carnival Pride* sails roundtrip for seven nights from Long Beach Pier in Los Angeles to Puerto Vallarta, Mazatlan, and Cabo San Lucas, Mexico.

**MARCH 11-18, 2007**

Inside cabin: 16,500 credits per person; 33,000 credits per cabin\*

Outside cabin: 19,750 credits per person; 39,500 credits per cabin\*

Balcony cabin: 22,000 credits per person; 44,000 credits per cabin\*

All credit values are based on double occupancy

**Call 1-800-457-0103 to reserve your cabin today**



\*Based on double occupancy. Rates include port charges and government fees. Airfare and \$129 USD exchange fee not included. Subject to change and availability. Carnival Cruise Line ships' registry: Panama and Bahamas. CSR 2067820-50. WA UBI 601190827. Nevada Seller of Travel 2003-030.7

# lasting impression



## Living It Up in Cancun

By Emma Croston, WorldMark Tour Host

**B**Y DAY, THERE WERE powder-white beaches, warm turquoise waters, and cultural treasures tucked amid exotic forests. By night, music pulsed through the air, enticing toes to tap, hips to sway, and frivolity to abound. Ages 22 to 82, owners from all walks of life connected last

**(Clockwise from top right) Emma Croston's dance with El Capitán on the Pirate Ship Dinner Cruise. Art and Twyla Young, married 54 years, still dancing the night away. The refreshing waters of Cenote Ikkel. Gail Langton, Mike Mut, Todd Sebastain, and Jim Miller don party attire at Senor Frogs. Gail Langton, Maureen McDevitt, and Larie St. John at Carlos' & Charlie's.**

May for a vacation of adventures in Cancun, Mexico.

Ancient wisdoms of Mayan culture were brought to life on daytrips to Chichen Itza and Telum, while visits to Xel-Ha and Isla Mujeres featured swimming with huge tropical fish. Some owners braved a refreshing swim in Cenote Ikkel—a crystal clear pool, cut deep into the limestone, surrounded by lush foliage and trickling waterfalls.

The lasting memories are those of cruising with pirates and dancing on chairs. A farewell dinner with mariachi music and sombreros was followed by a visit to the group's favorite night spot, Carlos' n Charlie's, where the waiters treated owners like family and mischievously encouraged plenty of mayhem—including on chairs. 

# DO YOU BELIEVE IN MAGIC?

## The 2006 *Destinations* PHOTO & ESSAY CONTEST

The theme for this year's *Destinations* Photo and Essay Contest is "Vacation Magic." Have you had a wondrous, transforming, or seemingly magical moment while on a recent WorldMark vacation? Share it with us through your photos or your words. All photo and essay contest entries must pertain to a WorldMark or exchange vacation taken between the years 2000 and 2006.

Your participation has helped WorldMark win several industry honors. The OZZIE Silver Award for Best Use of Photography—Custom Magazine was given to the December 2004 *Destinations*, which featured your winning photographs from the "Time of Your Life" photo and essay contest. The December 2005 *Destinations* showcasing the winners of the "Caught in the Act!" contest has likewise been honored. The American Resort Development Association (ARDA) named that issue a finalist for their prestigious ARDY Award for Best Newsletter—Print.

By entering the contest, participants agree to free and unlimited use of their photographs and essays by WorldMark and Trendwest Resorts, including publication in future issues of *Destinations*. Winning entries will appear in the December 2006 issue of *Destinations*. Prizes include gift cards and non-renewable WorldMark credits—up to 10,000 credits for first place winners. For a complete list of contest rules and prizes, go to [www.worldmarktheclub.com/destinations](http://www.worldmarktheclub.com/destinations).



Mail all photos and essay entries to:  
*Destinations* Photo and Essay Contest  
*Destinations* Editor  
Trendwest Resorts, Inc.  
9805 Willows Road NE  
Redmond, WA 98052

All entries must be postmarked no later than Friday, September 22, 2006.

"It was great to win! We're using our 10,000 extra credits to help take the kids to Disneyworld in January 2007."

—Kathy Price, First Place Winner, 2005 *Destinations* Photo Contest



# The cash is back!

Bank an additional \$100 or 2,000 Friends First Bonus Credits on top of regular awards.

Now until the end of July, get extra bonus Friends First Bonus Credits when you bring a qualified friend to a Trendwest presentation. Just call us to find out the presentation times, sign up your qualified friends, and accompany them to the presentation by July 31. You'll get the extra bonus, and your friend will receive a special gift too! See below for details.

The popular owner referral rewards program – back with an added bonus!

Added bonus expires July 31!

*friends first*  
by WorldMark

Call now for the best times to bring your friends to Trendwest! 1-877-77-FRIEND (1-877-773-7436) or e-mail us at [friendsfirst@worldmarktheclub.com](mailto:friendsfirst@worldmarktheclub.com)

	Bring a friend to a presentation	Friend joins WorldMark	Total
Cash	\$50	<del>\$250</del> \$350*	<del>\$300</del> \$400*
Credits	1,000	<del>4,000</del> 6,000*	<del>5,000</del> 7,000*

	Friend attends presentation alone	Friend joins WorldMark	Total
Cash	\$50	\$150	\$175
Credits	1000	2,500	3,000

\*Added bonus expires July 31, 2006.

**Friends First Added Bonus Limited Time Promotion.** If you accompany a qualified friend to a Trendwest presentation prior to July 31, 2006 and your friend chooses to become a WorldMark owner at that time, you will receive \$100 or 2,000 Friends First Bonus Credits in addition to your regular Friends First awards, for a grand total of \$400 or 7,000 Friends First Bonus Credits. All other Friends First Program Conditions apply. Owner referral awards will be sent out in the form of a check and a voucher will be included. Owners will have the option to choose Friends First Bonus Credits by simply voiding the check, marking the voucher for the credit option and sending it back to the Owner Referral Awards Center at Trendwest Resorts, Attn: Friends First, 9805 Willows Rd, Redmond, WA 98052. Owners choosing to receive Friends First Bonus Credits will have the credits deposited into their account within 7 days of receipt of the voided check. Once the check has been cashed, no credits can be exchanged. Once credits are deposited into an owner account, they can not be exchanged for cash. Any awards issued for activity prior to the start of this promotion are ineligible for the option of receiving cash. Friends First Bonus Credits are one-time use only and expire 12 months from date of issue. Some jurisdictions prohibit us from issuing rewards for referrals in their states. State restrictions are subject to change and other terms and conditions may apply. To see full program conditions, visit [www.worldmarktheclub.com/friendsfirst](http://www.worldmarktheclub.com/friendsfirst).



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