

WorldMark  
Trendwest

# Destinations

A Magazine Exclusively for WorldMark Owners

April 2004

## Heavenly Hawai'i

**Hawai'i**

America's Literal Hotspot

**A Taste of Paradise**

WorldMark in Maui

There's a new store in town



and you don't even have  
to leave the house to  
shop there!

## The WorldMark **ONLINE STORE**

is bigger and better than ever and you can  
access it from the comfort of your own home.

It's easy, just go to [www.worldmarkstore.com](http://www.worldmarkstore.com)

to purchase your favorite WorldMark products  
online. At the WorldMark store you can

shop for apparel, housewares  
and sports accessories—dozens of  
new and exciting items, all delivered



right to your door. Use your WorldMark credits  
or your credit card—the choice is yours!

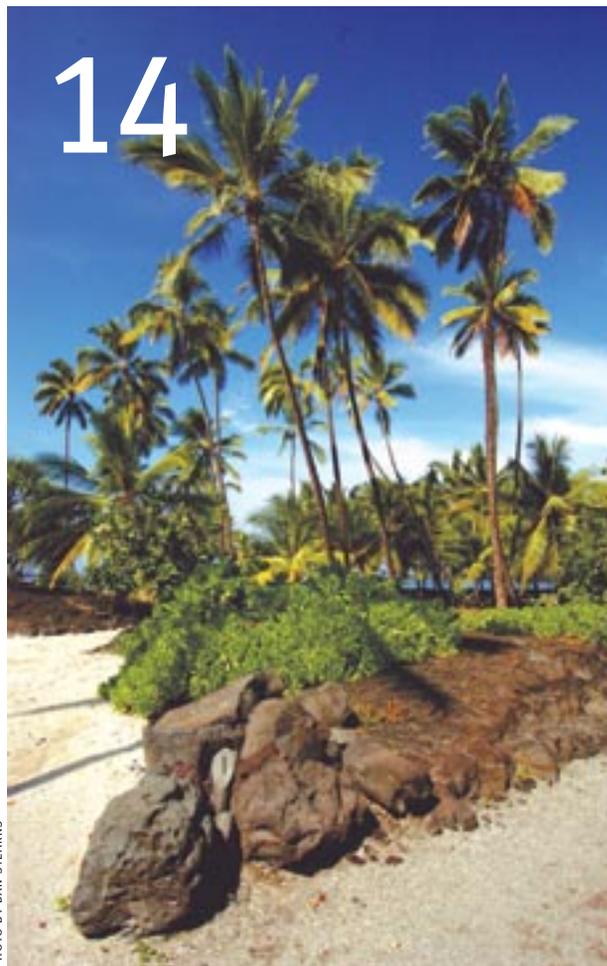
**This month**—wrap yourself up  
in WorldMark! The WorldMark  
waffle robe is one of our  
featured items for April.

[www.worldmarkstore.com](http://www.worldmarkstore.com)

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PHOTO BY DAN STEARNS

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[www.worldmarktheclub.com/destinations](http://www.worldmarktheclub.com/destinations)

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PHOTO BY DAN STEARNS

**COVER:** WorldMark Kapa'a Shore, Kaua'i. Photo by Dan Stearns

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## Breathe Deep

The one Hawaiian word that most people know is *aloha*. It's a wondrous, multi-purpose word used for greetings, departures and expressions of love. But taken literally, *aloha* means "the breath of life." The word is used expansively in the Hawaiian culture, where there is an innate understanding that we are all one community that breathes the same air, the same breath. Families, friends, guests and visitors—we all are one, seeking those moments that imbue us with joy, fulfillment and that breath of life.

Keith Walsh had the good fortune to experience the blissful feeling of *aloha* when he visited WorldMark's two beautiful resorts on the island of Maui—Valley Isle and Kihei. Join him in his delightful travelogue beginning on page 20.

The options you have to use your credits as vacation currency are particularly delicious this month.

Turn to page 26 and take your pick of a New York City spree, Ireland Treasure Tour, Palm Desert getaway, Hells Canyon River Tour or any number of exciting cruises.

Vacation time is when most of us experience our greatest feelings of happiness and connection to our families and our natural surroundings. At Trendwest and WorldMark, we're always seeking ways to help your vacation time radiate with *aloha*—to fill you with "the breath of life."



Beáta Jachulski Baker

Beáta Jachulski Baker  
Senior Editor

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### Reservations Department

1-800-457-0103  
Mon. – Fri., 6:00 a.m. – 9:00 p.m. PT  
Sat. & Sun., 6:00 a.m. – 5:00 p.m. PT  
(Closed Tue., 2:00 – 3:30 p.m. PT)

### Owner Services

1-888-648-7363  
ownersupport@worldmarktheclub.com  
Mon. – Fri., 9:00 a.m. – 6:00 p.m. PT  
(Closed Tue., 2:00 – 3:30 p.m. PT)

### Trendwest Travel

1-800-953-5511  
Mon. – Fri., 8:00 a.m. – 8:00 p.m. PT  
Sat., 9:00 a.m. – 4:00 p.m. PT  
(Closed Wed., 2:30 – 4:00 p.m. PT)

### Interval International

Service line: 1-877-678-4400  
Flexchange recording: 1-800-722-1747

### Resort Condominiums International

1-800-585-4833

### Comments are appreciated

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9805 Willows Road  
Redmond, WA 98052  
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### Visit Destinations on the Web at

[www.worldmarktheclub.com/destinations](http://www.worldmarktheclub.com/destinations)

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## The Aloha Spirit

I wanted to take the time to send a note about my experiences with WorldMark. I've stayed at several WorldMark properties—Tahoe, Cabo, Big Bear and Kapa'a Shore, to name just a few. Now you probably hear this all the time, but WorldMark really does stand above the rest

when it comes to vacation ownership. With ease of reservations, beautiful resorts that are well-maintained and—above all—great people who work hard at each of the properties, WorldMark really tops the charts. Which brings me to my primary reason for writing.

In May 2003, I vacationed in Kaua'i and stayed at WorldMark Kapa'a Shore. I had been there less than a year before and had such a great time I decided to return. Both stays were the best experiences ever. The property is centrally located, beautifully maintained and has a view of the beach that is just amazing. But I think what made my stays so special were the wonderful people I met, especially the

WorldMark staff. From check-in to housekeeping, concierge to gardener, everyone had time to offer assistance and go above and beyond the call of duty—and they did it with pride and enthusiasm!

I would like to call attention to two very special people who deserve particular recognition: resort manager Lucy Kaneshiro and front desk staff member Charlene Takemoto. They are consummate professionals, effective and efficient in what they do. They truly extend the "aloha" spirit to every person who walks through the door. As

### WE'D LIKE TO HEAR FROM YOU!

Send us your WorldMark stories, comments, pictures, etc. to Destinations Editor, 9805 Willows Road, Redmond, WA 98052 or e-mail [editor@trendwest.com](mailto:editor@trendwest.com).

long as excellent people like Lucy and Char work for WorldMark, owners will walk away with more than just pictures for their album—they'll walk away planning their next trip with WorldMark. I know I will be returning to Kapa'a very soon! Kudos to WorldMark for staffing their resorts with wonderful people like Lucy and Char. Take it from a longtime owner; it does make a difference—the RIGHT difference.

Best regards,  
Celia C.J. Solis  
*Bonita, California*



# Owner Education

## APRIL/MAY CLASSES

Knowledge is power—attend an Owner Education class and learn how to get the full benefits of your WorldMark ownership. It's fun, it's free and it's the best way to become an expert on using vacation credits, Bonus Time and exchange programs. All classes are held at Trendwest sales offices unless otherwise indicated. Schedules are subject to change and reservations are required. To RSVP for all regions, please call 1-800-397-5968, Mon – Fri, 6 am – 9 pm, Sat – Sun, 6 am – 5 pm.

### NORTHWEST

#### Birch Bay, WA

Tue, Apr 27, 6 pm

#### Coeur d'Alene, ID

Wed, Apr 21, 7 pm

#### Discovery Bay, WA

Wed, Apr 7, 6 pm

#### Federal Way, WA

Tue, Apr 6, 6 pm  
 Sat, Apr 24, 10 am & 2 pm  
 Wed, Apr 28, 6 pm  
 Thu, May 6, 6 pm

#### Gleneden, OR

Sat, May 15, 10 am

#### Issaquah, WA

Thu, Apr 19, 6 pm

#### Leavenworth, WA

Thu, Apr 15, 6 pm

#### Lynnwood, WA

Thu, Apr 8, 6 pm  
 Tue, Apr 13, 6 pm  
 Thu, Apr 29, 6 pm  
*At Alderwood showroom.*

#### Salem, OR

Tue, May 18, 6 pm  
 Wed, May 19, 6 pm

#### Seaside, OR

Tue, May 4, 6 pm

#### Tri-Cities, WA

Tue, May 25, 6 pm  
 Wed, May 26, 6 pm

#### Vancouver, WA, USA

Wed, May 5, 6 pm  
 Wed, May 12, 6 pm  
 Thu, May 13, 6 pm

### N. CALIFORNIA

#### Angels Camp, CA

Mon, Apr 26, 6 pm  
 Mon, May 10, 6 pm

#### Novato, CA

Tue, Apr 6, 6 pm  
 Thu, Apr 22, 6 pm  
 Tue, May 18, 6 pm

#### Reno, NV

Thu, Apr 1, 5 pm  
 Tue, May 4, 5 pm

#### Roseville, CA

Wed, Apr 14, 6 pm  
 Sat, Apr 24, 12 noon  
 Thu, May 6, 6 pm  
 Sat, May 22, 12 noon  
 Thu, May 27, 6 pm

#### San Francisco, CA

Sat, Apr 17, 12 noon  
 Thu, Apr 29, 6 pm  
 Sat, May 15, 12 noon  
 Wed, May 26, 6 pm  
*Call 1-888-805-5863 for parking info.*

#### San Jose, CA

Tue, Apr 13, 6 pm  
 Wed, Apr 28, 6 pm  
 Sat, May 8, 10 am  
 Sat, May 8, 2 pm  
 Mon, May 24, 6 pm  
*At Doubletree Hotel, 2050 Gateway Pl.*

#### Tracy, CA

Thu, Apr 15, 6 pm  
 Tue, May 25, 6 pm  
*At Holiday Inn Express.*

#### Walnut Creek, CA

Thu, Apr 8, 6 pm  
 Tue, Apr 20, 6 pm  
 Sat, May 1, 12 noon  
 Wed, May 12, 6 pm  
 Thu, May 20, 6 pm

#### Windsor, CA

Thu, May 13, 6 pm

### S. CALIFORNIA

#### Bakersfield, CA

Mon, Apr 19, 6 pm  
 Sun, May 23, 5 pm  
*For directions, call 1-800-883-8804.*

#### Big Bear, CA

Sat, Apr 17, 2 pm  
 Sun, May 2, 1 pm  
*At resort clubhouse. For directions, call 1-888-818-6522.*

#### Irvine, CA

Sat, Apr 3, 12 noon  
 Thu, Apr 8, 6 pm  
 Tue, Apr 27, 6 pm  
 Sun, May 2, 1 pm  
 Sat, May 15, 10 am  
 Thu, May 27, 6 pm  
*For directions, call 1-800-214-4303.*

#### Las Vegas, NV

Sun, Apr 25, 2 pm  
 Sun, May 16, 2 pm  
 Mon, May 17, 2 pm  
*At Las Vegas resort on Las Vegas Blvd. For directions, call 702-492-9863.*

**Oceanside, CA**  
 Sat, Apr 10, 10 am  
 Sat, May 1, 10 am  
*At sales office at marina.*  
 Thu, Apr 1, 6 pm  
 Wed, May 19, 6 pm  
*At resort clubhouse.*  
 For directions, call  
 1-877-867-8448.

**Palm Springs, CA**  
 Mon, Apr 12, 6 pm  
 Mon, May 17, 6 pm  
 For directions, call  
 760-416-4428.

**San Diego, CA**  
 Sat, Apr 3, 10 am  
 Wed, Apr 14, 6 pm  
 Thu, Apr 29, 6 pm  
 Sat, May 15, 10 am  
 Wed, May 26, 6 pm  
 For directions, call  
 1-888-747-4109.

**San Dimas, CA**  
 Sat, Apr 10, 10 am  
 Thu, Apr 15, 6 pm  
 Wed, Apr 21, 6 pm

Sat, May 1, 10 am  
 Thu, May 13, 6 pm  
 Sat, May 22, 10 am  
 For directions, call  
 1-800-880-3744.

**Torrance, CA**  
 Mon, Apr 5, 6 pm  
 Sun, Apr 25, 5 pm  
 Mon, May 10, 6 pm  
 Sun, May 23, 5 pm  
 For directions, call  
 1-800-332-4275.

**Westlake Village, CA**  
 Tue, Apr 6, 6 pm  
 Sat, Apr 17, 10 am  
 Thu, May 6, 6 pm  
 Sat, May 22, 10 am  
 For directions, call  
 1-888-571-6103.

## MIDWEST

**Kansas City, KS**  
 Sat, Apr 10, 12 noon  
 Sat, Apr 24, 12 noon  
 Sat, May 8, 12 noon  
 Sat, May 22, 12 noon

**Branson, MO**  
 Sun, Apr 18, 2 pm  
 Sun, May 16, 2 pm

**Lake of the Ozarks, MO**  
 Sat, Apr 17, 10 am  
 Sat, May 15, 10 am

## MOUNTAIN/ SOUTHWEST

**Boise, ID**  
 Wed, Apr 7, 6 pm  
 Thu, Apr 8, 6 pm  
 Fri, May 7, 6 pm  
 Sat, May 8, 10 am

**Broomfield, CO**  
 Thu, Apr 22, 6:00 pm  
 Sat, Apr 24, 3:00 pm  
 Fri, May 14, 6:00 pm

**Englewood, CO**  
 Fri, Apr 23, 6 pm  
 Sat, Apr 24, 10 am  
 Thu, May 13, 6 pm

**Idaho Falls, ID**  
 Fri, Apr 9, 6 pm  
 Sat, Apr 10, 10 am & 2 pm

Tue, May 18, 6 pm  
 Wed, May 19, 6 pm  
 Thu, May 20, 6 pm

**Rancho Vistoso, AZ**  
 Thu, Apr 1, 6 pm  
 Fri, Apr 2, 6 pm  
 Fri, Apr 30, 6 pm  
 Sat, May 1, 10 am

**St. George, UT**  
 Mon, Apr 19, 6 pm  
 Mon, May 10, 6 pm

**Salt Lake City, UT**  
 Wed, Apr 21, 6 pm  
 Thu, Apr 29, 6 pm  
 Tue, May 4, 6 pm  
 Wed, May 26, 6 pm

**Wolf Creek, UT**  
 Tue, Apr 27, 6 pm  
 Sat May 22, 10 am

# Don't Panic, We're On Our Way!

If you don't see the location nearest you listed on these pages, never fear—an Owner Education class is sure to be scheduled there in the near future. Not all sites hold classes every month, and due to space constraints we can only list those locations hosting classes for the given period of time. Don't worry—Owner Education will be on its way to your favorite site soon!



## Give Some **R&R** with your **Xs and Os!**

**Mothers do so much**—show the moms in your life how much you appreciate them by giving the gift of WorldMark. WorldMark Gift Certificates are the perfect Mother's Day gift for your mom, your wife, your daughter and any mother who is special to you. Make it a Mother's Day she'll never forget—make it WorldMark.

**Two-night Weekend Getaway - \$299 USD**  
**Four-night Midweek Escape - \$399 USD**  
**Seven-night Dream Vacation - \$795 USD**

**Call 1-800-457-0103 today to give Mom the best Mother's Day gift ever!**

Gift certificates are redeemed with FAX credits and are unit (excluding penthouses) and must be booked within



subject to Owner Guidelines. Certificates are valid for any size a year for travel no more than two years from date of issue.

## + CHANGING HOMES? + *Increase Your Credits*

Buying or selling your home can be a great experience and a boost to your WorldMark credit balance! Call the Trendwest Real Estate Referral Program<sup>SM</sup>. Get outstanding service and—if you qualify—1,000 permanent vacation credits added to your WorldMark account.

"Buying my new home through the Trendwest Real Estate Referral Program<sup>SM</sup> was the best real estate experience I have ever been through. And the additional permanent vacation credits are going to allow me to take an extra long vacation this year—I'm planning it right now!"

*Janice Anderson, East Bay Area, CA  
 WorldMark owner since 1998*

**SOLD**

Call the Trendwest Real Estate Referral Program<sup>SM</sup> today at 1-877-869-9672.

Transaction must be initiated through Trendwest's Real Estate Referral Office to qualify. Some transactions may not qualify. Program may not be available in all areas.

## SPECIAL OFFER

for Interval International Members Only

### This Month's Featured Getaways

**One-Week Accommodations**  
**Puerto Vallarta, Mexico**  
 Studio from **\$349**

**New Orleans, Louisiana**  
 Studio from **\$529**

**Aruba**  
 1 bedroom from **\$679**

Use of the Getaway program is subject to the Terms and Conditions of Individual Membership and Exchange set forth in the current Interval International Resort Directory. Getaways are subject to availability. Holidays and highly demanded weeks are generally not available or may be priced differently. You do not relinquish the timeshare period that you own. Getaway confirmations are final and non-refundable. Getaways are subject to local taxes where applicable. Travel must be completed by June 30, 2004.

**INTERVAL INTERNATIONAL**  
 The Quality Vacation Exchange

**888-353-3021**  
[www.intervalworld.com](http://www.intervalworld.com)

**SIMPLY THE BEST**  
The Premier Club honors  
WorldMark Victoria



PHOTO BY DAN STEARNS

## WorldMark Applauds Premier Club Resorts

The WorldMark Premier Club was introduced in 2001 to recognize outstanding resorts based on owner comment cards. We are pleased to announce that the members of this year's Premier Club are WorldMark resorts at Bear Lake, Branson, Depoe Bay, Fiji, Gleneden, Kihei, Lake of the Ozarks, Las Vegas, Las Vegas on Spencer Street, McCall, Oceanside Harbor, Pinetop, South Shore, St. George, Rancho Vistoso, Reno, Steamboat Springs, The Canadian (Vancouver) and Victoria. At WorldMark South Pacific, the resorts at Ballarat and Kirra Beach have achieved Premier Club status.

**NEWS WE USE**  
Comment cards are also used to identify areas at a resort that may need improvement.

“Our Premier Club resorts have done a remarkable job of keeping owner comment card scores at an impressive level,” states Dave Akins, Vice President of Resort Operations. “The entire staff is to be commended on their hard work this past year.” When WorldMark owners stay at a resort, they are asked to complete comment cards that rate that location's service and performance on a 1 to 5 scale (5 being the highest rating). Premier Club status is awarded to resorts with owner comment card ratings that meet or exceed the following scores:

Check-in/checkout: 4.85	Unit maintenance: 4.70
Resort hospitality: 4.75	Unit quality: 4.70
Unit housekeeping: 4.75	Overall resort average: 4.75

“Our job is to provide fantastic vacations for our owners,” says Akins. “On behalf of the entire WorldMark and Trendwest team, I want to congratulate the staff and management of our Premier Club resorts for their dedication, hard work and outstanding achievements.”

*Enjoy Premier Club quality at Bonus Time prices! Nine of the outstanding resorts listed above are being offered on Inventory Special for the month of May. Call 1-800-457-0103 today to book your own Premier Club resort experience!*

## MAY inventory specials

In May, you can vacation at the following resorts for just four cents per credit. Call the Vacation Planning Center at 1-800-457-0103 to make your reservations.

### Midweek and Limited Weekends

Angels Camp, CA  
Bison Ranch, AZ  
Denarau Island, Fiji  
Galena, IL  
Grand Lake, OK  
Lake of the Ozarks, MO  
McCall, ID  
Pinetop, AZ  
Sundance, BC  
Windsor, CA

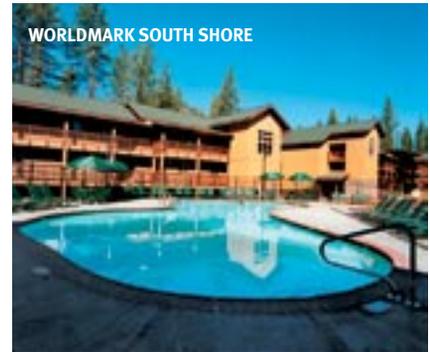
### Midweek Only

Bear Lake, UT  
Big Bear, CA  
Branson, MO  
Cascade Lodge, BC  
Clear Lake, CA  
Rancho Vistoso, AZ  
Steamboat Springs, CO  
Victoria, BC  
Wolf Creek, UT

*Midweek stays must take place Sunday through Thursday. Reservations for Inventory Specials can only be booked within 60 days of arrival but are not subject to the 14-day booking window. You may book multiple units. Holidays—May 29, 30 and 31—are excluded.*

### WE HAVE A WINNER!

Congratulations to owners **Edward and Sharon Lombness** of Yakima, Washington, the latest winners of a three-night WorldMark stay. They took the time to complete a comment card, and were selected in our January drawing.



## EVERYBODY in the Pool!

Many of our colder-climate outdoor pools are re-opening this month. Swim fans should be able to enjoy these open-air pools by April:

- |                    |                   |
|--------------------|-------------------|
| Bass Lake          | Mariner Village   |
| Big Bear           | Park Village      |
| Birch Bay          | Pinetop           |
| Bison Ranch        | Reno              |
| Branson            | South Shore       |
| Lake of the Ozarks | Steamboat Springs |
| Lake Tahoe         |                   |

The pool at WorldMark Wolf Creek will open in time for Memorial Day weekend. Weather fluctuations throughout the country have been particularly extreme this year, so it's always a good idea to call the resort prior to your arrival to check the pool's status.



## Best of WorldMark

Everybody plays favorites from time to time, and we want to hear about your favorite WorldMark destinations. Last month we e-mailed a survey to owners who had registered to use online reservations. If you did not receive the e-mail, we'll be sending a catch-up copy around the middle of this month. To receive it, please send an e-mail message to [destinations@worldmarktheclub.com](mailto:destinations@worldmarktheclub.com).

# GO for the Green

## 2004 Club Classic Golf Tournament

In spring, a young man's fancy turns to love, and WorldMark duffers' thoughts turn to the Club Classic Golf Tournament, the only golf tournament held exclusively for WorldMark owners. This entertaining annual event is open to golfers of all skill levels who register to play six rounds (or more) while vacationing at their favorite WorldMark resorts. Participants enjoy some friendly competition as they vie for the title of Club Classic Master in their individual skill category. The WorldMark Club Classic Golf Tournament is a spectacular way to improve your game, explore your fabulous WorldMark resorts and get to know your fellow owners.



PHOTO BY OWNER CAROLYN DYER

The entry fee continues to be just \$10 USD per person—a small price for all the fun and friendship that participation in the Club Classic offers. For official rules and a 2004 entry form, contact any member of the board of governors listed below, sign up at your WorldMark resort, call Owner Services at 1-888-648-7363 or download it at [www.worldmarktheclub.com](http://www.worldmarktheclub.com).



**Tom Kumma**  
WorldMark Owner Services  
425-498-8192

**Pedro Lana**  
WorldMark Rancho Vistoso  
520-498-6406

**Vaden Savage**  
WorldMark Bass Lake  
559-642-6780



## JUNE inventory specials

In June, you can vacation at the following resorts for just four cents per credit. Call the Vacation Planning Center at 1-800-457-0103 to make your reservations.

### Midweek and Limited Weekends

Bison Ranch, AZ  
Denarau Island, Fiji  
Galena, IL  
Grand Lake, OK  
Rancho Vistoso, AZ

### Midweek Only

Angels Camp, CA  
Branson, MO  
Pinetop, AZ  
Sundance, BC  
Windsor, CA

*Midweek stays must take place Sunday through Thursday. Reservations for Inventory Specials can only be booked within 60 days of arrival but are not subject to the 14-day booking window. You may book multiple units.*

### WE HAVE A WINNER!

**Terral Michaelson** from La Verkin, California, is our latest winner of a three-night WorldMark stay. Terral completed a resort comment card and was selected in our February drawing. Congratulations, and thank you for filling out that card!



PHOTO BY DAN STEARNS

For the second time in less than a year, WorldMark has arrived in the land of The Mouse. This time it's Anaheim, California, home to Disneyland® and Disney's California Adventure™ Park. WorldMark Dolphin's Cove is located less than a mile away from these two mainstays of family fun and is ideally situated within the Anaheim Resort Area, a lushly landscaped 2.2-square-mile center of entertainment and hospitality.

Dolphin's Cove is run under a slightly different arrangement than the typical WorldMark resort. Trendwest purchased—and conveyed to WorldMark—approximately one-third of the total weeks at this 130+ unit resort. A separate group of weeks are in the Fairfield program. The resort will continue to be managed by Fairfield Resorts; their property manager has an excellent track record of providing high quality customer service at this resort.

Because WorldMark owns weeks instead of whole units, some of the typical WorldMark touches may not be appear in Dolphin's Cove. However, you can expect the most familiar WorldMark amenities: a fully equipped kitchen (including our signature six spices), balcony or patio, TV with VCR, stereo with CD player, telephone, hairdryer, iron and ironing board. Outside, palm trees, water features and resort facilities—including pools, a spa, playground, fitness center and game room—await you.

Within a 60-mile radius of Dolphin's Cove you'll find Disneyland®, Disney's California Adventure™ Park, Knott's Berry Farm, Universal Studios Hollywood, Universal CityWalk and LEGOLAND; head another 30

miles south to enjoy SeaWorld® San Diego, the San Diego Zoo and the San Diego Wild Animal Park. For a beach fix, surfing mecca Huntington Beach and chic Laguna Beach are less than 20 miles away.

Combining world-renowned beaches with countless options for activities, entertainment and sightseeing, Anaheim offers a vacation destination that guarantees something for everyone. Welcome to the club, Dolphin's Cove!



PHOTO BY DAN STEARNS

# construction zone



## WorldMark Grand Lake, Oklahoma

WorldMark Grand Lake is getting ready to host owners who want to be among the first to explore our newest lake-oriented destination. Final preparations are being made to the property and grounds, bringing our units up to WorldMark standards in time for a May 1, 2004, opening.

Want to know what there is to see and do in the heart of what locals lovingly call “Green Country?” See *Destinations Extra* on your WorldMark Web site at [www.worldmarktheclub.com/destinations](http://www.worldmarktheclub.com/destinations).

## RESORT OPERATIONS

### Welcome Steve Townsend



This February, Trendwest had the great pleasure of welcoming Steve Townsend to the WorldMark team as the new Resort Services Director for WorldMark. Steve brings 17 years of experience in senior management positions with companies such as Aston Hotels, Castle Resorts, Interstate Hotels and Village Resorts. He has held a variety of positions from general manager to senior vice president of operations.

In his new role, Steve will provide strategic and statistical support to the Resort Operations department. He will also serve on homeowner association

boards, explore contract purchasing opportunities, assist in the ongoing design of WorldMark Standard Operating Procedures and the development of annual operating budgets in addition to other projects.

Glad to have you on board, Steve!

## Ongoing Projects



RENDERING BY ANKROM MOUSAN ARCHITECTS

### Indio, CA Phase I

No. Units: 282

Est. Completion: Summer 2005 through Q1 2006

Status: Site construction underway

### Seattle, WA (Camlin Hotel)

No. Units: 100

Est. Completion: Fall 2004

Status: Abatement complete



PHOTO BY SCOTT MATTHEWS

### Las Vegas, NV Phase II, III

No. Units: 192

Est. Completion: Fall/Winter 2004

Status: Construction layout underway

### Windsor, CA Phase II

No. Units: 78

Est. Completion: Summer 2004

Status: Cabinets and tile to ready for loading

*Information as of February 27, 2004*



## The archipelago known as Hawai'i

stretches over 1,600 miles and contains more than 130 islands, reefs and shoals—from east to west, the state is the widest in the United States. The state also contains the most remote population in the world, sitting out at sea 2,930 miles from California and 3,850 miles from Japan.

These idyllic landmasses literally bubbled up from the sea floor; like Hershey's kisses created from the bottom up, each sprouted from a geologic hotspot in the earth's crust and then moved northwestward on the drifting sea floor. Today, the youngest island—Hawai'i—is still volcanically active and thus still growing, but it too will eventually move away from the hotspot and a new island will begin to rise from the depths. In fact, this new island has already been identified as the relatively young undersea volcano Lo'ihi, which is sprouting up 18 miles off the Big Island's shore and is expected to emerge from the sea in about 200,000 years.

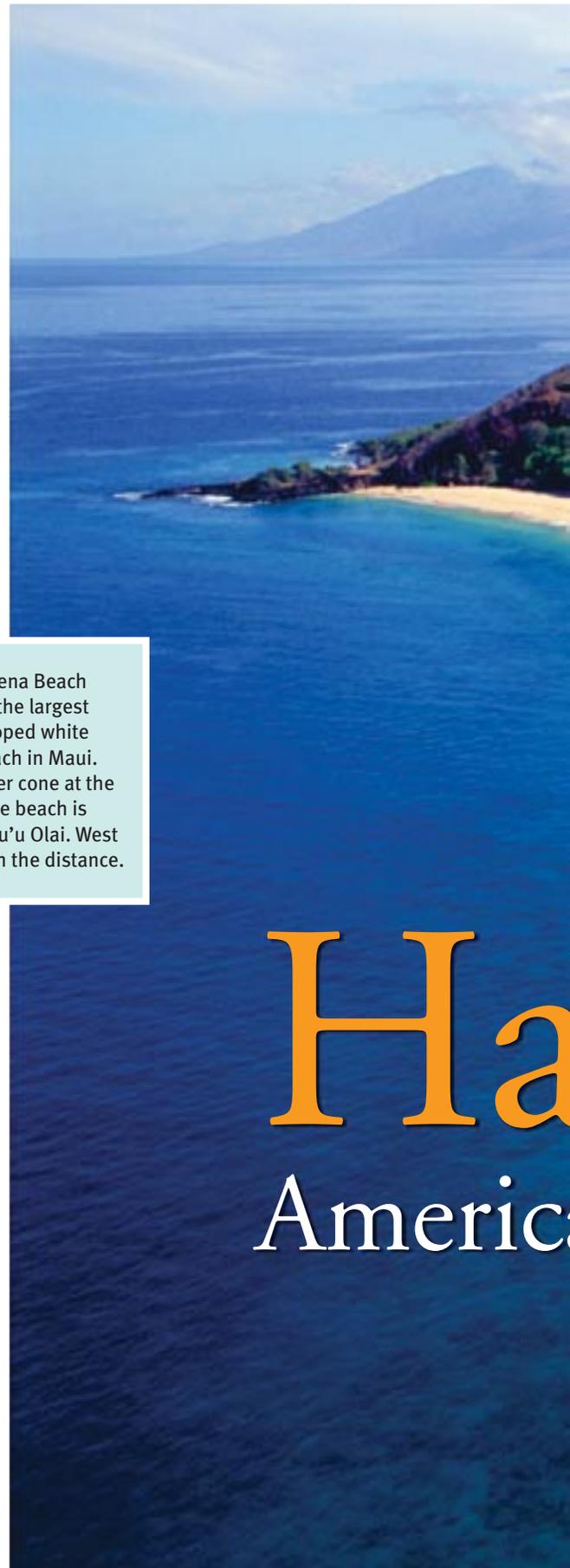
The northwestern islands (also known as the Leeward Islands) of Hawai'i stretch 1,000 miles and are small, remote and uninhabited—some are little more than sandbars. The eight windward islands are the ones that make up the Hawai'i most people know: the lush rainforests, white (and black and even green) sand beaches, volcanic craters, world-famous surf, magnificent waterfalls and pristine nature. Plus the perfect year-round eighty degrees, marine activities that suit every level of ambition and the ubiquitous “hang-loose” island attitude (signified by the thumb and pinky-extended hand signal).

Here's a brief introduction to the islands of Hawai'i:

### O'ahu—The Capital Isle

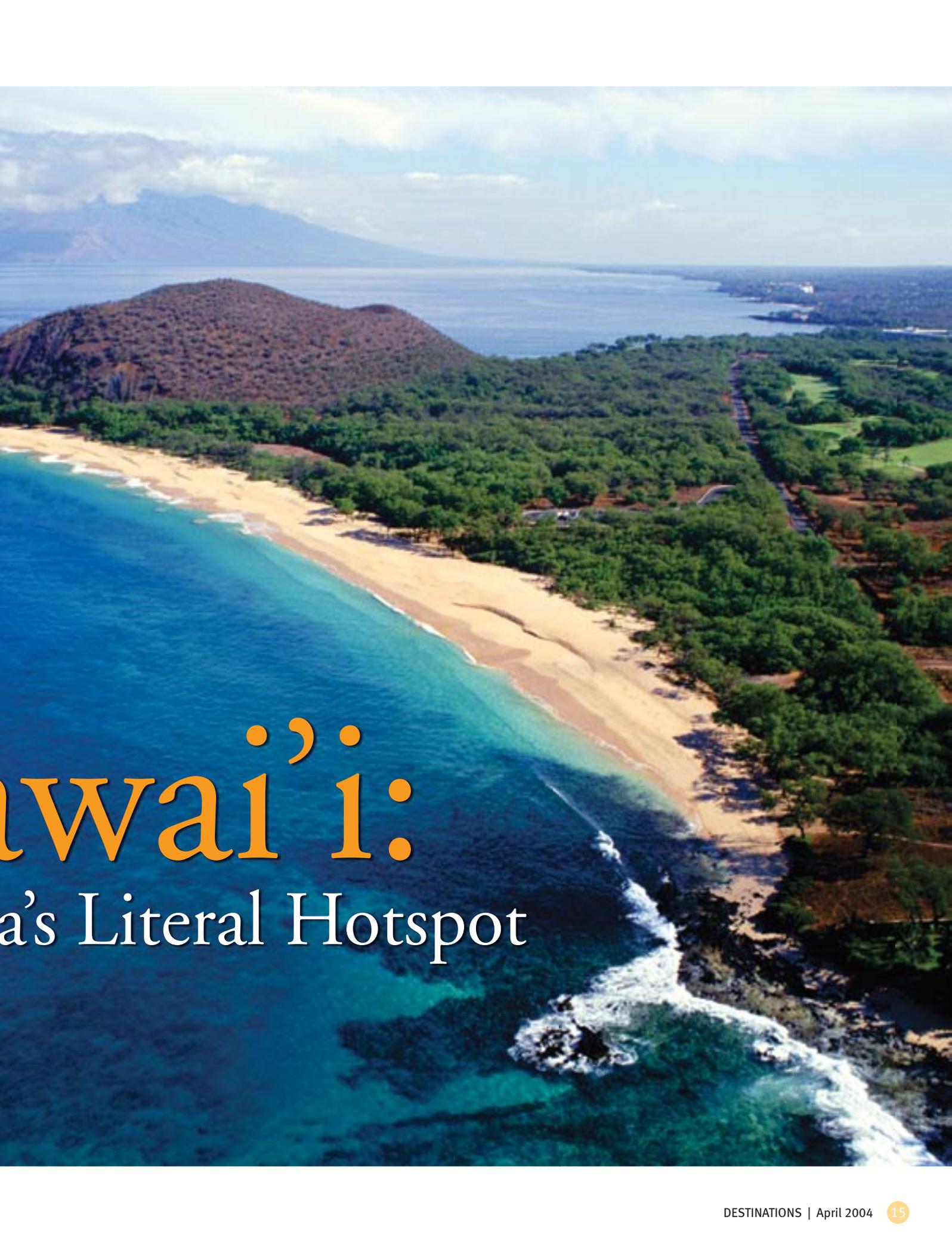
More than 75% of Hawai'i's population lives on this island, the third-largest in the chain. The state capitol, Honolulu, is also the state's center of commerce and industry, and Waikiki Beach is the state's top visitor destination. Pearl Harbor, on the southwest corner of the island, is home to the U.S.S. *Arizona* National Memorial, the final resting place for the crew of the battleship that sank in the attack on Pearl Harbor in 1941.

O'ahu is composed of two parallel mountain ranges, one formed by the ancient volcano Ko'olau on the east and the other by Wai'anae on the west, with a rolling plain in the middle. The highest peak on the island is Mount Ka'ala in



**M**akena Beach is the largest undeveloped white sand beach in Maui. The cinder cone at the end of the beach is named Pu'u Olai. West Maui is in the distance.

BY KEITH WALSH



Wai'i:  
Hawaii's Literal Hotspot

the Wai'anae Range at 4,025 feet. O'ahu has no active volcanoes, but there are many extinct craters, among them Diamond Head, Koko Head and Punchbowl.

### Maui—The Valley Isle

Maui was created by two volcanoes, West Maui and Hale'akala. West Maui was last active about 400,000 years ago; today, the interior of the western side of the island is remote and mysterious, mostly accessible by helicopter only. Hale'akala is the younger volcano, capped by the sublime Hale'akala Crater, which is accessible by road. It is 10,023 feet at its peak and is believed to be active still, though its last eruption was more than 200 years ago.

The valley that runs between the volcanoes and gives the island its nickname is home to Wailuku-Kahului, the major port and industrial city on Maui. Tourists, however, prefer the outlying western coasts—to the northwest, Lahaina and Ka'anapali, and to the southwest, Kihei and Wailea. The east coast tends mostly to be left to surfers, who are more apt to find the wave-generating trade

winds inviting than the average beachgoer.

### Hawai'i—The Big Island

Hawai'i is the largest island in the chain, with 4,021 square miles. Its five volcanoes are all believed to be active: Kilauea on the southeast side of the island is the youngest and has been erupting continuously since 1983—this is the volcano responsible for the lava flows Hawai'i is famous for. Mauna Loa is the largest volcano in the world, though it's not the tallest on the island. It reaches 13,680 feet and has erupted 33 times since 1843; its lava flows have been responsible for the island's most recent growth. Mauna Kea is best known as Hawai'i's only ski mountain, though most locals use the ever-adaptable boogie board for sliding. Its peak is 13,792 feet and is accessible by road. Mauna Kea last erupted 4,500 years ago and is dormant, though it will likely awaken again someday. Hualalai is the third-

Waikiki Beach on O'ahu; Kaua'i's Waimea Canyon, often called the "Grand Canyon of the Pacific"; pineapple plantations color the landscape of most of the Hawaiian islands.



PHOTO BY DAN STEARNS

most active volcano, and though it hasn't erupted since 1801 it is expected to sometime this century. The oldest and least active volcano on the island is Kohala, which last erupted 120,000 years ago.

The island is mostly rural, with Hilo being the only city of any size. Kailua-Kona, on the west side of the island, marks the center of the busy resort area. The beaches on the island have white, gray, black and even





boundless flora. Erosion has made the island's landscape rugged and dramatic, filled with valleys, gorges and steep waterfalls. The Waimea Canyon, referred to as the "Grand Canyon of the Pacific" by Mark Twain, runs for 10 miles along the western side of the island and sinks

**K**ilauea on the Big Island of Hawai'i has been erupting since 1983. Inside Hawai'i Volcanoes National Park, visitors can drive around the Kilauea Caldera and hike to the Ko'oko'olau Crater overlook.

more than 3,600 feet deep. The viewpoints are easily accessible from the highway, making it a definite activity on most tourists' itineraries.

The Polynesian people are thought to have inhabited this island first, and in 1778

Captain James Cook dropped anchor in Waimea Bay, forever altering the cultural landscape of the island chain.

Lihu'e is the island's capital city, and tourists tend to favor the beaches along the south end of the island—Kalapaki Beach and Po'ipu Beach Parks feature safe swimming and waves suitable for bodysurfing—but almost the entire circumference of the island

is one long beach. Snorklers enjoy Ke'e Beach on the north side of the island, where the lagoon teems with reef fish.

### Moloka'i—The Friendly Island

This was once referred to as the "lonely island" because, in the mid-1800s, lepers were abandoned on the north coast in Kalaupapa. Today the island is known for its pristine, uncrowded beaches and friendly residents, who number only about 8,000. Tourists can find all the tranquility they could possibly want, or they can spend days exploring the island and taking in the waterfalls and other dramatic natural sights. A ferry leaves Lahaina, Maui, daily and offers package tours or just transportation; car rentals are easily available in Kaunakakai, the main city on Moloka'i.

### Lana'i—The Pineapple Island

In 1922, Jim Dole bought the island of Lana'i and established the world's largest pineapple plantation. Since the 1980s, the island has been transformed into a distinctive tourist destination, with two world-class golf course resorts,

green sand. (The olive green sand is unique to the Big Island; to see it visit the beach just east of South Point.)

### Kaua'i—The Garden Isle

A single volcano, Mt. Wai'ale'ale, formed the entire island. Today the mountain rises to 5,148 feet; rainfall here in the interior is more than 400 inches per year, making this the wettest place on Earth and giving nourishment to the island's



PHOTO BY DAN STEARNS



PHOTO BY DAN STEARNS

**T**raditional foods, tales of the islands' history and songs from early Hawai'i are shared in the lu'au. There are many performances to choose from on all the Hawaiian islands; this is the Drums of the Pacific Lu'au in Maui.

lush nature trails and amazing tide pool snorkeling. Only about 2,800 people live here, and tourist levels are lower than any of the other Hawaiian islands, which isn't surprising when you consider that there are fewer than 400 hotel rooms available.

### **Kaho'olawe—The Sacred Island**

This small island off the southwest coast of Maui was a U.S. Navy

missile testing ground from 1941 to 1990 and has since undergone an enormous clean-up effort. Target practice as well as grazing sheep and other domesticated animals damaged the land tremendously, stripping it of vegetation and leaving it vulnerable to erosion. The island now belongs to the state of Hawai'i, which established a commission to oversee its restoration and reforestation efforts.

### **Ni'ihau—The Forbidden Island**

Ni'ihau's 160 native residents are the last to use Hawaiian as their primary language. This island, separated from Kaua'i by the choppy Kaulakahi Channel, is only 73 square miles of mostly grassland and is privately owned. The guarded and mostly secretive Robinsons, whose family acquired the island in 1864 for \$10,000 in gold, have kept the island off limits to tourists for more than a century. The estimated value of

the Ni'ihau today is more than \$100 million, and in recent years, to help maintain the island in the face of diminishing returns on the ranch and other investments, the family has begun offering a limited number of high-priced helicopter tours and hunting safaris.

Besides working on the Robinson family ranch, natives

of Ni'ihau support themselves by making shell leis. These necklaces are famous for their unique color and patterns and fetch hundreds and even thousands of dollars. Many believe the culture on this island is as close to what life was like on all of the islands before Western contact as you can find anywhere. 🌿

# A-L-O-H-A

## Longer Words, Fewer Letters

### The Hawaiian Alphabet

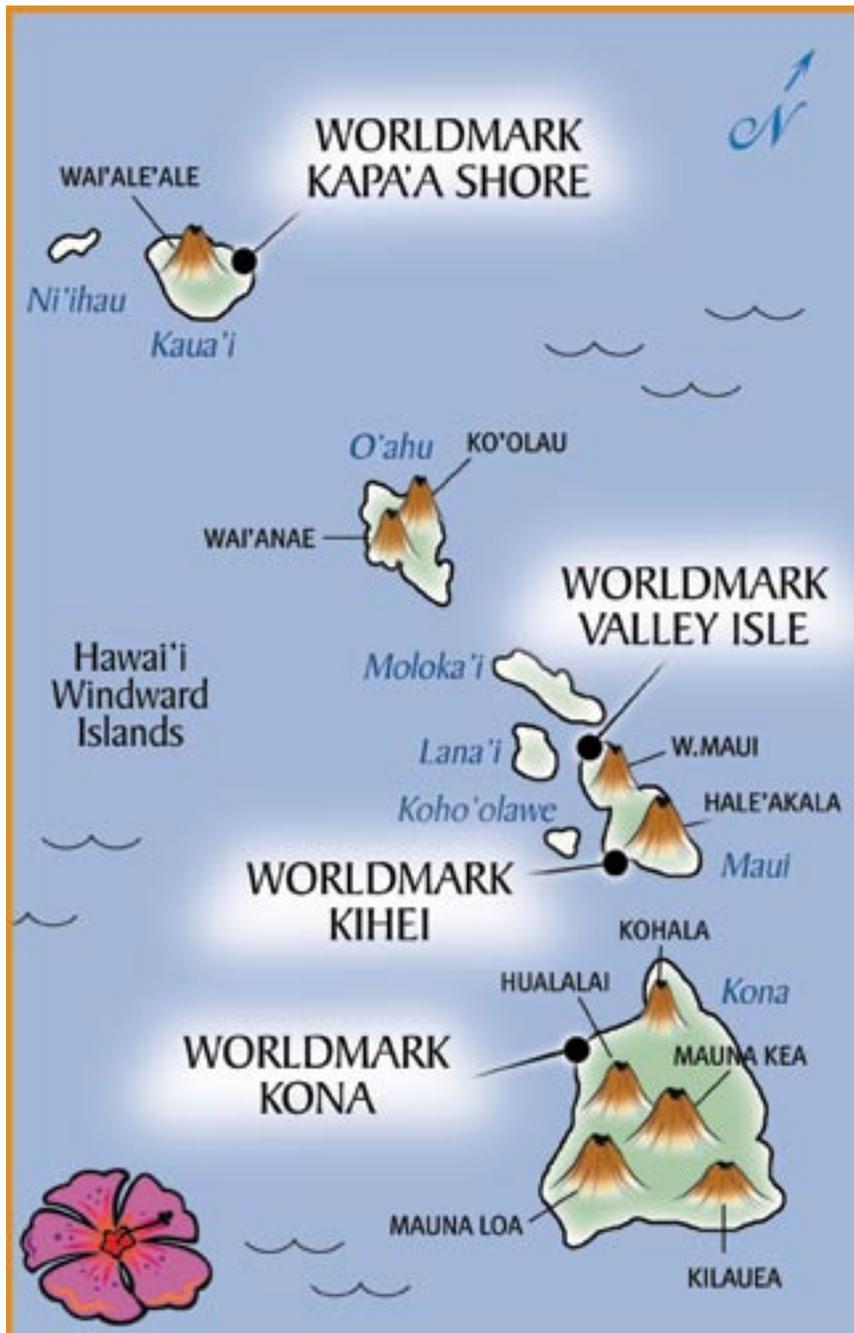
It may seem that every street, town and beach name in Hawai'i is another combination of h's, u's, i's and k's, produced, Boggle-like, from the throw of some lettered dice. But the translation of spoken Hawaiian words to written English words is a careful and tricky business, and the 18<sup>th</sup>-century missionaries who transcribed the language gave it only 12 letters with which to work: a, e, h, i, k, l, m, n, o, p, u and w. There are also two diacritical marks to help pronunciation: the 'okina (a single quotation mark, which is also considered a letter) and the kahako (a bar over a vowel, indicating a longer duration of sound).

Long words with many vowels can trip up even the loquacious, so here are a few tips for beginners:

1. Speak slowly. Alanui Ke Ali'i can be a real tongue twister, but if you're the copilot in your rental car in Maui trying to identify the street name of your resort in Kihei, you'll want to get it right.

2. The sounds of vowels don't change as they do in English. Pronounce a as in "about," e as in "Ed," i as the ee in "see," o as in "so" and u as the oo in "moon."

3. The 'okina (') should be quick, simply pronouncing both vowels. So o'o sounds like "oh-oh" in English. In print, the 'okina is often omitted, but you can assume it whenever a vowel appears twice in a row (as in "Hawai'i").





## It's a Saturday morning in December,

and the clubhouse at WorldMark Kihei is bustling with guests eager to make plans for the week. Activity Zone Maui is a complimentary on-site resource for reservations, advice and equipment rental—everything from snorkel masks to Jeep Wranglers. Three mornings a week—Mondays, Wednesdays and Saturdays—they provide a pastry breakfast and island orientation. Standing in the front of the room, Bonnie Keefe uses poster boards and tells today's crowd of about 30 people about the island's two volcanoes, the roads that circle them but which are barely navigable and off-limits to most rental cars, rainfall averages for West Maui versus the much drier Kihei area, which beaches are

known for what and a few other details that will make planning our days simpler. Then she gets into the activities.

I have a tortured relationship with orientations like this. I melt with the promise of all there will be to do. The Black Beauty helicopters can take you into the 85% of the island that is inaccessible by road or hiking trail. The Atlantic Submarine is perfect for viewing the reef without dipping even

your toes in the water. The downhill bicycle tour down Hale'akala sounds amazing, though perhaps more ambitious than I will be all week. Lu'aus, spas, state parks, snorkeling excursions, dinner cruises, dinner trains—her list goes on and on.

I take notes to bring back to my team—my wife, my sister, my brother-in-law and our two toddlers. I'll even tell them about the Jeeps, though I have a feeling we won't be moving the baby seats out of our rented minivan all week. Next we hear the poolside massage options—the on-site massage center offers just about everything you can imagine, including in-room and couples massages, facials and even an aquacranial service in the ocean. The only decision I make on the spot is to rent snorkels, fins and



BY KEITH WALSH



# e of Hawaiian Paradise



boogie boards. Dragging the string bags behind me, I retire to my condo to deliver my report.

Our three-bedroom unit is perfect for our two families. We've stationed the Pack 'n Play cribs in the third bedroom, and the adults flipped a coin to decide who got the master bedroom with the king-sized bed and who got the queen-sized second room. Either way it doesn't matter to me. Our living space is enormous, with a dining room table that seats six, a living room with a couch and chairs and a full kitchen. Across from the washer/dryer closet is a Murphy bed that, even if pulled down, would still be out of the

**T**he pool at WorldMark Kihei is always inviting. Poolside fun includes a full-service massage table and more. Opposite page: The narrator with his traveling troupe in Kama'ole Beach State Park, right across the street from the Kihei resort.

way. Our unit even has a high-speed cable modem with a week's worth of Internet access available for just \$25, so I've set up my laptop in order to post our vacation pictures every night for the benefit (and envy) of our family back home. Over breakfast, I pass along what I've learned; we decide on a lu'au (we have to make our

reservations early, as they sell out fast) and a sunset cruise. Tom's birthday is coming up as well, and he and my sister Jen make plans for a snorkel trip; Julie and I happily volunteer to baby-sit.

The beach is on our agenda today, and a little later we set off, loaded down with beach chairs, towels (brought from home—the resort's pool towels stay by the pool), boogie boards, diaper bags, sunscreen and assorted beach toys. Luckily, we're only going across the street to Kama'ole Beach Park, a beach that's often described as the best swimming beach in Maui. We find a spot and spread out our towels under the perfect Hawaiian

PHOTO BY DAN STEARNS

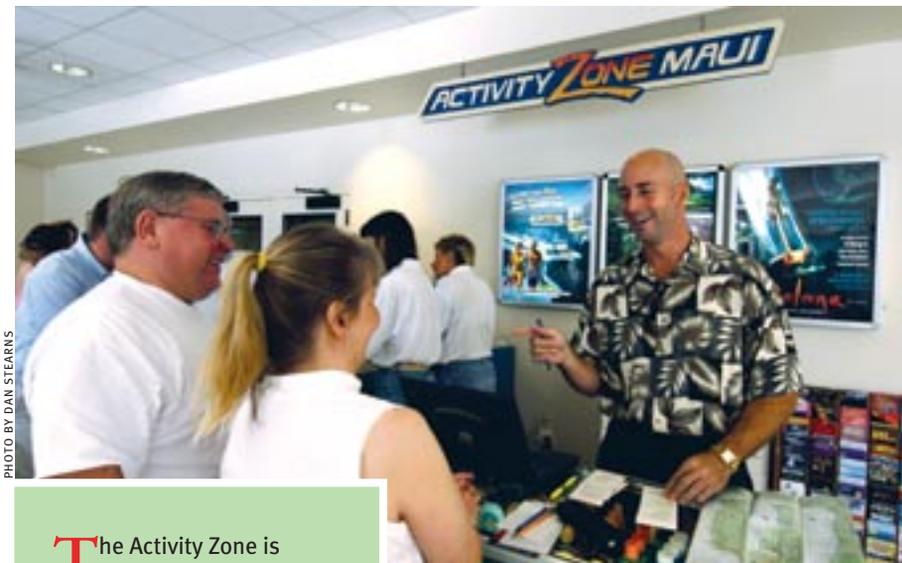
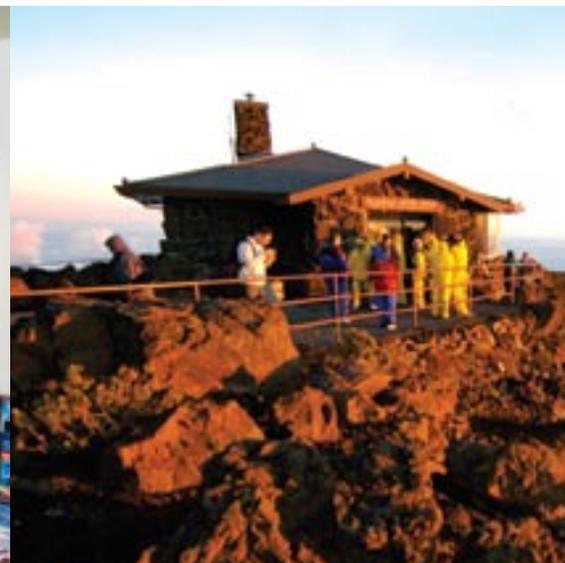


PHOTO BY DAN STEARNS



**T**he Activity Zone is located in WorldMark Kihei's clubhouse, making equipment rentals and reservations a snap. The Hale'akala Crater is spectacular at sunrise. Visitors begin their journey up the mountain as early as 3 a.m. Local sealife is on display at the Maui Ocean Center.

winter sun. The boys, both just under two years old, run excited circles in the sand.

The snorkeling near the rocks is amazing to me—as I glide over, I see a school of fish and then the lava stones with coral attached. I'm stunned by their variety—Moorish Idols, Picasso Triggerfish and Raccoon Butterflies. Growing up in New Jersey, where only blue-clawed crabs haunted the shoreline, this is completely novel to me. It's like I'm swimming behind the aquarium glass, and it couldn't have been easier to get here.

Naptime sneaks up on us today, and my son Jackson lies down under a little tent we jury-rig with a towel and two beach chairs. This is part of traveling with the under

two set, and it's what makes up the flip side of my love for activity orientations. However adventurous we and our little ones want to be, we must keep on proper nap and meal schedules.

For dinner, we decide to venture up to Lahaina—Bubba Gump's Shrimp Company is my suggestion. We drive northward along the coast, as we will again to visit Whalers Village in Ka'anapali tomorrow and then again to experience the Old Lahaina Lu'au. It just so happens on this trip that we're in time for the holiday lighting of the Banyon Tree, a tree that takes up an entire block with hundreds of shoots in the ground and wandering branches everywhere. Santa Claus is here, dressed in Hawaiian attire, and a truckload of snow has been imported for the children to use for snowball fights. It's a delightful mix of Polynesian and Western traditions, with music and dance and snowmen.

Ultimately, our week is not so much marked by the tourist sites we hit—the Maui



## WorldMark Kihei

### *Quick Facts*

**Location:** On the island of Maui and in the south end of Kihei, the resort sits directly across the street from the Kama'ole Park beach. All beaches on Maui are public, and those along the western coast are great for swimming; good snorkeling can be found along the rocks. Kihei is just a few minutes north of Wailea, where you'll find the upscale Shops of Wailea and the famously opulent Grand Wailea Resort.

**Resort built:** 2001

**Total number of units:** 200

**WorldMark units:** All. 20 studio, 60 one-bedroom, 100 two-bedroom and 20 three-bedroom. Special needs units available.

**Airport:** Kahului (OGG) – 9 miles from resort.



Tropical Plantation, the Ocean Center and the Road to Hana, all of which we manage to do between naps and meals—but by those places and activities that make the kids truly happy. The children’s pool at WorldMark, where they get to be independent in the water; the big person’s pool, with the delightful waterfall; Wailea Beach, where they find some

puddles formed by rocks and splash for hours; the Hula Grill at Whalers Village, where our waiter puts us at ease by making up toddler-friendly fruit arrangements; and the sunset marches across South Kihei Road, just before dinner, when the beach turns golden and time seems to stand still. We spend a lot of our time at the resort, snacking, resting,



## WorldMark Kona *Quick Facts*

**Location:** Located on the Big Island of Hawai‘i, the resort is just south of downtown Kailua-Kona and across the street from the beach. All of the resort’s balconies face the pool area.

**Resort built:** 1997  
Total number of units: 64

**WorldMark units:** All. 20 one-bedroom and 44 two-bedroom. Special needs units available.

**Airport:** Keahole-Kona (KOA)—10 miles from resort.



**T**he courtyard at WorldMark Kona is a lush centerpiece for a magnificent Hawaiian resort. The Big Island is known for its active volcano, rural activities and remote beaches.



## WorldMark Kapa'a Shore

### *Quick Facts*

**Location:** This is a beachfront resort on Kaua'i, but the reef fronting the resort is not suitable for swimming. Great swimming beaches are only a short distance. Lihu'e, the capital city on Kaua'i, is just 10 minutes away, making store and restaurant excursions simple. Groceries, restaurants and shopping are also available within walking distance of the resort.

**Resort built:** 1991

Total number of units: 81

**WorldMark units:** 49. 32 one-bedroom and 17 two-bedroom. No special needs units, elevators or air-conditioning. Property is shared with Sunterra Resorts and full-time residents.

**Airport:** Lihu'e (LIH) – Seven miles south of resort.

watching movies, swimming and meeting other owners and guests.

One evening, after the kids fall asleep, I visit the spa and fall into conversation with a group of worldly WorldMark travelers. One fellow ticks off the names of resorts he's visited—Oceanside, Las Vegas, Big Bear, Los Cabos and more. A woman who's here with her daughter admits this is her first WorldMark vacation—she's always used her credits to exchange with other resorts. But now she's going to go home and study her directory. Others in the hot tub share stories about where they've been and what they like most about WorldMark. I always savor these conversations, when just this one common interest allows people to connect with one another.

I still have my list of things I'm going to do on Maui: A zipline tour over the treetops, a drive to the crater of Hale'akala before sunrise, a swim with the green sea turtles, a boat ride to the island of Moloka'i, a full loop around the island in a Jeep, a day of shopping and eating in the old hippy village of Pa'ia (and hopefully meeting Woody Harrelson, who owns a house there) and finally a surfing lesson. I'm saving the list for my next trip to Hawai'i, because now that I've had a taste for paradise I can't help but spend a lot of time planning my return. 🌺

**T**he living is easy at the oceanside WorldMark Kapa'a Shore resort on Kaua'i. Opposite page: Gentle ocean breezes and beach strolls are everyday features of WorldMark Valley Isle in the Kahana resort area of Maui.



PHOTO BY DAN STEARNS



## WorldMark Valley Isle *Quick Facts*

**Location:** On the island of Maui and directly on the beach in the Kahana area. The resort is about four miles north of Ka'anapali and Whalers Village and about six miles north of old-town Lahaina.

**Resort built:** 1989  
Total number of units: 120

**WorldMark units:** 14. Two studio, six one-bedroom and six two-bedroom. No special needs units. Resort is shared with Sunterra Resorts.

**Airports:** For mainland flights: Kahului (OGG) – 33 miles from resort. For inter-island flights: Kapalua/West Maui (JHM) – one mile from resort.

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*Credit value based on double occupancy. Subject to change and availability. Airfare and \$129 USD exchange fee not included. CSR 2067820-50*

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*Exchange fee of \$129 USD applies. One-bedroom unit = 9,000 vacation credits; two-bedroom unit = 10,000 vacation credits. For more information on these popular exchange destinations, call the Vacation Planning Center at 1-800-457-0103. CSR 2067820-50*



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Package includes round-trip narrated jet boat tour, tour of historic Kirkwood Ranch and Museum, continental breakfast, deli-style lunch and refreshment breaks.

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  - 1,200 credits per child (age 6-12)
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Call the Vacation Planning Center at 1-800-457-0103 today for this great adventure!

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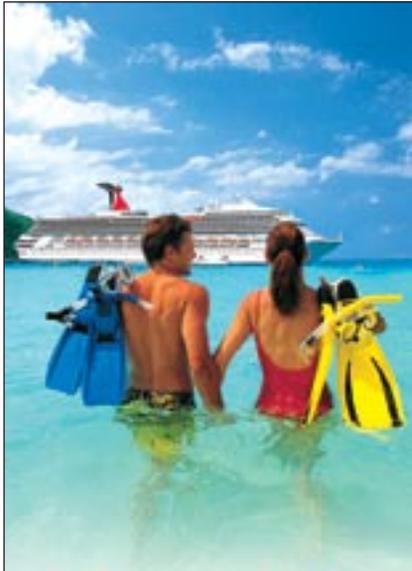
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\*Massages can be upgraded to 60 minutes for an additional \$40 each. Subject to change and availability. Airfare not included. For great rates on airfare, call Trendwest Travel at 1-800-953-5511. CSR 2067820-50



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Outside quad cabin:  
**15,000 credits for four**

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Cruises subject to change and availability. All rates based on double occupancy except for quad cabins. Rates do not include port charges of \$99 USD per person, government fees of \$24.45 USD per person, \$129 USD per cabin exchange fee or airfare. For great rates on airfare call Trendwest Travel at 1-800-953-5511. CSR 2067820-50

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Inside cabin: \$740 per person  
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\*Balcony concierge class cabin: \$1,530 per person

\*Concierge class is an enhanced stateroom with luxury bedding, occasional balcony chairs, 26x2 robes and oversized towel, plus fruit and fresh flowers delivered daily to your cabin. Also included are priority shore excursions, extended room service, VIP invitations to ship events and express luggage delivery.

Book now and receive a complimentary bottle of champagne in your cabin—call Trendwest Travel at 1-800-953-5511 today!

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*Cruises subject to change and availability. All rates based on double occupancy. Rates do not include port charges of \$139 USD per person, government fees of \$33.38 USD per person, airfare or shipping fees. CSR 2067820-50*



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## Kona Chorus Line

*Photo by owners Ann & Joe Graham*

# SHARING THE TIME OF YOUR LIFE

## *The 2004 Destinations Photo and Essay Contest*

**THE THEME** for this year's *Destinations* Photo and Essay Contest is "Sharing the Time of Your Life with WorldMark." This is our 15th anniversary year, and we want to see and read how WorldMark helped you, your family and friends have the time of your lives while on vacation. For the photo contest, we are asking for lifestyle photos only—pictures with people in them, having fun, involved in activities, reflecting the WorldMark lifestyle. For the essay contest, tell us about the best WorldMark vacation you have ever had and why you felt it was the time of your life. Winning entries will appear in the December 2004 issue of *Destinations*.



### **PHOTO CONTEST RULES:**

All entries must have been taken on a WorldMark or exchange vacation over the last 15 years. Photo must be a lifestyle photograph with people portrayed in it and should be at least 4" x 6" in size. Only **one** print, transparency or slide (slide must be accompanied by a print of the image) **per owner number** may be submitted. Digital images must be high resolution (at least 300 dpi) and files on CD or floppy disk must be accompanied by a printout. Sorry, we cannot accept images electronically via e-mail. Please label your submission with your name, owner number, address, phone number, e-mail address (if applicable), the name of the WorldMark or exchange resort you were visiting and the year the photo was taken.

**First Prize:** Seven-night stay at the WorldMark resort of your choice

**Second Prize:** Five-night stay at the WorldMark resort of your choice

**Third Prize:** Three-night stay at the WorldMark resort of your choice

**Owners' Choice Award:** Two-night stay at the WorldMark resort of your choice (Voting for Owners' Choice will take place at the Annual Owners' Meeting on October 21, 2004)

**Honorable Mention:** Three winners will receive a \$50 USD gift card

### **ESSAY CONTEST RULES:**

All essays must be about the best time you have experienced on a WorldMark or exchange vacation over the last 15 years. Entries must be typed or written on a word-processor, double-spaced and contain no more than 500 words. Only **one** essay **per owner number** may be submitted. Sorry, we cannot accept essays electronically via e-mail. Please label each page with your name, owner number, address, phone number, e-mail address (if applicable), the name of the WorldMark or exchange resort you were visiting and the year the vacation took place (this information should not be included in your word count).

**First Prize:** Seven-night stay at the WorldMark resort of your choice

**Second Prize:** Five-night stay at the WorldMark resort of your choice

**Third Prize:** Three-night stay at the WorldMark resort of your choice

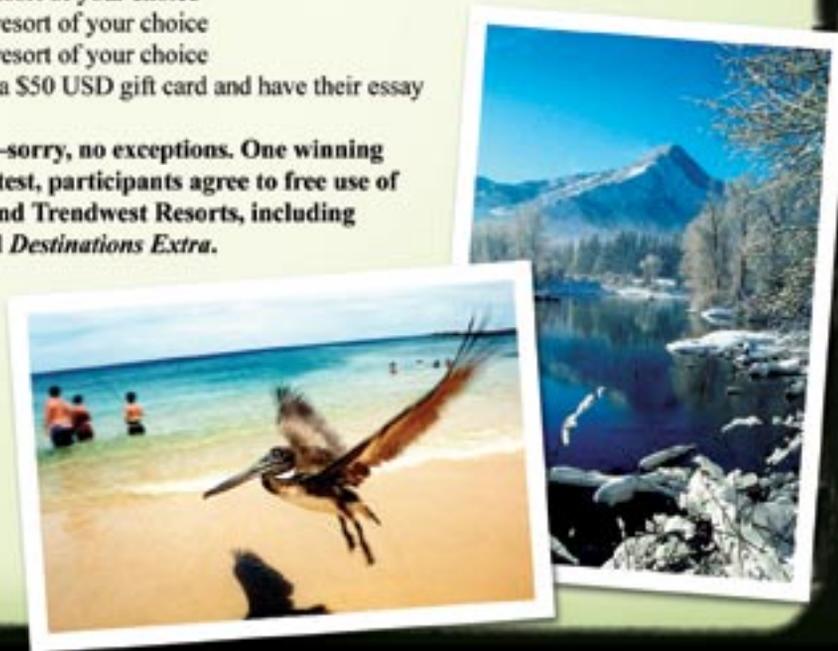
**Honorable Mention:** Three winners will receive a \$50 USD gift card and have their essay published online in *Destinations Extra*.

Entries for either contest will not be returned—sorry, no exceptions. One winning entry per person, per year. By entering the contest, participants agree to free use of their photographs and essays by WorldMark and Trendwest Resorts, including publication in future issues of *Destinations* and *Destinations Extra*.

### **Mail all photos and essay entries to:**

*Destinations* Photo and Essay Contest  
*Destinations* Editor  
Trendwest Resorts, Inc.  
9805 Willows Road  
Redmond, WA 98052

All entries must be postmarked no later than  
Friday, September 17, 2004.



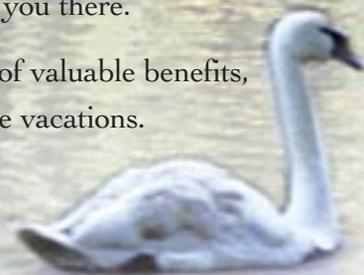
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